REGULAR MEETING JULY 14, 2010

AGENDA 6:30 PM CENTRAL BRANCH 2090 KITTREDGE STREET

The Board of Library Trustees may act on any item on this agenda.

I. PRELIMINARY MATTERS

- A. Call to Order
- B. Public Comments (6:30 7:00 PM)

(Proposed 30-minute time limit, with speakers allowed 3 minutes each)

- **C.** Report from library employees and unions, discussion of staff issues Comments / responses to reports and issues addressed in packet.
- D. Report from Board of Library Trustees
- E. Approval of Agenda

II. PRESENTATIONS

- A. Update on Claremont Branch Project Donna Corbeil
- **B.** Art Opportunities for the North and Claremont Branch Library Measure FF Projects Donna Corbeil & David Snippen (Consultant)
- C. City's Local Purchasing Policy and Practices Dennis Dang

III. CONSENT CALENDAR

The Board will consider removal and addition of items to the Consent Calendar prior to voting on the Consent Calendar. All items remaining on the Consent Calendar will be approved in one motion.

- A. Approve minutes of May 25, 2010 Special Meeting
 - <u>Recommendation</u>: Approve the minutes of the May 25, 2010 special meeting of the Board of Library Trustees.
- B. Approve minutes of June 9, 2010 Regular Meeting
 - <u>Recommendation</u>: Approve the minutes of the June 9, 2010 regular meeting of the Board of Library Trustees.
- C. Friends of the Library Donation to the Library Foundation Capital Campaign
 - <u>Recommendation</u>: Adopt a resolution acknowledging the Friends of the Berkeley Public Library's generous pledge to contribute \$150,000 to the Berkeley Public Library Foundation's Neighborhood Libraries Campaign.
- D. Elimination of Renewals on Magazines
 - <u>Recommendation</u>: Adopt a resolution to adopt a policy to limit the circulation of magazines and periodicals to one checkout.
- E. Central Library Layout Improvement Project
 - <u>Recommendation</u>: Adopt the resolution approving the Central Library Service Improvement Project as described and approve expenditure of gift funds in an amount not to exceed \$205,150 for this purpose.

F. Grant Funds to Document Literacy Mural at West Branch

<u>Recommendation</u>: Adopt a resolution to accept \$750 in grant funds from Pacific Library Partnership to fund project documenting the creation of the West branch murals.

G. Innovative Interfaces, Inc. Renew Contract for Hardware and Software Maintenance Services

<u>Recommendation</u>: Adopt a resolution to authorize the Director of Library Services to renew the existing agreement with Innovative Interfaces, Inc. for the provision of hardware and software maintenance services for the Library's circulation system for the period of July 1, 2010 through June 30, 2011 in a not to exceed amount of \$150,000, for a total contract amount not to exceed \$300,000 for fiscal years 2010 and 2011.

IV. INFORMATION REPORTS

A. Self-Check / Material Security System RFP Update

B. Update on the Branch Bond Program

Discussion of staff report on status of implementation of the Measure FF branch improvement program, to include update on Request for Proposals, schedule, and budget.

C. June 2010 Monthly Report from Library Director

- i. Library Development
- ii. Professional Activities
- iii. Programs, Services and Collections
- iv. Personnel
- **D. Library events:** Calendar of events and press releases for various Library programs are posted at http://www.berkeleypubliclibrary.org

V. AGENDA BUILDING

The next meeting will be a Regular Meeting held at 6:30 PM on Wednesday, September 15, 2010 at the **South Branch Library, 1901 Russell Street**, Berkeley.

VI. ADJOURNMENT

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Written materials may be viewed in advance of the meeting at the Central Library Reference Desk (2090 Kittredge Street), or any of the branches, during regular library hours.



"This meeting is being held in a wheelchair accessible location. To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at 981-6342 (V) or 981-6345 (TDD) at least three business days before the meeting date. Please refrain from wearing scented products to this meeting."

I hereby certify that the agenda for this regular meeting of the Board of Library Trustees of the City of Berkeley was posted in the display cases located at 2134 Martin Luther King, Jr. Way and in front of the Central Public Library at 2090 Kittredge Street, as well as on the Berkeley Public Library's website on July 8, 2010.

//s//

Donna Corbeil, Director of Library Services Serving as Secretary to the Board of Library Trustees

For further information, please call (510) 981-6195.

COMMUNICATIONS

Communications to Berkeley boards, commissions or committees are public record and will become part of the City's electronic records, which are accessible through the City's website. Please note: e-mail addresses, names, addresses, and other contact information are not required, but if included in any communication to a City board, commission or committee, will become part of the public record. If you do not want your e-mail address or any other contact information to be made public, you may deliver communications via U.S. Postal Service or in person to the secretary of the relevant board, commission or committee. If you do not want your contact information included in the public record, please do not include that information in your communication. Please contact the secretary to the relevant board, commission or committee for further information.

- 1. Kim Anno re Arts Commission
- 2. Robbin Henderson re Arts Commission
- 3. Andrea Seagall re: 3M waiver
- 4. Eric Brenman, Peace and Justice Commission re Nuclear Free Waiver for the 2-year 3M Contract Granted to the Berkeley Public Library
- 5. Irina Stuart: North Branch encyclopedia
- 6. Robert Abiad: Branch Improvement program



BERKELEY PUBLIC LIBRARY

PRESENTATION CALENDAR

July 14, 2010

TO: Board of Library Trustees

FROM: Donna Corbeil, Director of Library Services

SUBJECT: CLAREMONT BRANCH LIBRARY PROJECT UPDATE

BACKGROUND

At the May 12, 2010 regular meeting of the board staff prepared a report and representatives of the design team made a presentation on the design. This concluded the design development phase; the project is currently in the construction document phase.

BRANCH PLANNING

The Branch Libraries Facilities Master Plan (July 2008) section on Claremont (Attachment 1) is the basis of the goals for the project. It detailed the structural and physical needs and summarized these in the dot chart which was discussed prior to the passage of FF and in the earliest design meetings.

The program and service needs captured at the time of the 2008 study have been raised in the more recent design meetings with the public, these include:

- Maintain the second living room feel; "a place for people to go to get out of the house, to be sociable without talking to anyone, and congregate as a family to attend programs or select materials":
- Address congestion and improve flow of traffic in high use areas, in particular the lobby entrance area;
- Adequate space for comfortable seating and quiet reading or study, users reported it is difficult to find a seat at peak times;
- Two of the main reasons patrons reported visiting the branch was to borrow material and pick up a hold;
- Make the interior and exterior ramp ADA accessible;
- Adequate infrastructure to support both laptop users and use of library computers;
- Lighten up the entry; and
- Make the fireplaces functioning with gas /electric flame

At the more recent meetings these and other ideas have come up, including the importance of maintaining a distinct toddler or picture book area, space for children's programs, the importance of renovating the historical features and a concern that adult shelving will be reduced from the current linear feet.

CURRENT SITUATION

The approved expansion adds a total of approximately 350 SF to the building by infilling at 3 corners of the addition (at the SW, NW and NE corners) and an addition of new construction for children's services at the junction (knuckle) between the old and new buildings at lobby (corner facing the backyard).

During the design phase the architects brought forward a plan that expanded the children's wing to the south. This direction was changed in design development to the current footprint which adds approximately 350 SF vs the 140 SF suggested in the Facility Plan to address the need for additional public service space. The outcome is to expand at the "knuckle" as the Facility Plan recommended and two other corners in the children's wing to capture more space.

Another important discussion over the last few months has been the change to the children's wing, creating a flexible space at the rear for programming but also assigning this space for children's reader seats. The final design creates a teen space and addition while facilitating noise separation between users. These ideas were supported in community and board discussions to address service needs.

COLLECTIONS

The changes to the shelving layout and quantity reflect several factors. There are competing interests for space at this branch as there are at all the libraries. The priority is to upgrade the Claremont branch and make much needed facility improvements, make the library more accessible and usable, and to improve staff and circulation areas so that it functions better. The renovated branch will need to meet code requirements, make structural and infrastructure improvements and address our program goals, which includes those listed under Facility Plan above, and improve operations, the latter requiring increased work space to handle material flow and other staff functions. Above all the branch needs to be flexible into the future as libraries evolve in unknown ways, as we never imagined computers and DVDs would be ubiquitous. The branch libraries have been a part of Berkeley's landscape for over 100 years and we are planning so that we can continue this tradition of neighborhood branch services to meet future generations' library needs.

These changes are reflected in the design:

- 1. Increase the amount of shelving for items on hold waiting pick-up, in order to meet recent increased demand and future growth;
- 2. Reference material in hard copy is on the decline, reduce shelving for this to reflect trend toward increase in online resources available via the library's catalog and the subscription databases we purchase;
- 3. The Library is phasing out the collecting of AV tape format, it is being replaced with DVDs and CDs, which take up less physical space to shelve;
- 4. Adult material was reduced to increase hold shelving as more patrons take advantage of this service to get the titles they want and to reduce over crowding;
- Magazines in hard copy are reduced given so many titles are now available in full-text online and searchable while a core collection of the most popular titles will be displayed for browsing and checkout.

HOLDS

One of the most popular services since it's inception in 2004 is the ability for card holders to place an item on hold from the library's catalog and to have it delivered for pick-up at any of the library's five locations. This service continues to grow annually. Last fiscal year, system wide,

users reserved and received 190,000 books and other items this way. When materials are in the hold system they are not on the particular branch's shelves. When an item is returned it is checked in by staff and if there is a hold on it, the book, movie or music CD is then sent for pick-up by the waiting patron at the location of their choice, it would not go back to the browsing shelves.

This service is overwhelming used by adults and teens to get the most popular materials, including bestsellers and new movies. Because of demand these items stay in circulation for long periods of time and are not on the browsing shelves; patrons can use the hold system to ensure they have access to all of the highest circulating material or items on the shelf at another branch or from another library jurisdiction that is part of the Link+ system.

NEW BOOK AND MEDIA DISPLAYS / BROWSING

The Library is committed to providing not just the classics, historical material and the more esoteric collections but new titles from popular presses, best sellers lists and topics of local interest. Improved shelving is planned that will make it easier to browse both books and DVDs and CDs; much of the traditional shelving is not conducive to holding today's media formats and will be replaced with appropriate shelving for displaying material and highlighting the collections for easier browsing (Attachment 2). In the coming fiscal year we have increased our material budget to better match the demand which exceeded 2 million checkouts in FY 2010.

In summary, the cumulative library collection is approximately 600,000 items. On an average day, approximately 1/6th of the collection is not available to browsers: 74,000 items are checked out; 6,000 are in transit, preparing to be delivered between locations; 2,800 items are being held for pickup; and 6,000 are waiting to be shelved or in the return process.

LAYOUT/ FLOOR PLAN

Following board discussion and community feedback the design team has revised the layout (Attachment 3) to:

- Create a distinct picture book nook
- Increase the amount of shelving in the adult / teen areas
- Reduce adult area seating (eliminated the 4 seat laptop bar and two 2-top reader table)

The design of the nook will attract toddlers and their caregivers, shelve a portion of the picture book collection, and include bench seating and a colorful and playful décor (Attachment 4).

The summary chart detailing the breakdown of areas, seating, computers etc, reflected in the layout balances the many needs and desires of the constituents that use the branch, with seating for all age levels and various purposes, shelving for the collection, including holds and adequate workspaces and infrastructure (Attachment 5). Library visitors will have a place to sit and work in the branch balanced with collections and computers. The four branches and the Central Library cumulatively provide a rich and robust collection of resources for the community and we will continue to explore ways to improve access.

RECOMMENDATION

Approve the layout and design changes as presented.

Page 4

- ATTACHMENTS

 1. Branch Libra Branch Libraries Facilities Master Plan, Vol 1. (Claremont section)
- 2. Shelving / displays standards
- Revised Claremont layout / floor plan 3.
- 4. Picture book area
- **Summary Chart** 5.

Claremont Branch Summary

The original Claremont Branch Library was designed in a revival Tudor style by architect James Plachek. An addition was added in 1975 to the south elevation, giving the structure its current L-shaped configuration. The branch opened in its current location on Benvenue Avenue at Ashby Avenue in 1924, moving from its previous Elmwood neighborhood location in the Emerson School.

In addition to its large collection of materials, Claremont Branch offers a strong and well endeared children's program with three regularly scheduled story hours each week and up to as many as 8 class visits in the library each month. Additionally, there is a long-term adult book club and an active teen program. The wireless access and public access computers are heavily utilized.

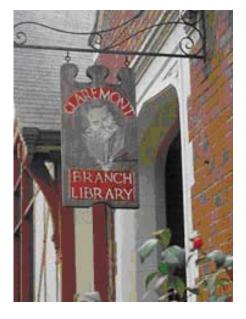
The community surrounding the library is residential consisting mainly of single family homes. The branch enjoys a strong neighborhood clientele, especially among families who frequently walk to the branch for programming or adults who linger at the branch in the mornings as they read the day's newspapers. This branch is responsible for serving the area schools: Emerson Elementary, John Muir Elementary, Le Conte Elementary, Malcolm X Arts & Academics Magnet, and Willard Middle School.

Claremont Branch patrons use the library as a second living room, a place for people to go to get out of the house, to be sociable without talking to anyone, and congregate as a family to attend programs or select materials.

Need

Claremont is the largest in size of the four neighborhood branches and has the largest collection of materials; however, despite its size, its current layout prevents best use of space which causes congestion and impedes flow of traffic in high usage areas. The entrance and lobby area is a bottle neck as staff and patrons compete for use of the multi-functional space. Improved spatial layout is needed for common and compatible use in this area to allow patrons to move around freely, receive assistance in confidence, as well as provide staff with greater ability to effectively deliver the highest quality service to library patrons.

It needs adequate space to support the kinds of services and programs that current libraries provide, for example, space for library programming and adequate data and electrical infrastructure needed for public access and personal computers. There are long waits to use existing computers and safety concerns with personal laptop cords being stretched across floor space to electrical outlets. Additionally, it needs adequate space to allow for comfortable seating and quiet reading/studying areas. At peak times, finding a chair to sit and read may be a challenge, and the chairs that are available likely will be near to an active children's section or a lively group of teenagers meeting after school.



Address:

2940 Benvenue Avenue Berkeley, CA 94705

ORIGINAL CONSTRUCTION:

1924: James Placheck, architect 1975: Ratcliff-Slama-Cadwalader, architects

SIZE:

7,300 SF

MODIFICATIONS:

1975: South wing addition added

SIGNIFICANCE:

This branch is not a City Landmark



"The library is a good environment for children in the community"

-Survey respondent

"Branch or branches should say to the disabled, 'we welcome you and are willing to be among you."

—Community meeting respondent

Input

As part of the planning process, the Library conducted a Facilities Master Plan survey that those visiting their neighborhood Berkeley branches or online were able to fill out about the condition of Berkeley Public Library branch buildings and features of importance to them. As a continuation of this process a series of open public community neighborhood meetings were held at each Berkeley Public Library branch to gather community feedback. At these meetings community members were able to discuss the condition of the branch buildings as well as the library services and programs offered within them. Following these branch meetings, the results of these discussions of library branch buildings, services, and programs were presented at the Board of Library Trustees meetings which provided the public with further opportunity to hear about and comment on the Library branches. As with past library projects, extensive public involvement related to the public's service needs was vital to the process of the project. Input was solicited so branches will reflect the neighborhoods they serve.

The chart below describes the current Claremont Branch services and the top five building features of importance to Claremont Branch patrons as well as the top five ranked library activities for the branch:

Services Current*		Building Features	Survey Rating
Building size	7,300	Seating and tables for reading	Mandatory
Collection size	65,580	Well functioning service desks	Mandatory
Programs/Attendance	244/5471	Quiet study room	Very Important
Circulation	197,439	Space for library programs	Very Important
Monthly Reserves	8,910	Separate periodicals/magazine area	Very Important
Annual visitors	1/0.2/1	TT CT11 A	0 0 11
Allitual visitors	160,261	Use of Library-Activities	Survey Ranking
Computers	9	Borrow materials	Survey Ranking
	,	· ·	,
Computers	9	Borrow materials	1
Computers Seats	9 72	Borrow materials Pick up books from other libraries	1 2



Building Existing Condition

The Claremont Branch Library is attractive and well-liked, and does a good job of serving many needs in spite of an odd assortment of spaces resulting from the combination of the new and old buildings. The small lobby is a particular chokepoint. Enlarging this could result in a much less problematic flow of patrons to children's programming and events in the meeting area.

While the public areas could be brought close to ADA compliance with the work listed below, the staff areas are much too crowded for proper accessibility, and that defect cannot be corrected without revising the internal layout.

Improvement Needs:

- Rebuild original wooden windows so that they can be easily opened and closed by staff.
- Build new historically appropriate wooden accessible circulation desk.
- Replace all lighting in old part of building with replica fixtures from photographs and drawings.
- Provide new stack lighting.
- Replace flooring with new carpeting.
- Replace all window blinds with historically appropriate shades. Provide powered shades for high windows.
- Install new enclosed internal bookdrop.
- Assess fireplaces with respect to historic use.
- Refurbish (e) wooden built-in bookcases, as well as original tables and chairs.
- Refurbish original entry (now locked) to be still closed, but not look abandoned.
- Rebuild ramp up to front porch to correct modern ADA dimensions.

Structural Condition

This branch consists of the original building constructed in 1924 and a separate addition constructed in 1975. The addition is of relatively recent construction and we are not recommending any structural work. The original building was constructed prior to the advent of modern building codes and has several deficiencies in its ability to resist earthquakes. Thus we are recommending that the building be seismically upgraded. Shear walls or braced frames should be added to laterally support the roof and wood shear walls should be added below the ground floor to provide earthquake resistance for the main floor level. Also recommended are bracing the chimneys to keep them from falling, anchoring of the perimeter brick veneer, and repair of rot and termite damage.



Key					
	Good working condition				
	Working condition, but should be repaired or replaced				
-	Need immediate repair or replacement				

Claremon			Library	Built: 1924
Berkeley Publi Existing Build			Summary	Addition: 1975 Size: 7,300 SF
Structural		0	Remove and reinstall roof over a new plywoo Anchor walls to the roof Add new shear walls where possible against o Add new concrete footings under new shear	existing walls, and in the crawlspace
HVAC Mechanical		0	The existing system consists of two rooftop l estimated to be at least 15 years old The system is functional, but the units are ne replaced if the scale of work to the rest of the Ductwork should be replaced	aring the end of their useful life and should be
	Plumbing	•	Replace all existing plumbing fixtures and wa new accessible restrooms Add overflow drains or scuppers to the roof Add a wet-pipe fire sprinkler system to the er	drainage system
	Power	•	Replace existing electrical receptacles and additional building Replace all electrical panels Upgrade primary service for future capacity	
Electrical	Lighting	-	Replace existing lighting fixtures with historic Install new emergency lighting and illuminate	
Telecom		0	Telephone and data service is in working ord Replace with state-of the art telecom systems telecommunications room	
	Roofing	\rightarrow	The roof has recently been entirely replaced a	and is in excellent condition
Architectural	Windows & Doors	0	Original wood-framed windows must be represent to staff Original entry (now locked) should be refurbed. Replace entry door in a style that is appropriately represented the refuge of the results of the representation.	ished so it does not look abandoned
Existing Finishes		0	Replace interior flooring Re-paint entire interior and painted portion of Clean and re-point exterior brickwork Re-finish interior woodwork, including shelv Provide new, historically appropriate wooder accessible circulation desk	ing and any remaining original furniture
ADA		•	Recent accessibility upgrades have made muc deficiencies Bring all public areas into compliance, includ Remodel and expand the restrooms in the ch Replace the entry ramp with a new ramp that Staff areas are much too crowded for legal ac	ing shelving clearances ildren's and staff areas meets modern required dimensions
Hazardous	Material	.s	There is asbestos in the staff area flooring, roof mastic and sealant, and the pipe insulation in the crawlspaces under the building There is lead in the existing exterior paint	
Pest Damage			There is evidence of termite infestation in the wooden framing underneath the original building There is fungus damage to the wooden framing and trim in the addition	
Historic Character		r	The original building was built in 1924, and the addition dates from 1976 The original building is in good condition and not badly compromised by the addition Consider replacing the visible roof with historically-appropriate roofing material. The existing interior lighting is inappropriate and should be replaced (drawings exist of the original light fixtures that were removed, so they could be replicated) and all finishes and original furniture should be refurbished The addition is not historically significant	
Major Program Needs		Inviting, uncluttered, open lobby space Adequate data and electrical infrastructure fo Adequate space for common and compatible quiet reading/studying areas		



Recommendations

The building's overall condition is good. The existing building's footprint is the maximum allowed on this site. The only possible expansion of significant size to consider is building a second story and doubling the size of the newer portion of the building.

If a two-story option were considered an elevator would need to be installed. If the second story is used for library space the operational costs have to be taken into account since more staffing would be necessary. For these reasons Option A recommends that Claremont Branch undergo an extensive renovation with no additional area. Option B explores filling in the small exterior corner where the old and new buildings meet. With this small addition of space, Option B greatly relieves circulation congestion while improving staff service and surveillance.



OPTION A Renovation - 7,300 SF



OPTION B
Renovation - 7,300 SF + 140 SF Addition = 7,440 SF

Specific Recommendations

- 7,300 sf existing Library to be renovated
- 140 sf addition at conjested intersection of old and new buildings
- Restore and highlight existing historic features
- Seismic upgrade for existing structure
- ADA Compliance for entire building and site
- Mechanical / Electrical / Telecommunication upgrade

Concept Bubble Diagram

The bubble diagram below shows the existing building structure and area largely unchanged. A small, but very significant 140 sf addition allows the "nuckle" at the Library's center to be redesigned, greatly aiding overall circulation, work flow and lines of sight. Significant improvements are made by modifying the interior layout. Children's and Teen's occupy a "family wing" to the north. Staff area is increased in size.





	Quan.	Unit	\$/unit	Total
Construction Costs				
Building Construction				
Renovation	7,300	SF	\$400	\$2,920,000
New Construction	140	SF	\$750	\$105,000
Subtotal	7,440			\$3,025,000
Escalation / Contingency				
Construction Contingency			10.0%	\$302,500
Escalation to start of construction	3/22/11	34	16.8%	\$504,498
Subtotal				\$806,998
Subtotal Construction Costs				\$3,831,998
Soft Costs				
A/E Fees & Expenses	13%	of con	struction	\$498,160
Other Professional Fees	LS			\$20,000
Project Management (Library staff)	LS			\$0
Utility Fees	LS	of con	struction	\$0
Printing	LS			\$5,000
Constr. Mgt. / Testing / Inspection	8%	of con	struction	\$306,560
Permits and Fees	3%	of con	struction	\$114,960
Moving expenses (by Library)	LS			\$0
Project Contingency	5%	of con	struction	\$191,600
Subtotal			30%	\$1,136,280
Subtotal Construction And Soft Costs				\$4,968,278
Fixtures, Furnishings & Equipmen	nt			
Library shelving	7,300	SF	\$10	\$74,000
Moveable Furnishings and Equipment	7,300	SF	\$30	\$223,200
Signage	LS			\$30,000
Computers and Printers	35	units	\$2,500	\$87,500
Telecom Active Equipment	LS			\$20,000
Security system	LS			\$10,000
AV equipment	LS			\$10,000
FF&E & Signage Design Fees	12%		e, computers printers	\$30,384
Public Art	1.5%	of con	struction	\$57,480
Subtotal FF&E Costs				\$542,964



Historical Summary

The original building was completed in 1924, one of three libraries in Berkeley designed by James Plachek. The brick and half-timber exterior and main interior room have a consistent period revival Tudor character. The integrity of the original building is very high. Virtually all its exterior and interior are intact. The Ratcliff addition is not historically significant. Recommended work for the Plachek building, from a historic standpoint, would include replacement of all lighting with historically correct designs.

It is advisable that any new additions or work be compatible with the original building and existing addition.



One of two reading nooks in the original building







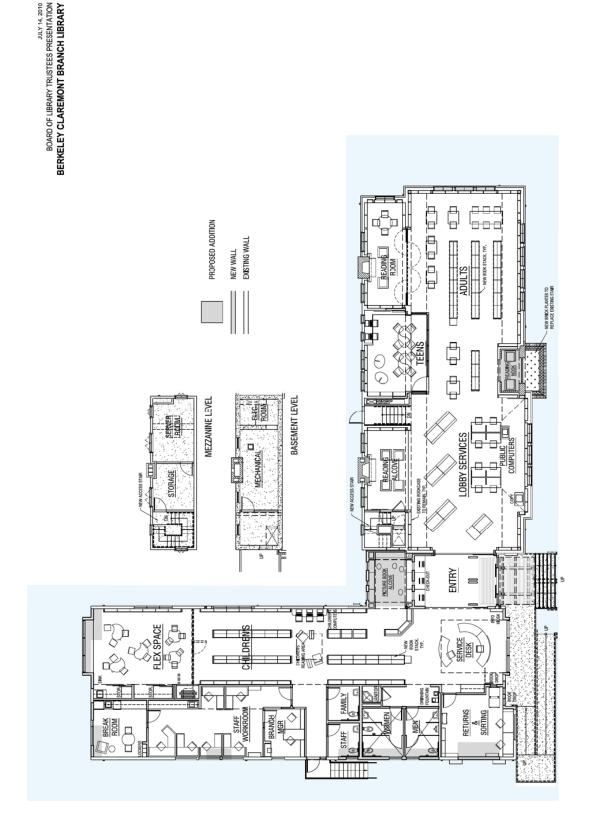




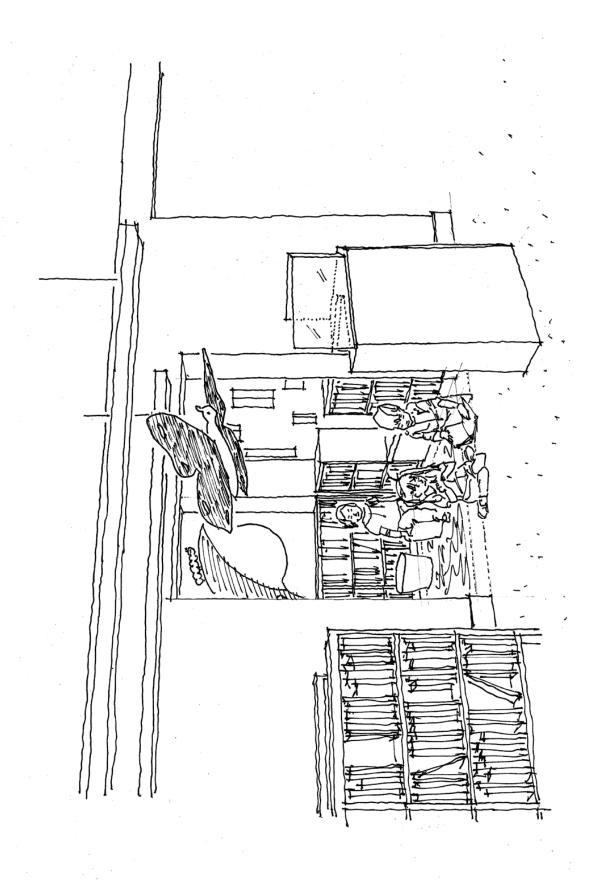


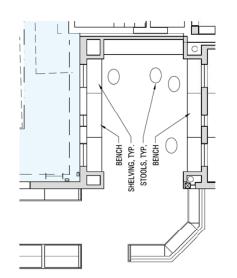






GOULD E VANS
BAUM THORNLEY, Inc.
55 brandy street
strendscape CA 64103
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Picture Book Alcove Enlarged Plan

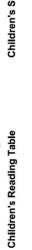


Children's Stools









Design Details - Children's Picture Book Alcove and Furniture























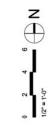












Children's Picture Book Alcove

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Claremont Branch - Prog	<u>ramming Summar</u>	<u>'Y</u>		
As of 06/22/10				
	EXISTING BUILDING	PROGRAM GOAL	CURRENT DESIGN	DELTA - new - exist'g
SEATING	EXISTING BUILDING	PROGRAM GOAL	CURRENT DESIGN	DELTA - new - exist g
Adult	33	33	38	5
Teen	4	10	10	6
Children	24	30	28	4
TOTAL	61	73	76	15
COMPUTERS				
Adult	7	8	9	2
Teen	1	2	2	1
Children	3	4	4	1
TOTAL	11	14	15	4
SHELVING (LF)				
(estimate of book, media, + ma	gazine shelving)			
Adult				
Collection	2214	1186	1518	-696
Media	252	84	132	-120
Magazines / Newspaper Teen	128	24	24	-104
Collection + Media	196	126	80	-116
Magazines	12	120	48	36
Children				
Collection	1025	1020	946	-79
Media	150	120	120	-30
Magazines	0	6	24	24
Programming Storage	0	108	54	54
Other	_			
Holds	0	72	78	78
Browsing	50	72	69	19
Service Desk Friends' Book Sale	0	60 18	88 27	88 27
TOTAL	4027	2908	3208	-819
ROOM SIZES (SQUARE F	EET)			
Lobby Services*	1066	1019	1595	529
Adult	1946	1426	1619	-327
Children	1338	1682	1612	274
Teens	264	309	280	16
Staff	412	1068	937	525
Multipurpose	505	0	0	-505
Other (unassigned):	1948	1837	1778	-170
Vestibule	72	inc. above	159	87
Restrooms	376	inc. above	329	-47
Janitor Closet	39 623	inc. above	17 51	-22 -572
Storage Mechanical/Electrical	260	inc. above inc. above	398	-5/2 138
IT Room	0	inc. above	149	149
Stairs	63	inc. above	122	59
Walls / Structure	515	inc. above	553	38
TOTAL**	7479	7340	7821	342
* Lobby services includes self-ch ** Total for Program Goal inclu		computers, browsing,	etc.	
יייי ו סדמו Jor Program Goal inclu	aes ground floor only.			



BERKELEY PUBLIC LIBRARY

INFORMATION CALENDAR

July 14, 2010

TO: Board of Library Trustees

FROM: Donna Corbeil, Director of Library Services

SUBJECT: CIVIC ART IN NORTH AND CLAREMONT BRANCH MEASURE FF PROJECTS

INTRODUCTION

The successful placement of public art in the Claremont and North Branch libraries as part of the Measure FF funded renovations will require Board of Library Trustee, Berkeley Civic Arts Commission and Landmarks Preservation Commission participation and review. The North Branch and Claremont Branch are both historic structures with planned renovations and additions that will enhance their functionality while restoring the historic elements in a respectful manner. The projects are in the construction document phase of planning. This is an appropriate time in the schedule to commence with the selection process to facilitate the development of construction documents that incorporate structural or functional art pieces so that the art is integrated appropriately into the buildings.

FISCAL IMPACT

This report will have no fiscal impacts.

BACKGROUND

The board discussed the addition of public art into the four branch projects at the September 9, 2009 and December 9, 2009 meetings. Following the board's discussion, staff contacted the Civic Arts Coordinator. In March 2010, it was clarified that public art could be incorporated into the Measure FF projects and the options for doing so. Consequently, the issue was placed on the Civic Arts Commission Agenda for discussion in April and May and unanimously voted on in June of 2010.

At the June 9, 2010 regular meeting of the board a contract with David Snippen for consultant services related to the management of the process required to complete these two projects over the next year was approved.

CURRENT SITUATION AND ITS EFFECT

Mary Ann Merker, Civic Arts Coordinator has provided a report on the discussion and action taken by the Civic Arts Commission at their June 30th meeting related to these two projects (Attachment 1). David Snippen has provided a summary of the main tasks and processes related to this project (Attachment 2) for review and discussion.

Discussion Topics:

Page 2

- 1. Review recommended process for moving forward as outlined by Mr. Snippen, including participation, decision-making and reporting
- 2. Designate one trustee to represent the board on panels related to both projects or alternatively designate one trustee for each branch project
- 3. Discuss the art opportunities recommended by the design team for their respective projects, board preferences will guide staff as we advance the process

At the September board meeting staff will report on progress, including artist selection and timeline.

We will continue to work closely with representatives from the stakeholders involved, including the Civic Arts Commission, the Landmarks Preservation Commission, and the Civic Arts Coordinator. Including opportunities for public involvement and support is vital to the success of the Library civic art projects, and will be a consideration throughout all phases of the planning.

ATTACHMENTS:

Attachment 1. Mary Ann Merker, Civic Arts Commission Attachment 2. David Snippen, Process and Overview



Civic Arts Commission

July 7, 2010

To: Director Donna Corbeil, Berkeley Public Library

From: Mary Ann Merker, Civic Arts Coordinator and Secretary to the Civic Arts Commission

Subject: Action Item in Support of the Neighborhood Library 1.5% for Public Art

On Wednesday, June 30, 2010, the Civic Arts Commission voted unanimously to support Action Item 7a on the Agenda. The Item reads:

"Approve the partnership and process (in accordance with the 1.5% for art guidelines) with the Berkeley Public Library for public art in the four neighborhood Libraries under renovation and nominate two or four members of the Civic Arts Commission to serve on the Nomination Committee and the Selection Panel beginning with the Claremont and North Branch Library."

Two Civic Arts Commissioners volunteered for the Library public art project for the Claremont and North Branch sites: Commissioner Robbin Henderson and Commissioner Kim Anno

Please feel free to call me with any questions at 981-7533. We all look forward to a successful outcome.

Cc: Michael Caplan, Manager of the Office of Economic Development The Berkeley Civic Arts Commission

7 July 2010

Donna Corbeil
Director of Library Services
Berkeley Public Library
2090 Kittredge Street
Berkeley CA 94704

Dear Donna Corbeil:

Subject: Selection of Artists for Functional Artwork Elements for North Branch and

Claremont Branch Libraries.

This is to summarize the responses from the Civic Arts Commission and Landmarks Preservation Commission to our invitation to participate in the selection of artists to provide artwork installations for the first two Library Branch renovation projects. This is also to provide an outline of initial decision points for the Board of Trustees, with the recommendation for an invitational process designed to be as inclusive as possible, while working within a very short timeframe.

A Nominating Committee will be formed to identify a number of qualified artists to be invited to submit proposals for review in an expedited selection method, consistent with the City's established guidelines for public art, rather than the more lengthy process of an open call for proposals. The Nominating Committee will be comprised of representatives of the Civic Arts Commission, Landmarks Preservation Commission, the BOLT, project Architect, and if possible, a member of each Branch Library staff. Both methods are structured to provide openness and inclusiveness to the greatest extent that is reasonable and practical.

A Selection Panel will review proposals from invited artists, and will make its evaluations and recommendations to the Board and to the Civic Arts Commission. Since the funding for the Library projects is managed by the Library Board, it would be the final decision of the BOLT to award contracts to artists recommended by the Panel.

Civic Arts and Landmarks Preservation Commissions

At its meeting of 30 June 2010 the Civic Arts Commission endorsed the proposed invitational process for the selection of qualified artists and artworks to be installed for the North Branch and Claremont Branch libraries, as discussed in the referenced Civic Arts Commission agenda item 7.A. The Civic Arts Commission named several of its members to serve on the Nominating Committee and Selection Panel as discussed in the item. The Landmarks Preservation Commission has also recommended several of its members to serve on these bodies as well. We expect to keep the numbers of each Commission's representation to no more than one or two, in order to maintain a balance in the overall process while allowing the participation of a range of interests.

Decision Points for the Board of Library Trustees.

- A. The Board should consider the process briefly outlined for an invitational selection method, and decide whether it agrees to the necessity of the shortened process in order to ensure the inclusion of functional artwork elements for North Branch and Claremont Branch. With additional time still allowed in the design of construction documents for West and South Branches, an open call method may be used for the selection of artists and artwork installations.
- B. Second, at the earliest possible time the Board will be presented with a range of potential artwork elements and media from which to make its recommendations for proceeding with a search for qualified artists. There are a number of suggestions for artworks for North and Claremont that have come from the project design teams, members of the staff and community members that should be considered. Key to any decision on the form and type of artwork element is that it be a functional component of the building and its renovation.
- C. Finally, the Nominating Committee and Selection Panel should include a member and an alternate member from the Library Board, to provide important representation and liaison to the full Board during the process. If the availability of a Board member volunteer becomes too burdensome, or not practical in the first stage, its participation could be provided only in the final selection stage, at which the Selection Panel may recommend the Board of Library Trustees award an honoraria to a group of finalists and ultimately a contract to the selected artist or artists.

An informal review of the nature and media of artwork elements will be sought from the Library staff, including the Maintenance division staff as well, to help to ensure that durability and safety issues are given full consideration in any proposed installation.

Once the nature and scope of artwork elements is established, the Nominating Committee will begin to focus upon its recommendations for a list of artists to be invited to submit proposals. The list of artists ought to be limited to those who reside, or who have studio spaces within close proximity of Berkeley, and certainly within the nine Bay Area Counties. This will facilitate access for studio visits if necessary during the selection and fabrication stages. Proximity will likely provide easier coordination during construction and ensure more timely installation of the artwork.

Reports to the Board.

As the process proceeds, the Board will receive timely reports on the selection of artists and on the coordination with the construction work for North and Claremont Branches. By September 2010, a recommendation may be made to proceed with the South and West Branch Libraries, to coordinate with the preparation of those design documents.

Respectfully submitted,

David J. Snippen Consultant

Berkeley Public Library Board of Library Trustees

Special Meeting May 25, 2010 MINUTES 6:30 p.m.

Northbrae Community Church 941 The Alameda

I. PRELIMINARY MATTERS

A. Call to Order

The special meeting of May 25, 2010 was called to order by Chair Kupfer at 6:36 PM.

Present: Trustees Winston Burton, Abigail Franklin, Susan Kupfer and Darryl Moore (arrived 6:38).

Absent: Carolyn Henry-Golphin

Also present: Donna Corbeil, Director of Library Services; Douglas Smith, Deputy Director; Dennis Dang,

Library Admin Manager; Rachel MacNeilly, North Branch Supervising Librarian; Alan Bern,

Library Special Services Coordinator; Jenifer Shurson, HR Analyst; Eve Franklin,

Administrative Secretary.

Rene Cardinaux, AIA, Consultant

Tom Elliot Fisch - Doug Tom, AIA, Design Principal and Lara Kaufman, Architect LEED AP

B. Public Comments

- 1. Roger Will there be a replacement for lost open space enjoyed by students?; Given the city's \$15 million shortfall, why are we not waiting to proceed with this expansion? *Chair Kupfer The branch project is being funded as a result of the passage of Measure FF which created bonds to fund the projects*
- 2. Bradley Wiedmaier Voted to renovate, why the less green choice to rebuild 2 branches instead of utilizing what we have?
- 3. Bradley Wiedmaier Current plans for Claremont and North Branches plans seem to be taking a contrasting contemporary addition rather than taking inspiration from the existing building.
- 4. Peter Warfield Expressed concerns about some of the plans and statistics and history. Concerned about loss of shelving space in proportion to percent of space increases.
- C. Report from library employees and unions, discussion of staff issues None.
- **D.** Report from Board of Library Trustees None.
- E. Approval of Agenda
- R10-037 Moved by Trustee Burton , seconded by Trustee Franklin, to approve the agenda as presented. Motion passed unanimously.

II. BRANCH PROJECT ARCHITECT PRESENTATIONS

A. Measure FF North Branch Library Update

Director Corbeil – To date the design team and staff have presented plans to the full Landmarks Preservation Commission (LPC) three times; March 4 for a preview of the design, April 1 for the Application for a Structural Alteration Permit which was continued to May 6. The design was approved. Following the presentation tonight we will continue to work with the architects on the LEED and sustainability aspects of the project and with the sub-committee of the LPC.

Doug Tom and Lara Kaufman, representing the North Branch Library design team of Architectural Resources Group (ARG) and Tom Elliot Fisch provided an update on the Design Development Phase. Mr. Tom suggested an approach for the presentation that will divide the project into two parts, starting with the exterior and Landmarks Preservation Commission (LPC) discussion to be followed by the interiors, as these are two sets of

boards. He began with a review of the goals for the project (attachment 1). Focus has been on restoring historic aspects on exterior; development of addition at the Josephine Street elevation; landscaping; interior features such as the rotunda; programmatic improvements and work area expansion (attachment 2). The floor plan was reviewed by Mr. Tom with the major areas called out, adult wing, children's wing, new addition containing teen space on main level (attachment 3a & b). The largest of the 3 small rooms (off the rotunda) which is now the staff work area will be public space in the renovation design. The lower level addition on Hopkins is at ground level and will contain the staff lounge, elevator and stairs, program room and storage, and the public toilets. The plan has essentially not changed since the last BOLT presentation with one minor exception. The previously shown addition was of a more modern design, in the last four months the addition has evolved. Since the last presentation in January the design team worked with the LPC to develop a design that is more sensitive to the existing building. The angled overhang on the addition has been eliminated. Paired windows in the addition now mimic the paired windows in the original building. All windows are wood framed. Elevator/stair core will have a vine covered trellis. (attachments 4 & 5)

The front façade / elevation changes are: the handicapped ramp will be removed and a new one built to current code on the east side (adult wing) and exterior features to be refurbished and restored (attachment 6). The landscaping, again has not changed much, a small court yard is created in front where existing ramp is (attachments 7a & b). Courtyard will include a low seat wall and benches and plants placed in front of the landing between stairs. All of the large trees are retained and the elevator is repositioned with a 'green' wall planned. Mr. Tom pointed out on the exterior material board (attachment 8), which was presented to the full LPC for review and comment, that two different exterior color schemes have been put forward, the selection of which will occur latter in the process. Landmarks Preservation Commission gave conditional approval on the Structural Alteration Permit. The conditions as stated by Mr. Tom are as follows: review details on front entry design; review details on the vine material on the elevator/stair core; want to see a sidewalk sample and specifications – current sidewalk in pinkish in color with new/replaced sidewalks to match; review all lighting inside and outside; look at canopy/awning details over new lower level entry; weigh in on final color palette; review details of existing windows and finishes as they relate to decisions on the new windows including paint and mullions; review details for interior signage and furniture; review specifications on concrete to be used on lower addition; the lower section of existing building is board formed, want to see plans for new addition using similar design on lower section to help marry new and old; and review of final construction documents.

That completed the summary of the exterior components of the project.

Public Comments:

- 1. Roger Exterior Colors? Doug Tom The exterior color scheme is pending LPC approval. The current color is not the original color. LPC is divided about the color scheme.
- 2. Patron Identified herself as a Berkeley resident and designer. Pleased with how the design has evolved. Recommended replicating scale and setback of original windows if possible. Are the pairs of windows the same size at the original? *Yes.* Vines on trellis is a beautiful detail. Discussed the glass connector between old and new addition; if you are going to make a bold move in a modern direction it should be super bold and not sort of half way, like the Jewish Museum in San Francisco. What are plans for benches?
- 3. Patron How much of the flat grassy area in the back be removed by the addition. Doug Tom The addition will go out to 16 feet from the property line. The remaining area will be landscaped, whether it will be grassy area or other landscaping materials is not known at this time.
 - What is the philosophy for having so little shelf expansion compared to space expansion? *Donna It was* never the intent to increase shelving space. Goals of the project were to restore the library to its historic grandeur, make it ADA accessible, seismically safe and to bring the building up to current building codes in every aspect. Much of the new space is taken up by increased restrooms required by current code, ADA accessibility requirements, staff workspace and a multipurpose room. Much of the lobby is currently used as staff work space. It will be devoted to public space with browsing shelves and check out desk.

Asked for clarification of children's programming space. Doug Tom – Children's Programming can take place away from the children's wing in the multi-purpose room on the lower level which can be configured for a variety of uses. Can that room have shelving as well?

- 4. Patron Hope the benches are not benches that someone could sleep on. Landscaping around the benches should be easy to keep up and not easily destroyed. Hope the exterior is not painted in some weird color that was cool in the 20's. Take into account how it looks with the rest of the neighborhood. in the
- 5. Gene Bernardi Is it the Adult Reading Room the same size? Yes.
- 6. Janet Neighbor of the library Take advantage of the opportunity to make the back side of the library active space. Make it interesting and inviting.
- 7. Peter Warfield Requested a breakdown of how the increased square footage is being used.
- 8. Patron Spoke about the windows and columns between with art deco tiles on the capitals.
- 9. Roger Glad to hear plans for using board-formed concrete on addition. Original paired windows with slanted sills are distinctive. Maybe it would be better to mimic the columns and slanted sills of the original windows on the new windows in the addition.
- 10. Peter Warfield Will the extra entry on the back be open all the time, will there be staffing issues. Have not seen any statistics about the breakdowns on the square footage.

Director Corbeil – We've been discussing security issues with staff, the lower level probably won't be open unless there is an event going on in the multi-purpose room. That's why we focused on keeping all of the public services on the main level. My understanding is that we had square footages on the spaces at earlier meetings.

Chair Kupfer – You can see where the additional space is going by looking at the different color sections on the drawings. By moving some of the services out of the public spaces that are currently jam-packed, you are gaining square footage in the children's and adult reading rooms. You can't just make a square footage estimate, you've got a different way of looking at and using the space. We all thought that was a wonderful way of returning the original space to the way it looked in the 30's.

- 11. Betty Olds Anyone who wants to question the square footage and how it's going to be used, please go to the library now and look at the space the staff has. Frankly it's been a disgrace for years and years. I'm surprised staff didn't quit. We talk about the ramp not being ADA, I think that staff room is violating some rules to the way it is now. I'm all for any space that can be given to staff.
- 12. Patron Ditto that for teens. They had no space before and we want to give our teenagers some decent space.
- 13. Barbara Alesandrini, former branch manager When the library originally opened it had a collection of 12, 000 volumes. Ten years ago it had ballooned up to over 50,000 volumes. Staff work space, bathrooms and multi-purpose space are very much needed. I'm sure the shelving will work itself out.

Ended public comment and resumed second half of the presentation by the design team after 5 minute recess.

Mr. Tom resumed the presentation which will focus on three components, first colors and finishes, second on lighting and third on furniture. He reiterated that they are in design and these are not all finalized.

Starting with colors and finishes, the lobby /rotunda area will be restored to original character as close as possible. As the board shows (Attachment 9) the historic elements are heavy oak, wall panels, tables and chairs and shelving, the intent is to keep all of this and only refurbish, refinish and clean. The rotunda decorative ceiling will be cleaned and spruced up. Would like to restore as closely as possible to historic design but will be difficult given modern needs, the current plan is service desk will be relocated to original space next to the vestibule/entry area, low browsing shelving will be added in the rotunda and the oak paneling and shelving will be refinished. The book return room and public computers are off to the sides.

Linoleum flooring is planned for the flooring material in earth-tone colors in the lobby, neutral color in children's and adult reading rooms, and medium color in the back public and staff areas (attachment 9 & 10.)

For renderings, the boards show the rotunda layout, with the strong material presence of oak (Attachment 11). For colors (attachment 9) the vision is to stay fairly neutral. In several places where the new meets old, sections of the old exterior will be inside walls and will be visible from outside the building, for this reason plan to wait until after exterior color finalized to select a color for that room.

Currently there are a lot of fluorescents that will be removed. Mr. Tom reviewed the reflective ceiling plan (attachment 12a & b) which shows where the various lighting fixtures will be placed. In the rotunda the plan is to place thin light fixture painted to disappear into the ceiling which will shine most of light down on the floor and some on the ceiling. There will be some highlight lights that will shine on the walls. The focal point will be a reinterpretation of the historic chandelier which will be more energy efficient, meet current lamping standards and custom designed with brass and metal. Historic lights will remain but will be removed and cleaned, re-lamped and remounted.

In the 2 historic reading rooms which currently have florescent fixtures which hang below the trusses, the plan is to place thin light fixtures to hang at same level as bottom of ceiling trusses, painted to blend in with the trusses. These will provide the correct candle-foot lighting to allow someone to select a book from a lower shelf. Originally there were school house shaped fixtures that provided all the light in these rooms. Those were removed. The architects propose to reinterpret those school house fixtures to be placed down the middle of the room. Proposing different fixtures over the soft seating areas in front of the fireplaces, these have not been selected yet but children's will be playful. In the teen room a more playful zig-zag pattern lighting fixture is planned. Rest of building will have very simple lights.

Mr. Tom reviewed the furniture plan (Attachment 13) with the adult furniture plan mostly using the historic reader tables and chairs. These will be refurbished and refinished. A few of the children's original round tables and chairs will also be kept. Proposing at the adult fireplace soft chairs in leather, this is a durable long-lasting material. Looking at the same chair for children's soft-seating area but want to confirm adult and child can sit in it together. In the children's area proposing playful children's pieces, chairs with animal backs and area rug but that are in keeping with the character of the building color-wise, but still playful. For the Teen Area space planning for small groupings of two tables and 6 chairs, options for both soft and hard surfaced chairs are in fun fabrics and a variety of colors.

Public Comments:

- 1. Patron Had you considered antique lights that could be refurbished for the chandeliers and school house lights. *Doug Tom We're trying to achieve LEED Silver rating and need the most efficient lighting available.*
 - Leather chairs may get penmarked, have you considered washable ultrasuede? Yes.
 - Kids furniture Furniture with interesting forms would suit the architecture of the building better than the playful character chairs.
 - Eames Chair is good looking but uncomfortable.
- 2. Billy Karp Did you consider cork, wood, tile or concrete with radiant heat for the flooring? What was the decision process, is it just a matter of cost? Doug Thom It's a bit of everything, looked at esthetics and cost. There will be radiant heat under the linoleum.
- 3. Roger Most older public buildings like libraries and schools have quartersawn oak or cork flooring. Linoleum seems out of character with the historic building. Encouraged use of Craftsmen style furniture instead of more modern designs. *Doug Tom The original flooring was linoleum*.
- 4. Patron Not in favor of the soft seating example in the teens area. It looks difficult to move. Teens like to move chairs around to sit next to their friends. Is the new table in children's wing going to be kid's size? Yes.
- 5. Patron Hope the exterior lighting will not be bright white lighting.

Would be nice to convert the fireplaces to efficient gas fired fireplaces. On a rainy day it would be great to sit around a fireplace. It is an opportunity to create a real memorable place in this special library. *Doug Tom – We need to keep the fireplaces/chimneys open as air drafts as part of the ventilation in order to meet a LEED Silver rating.*

Hope there will be a return drop box located at the North Branch during the construction.

6. Patron – Will the stencils on the beams remain? Yes.

Children's Tables – recommend slanted table with lip on bottom edge for children's picture book area.

7. Betty Olds – Please don't use proposed soft chair in teen area.

Furniture is not included in the Bond. Money has to be raised by the public.

- 8. Peter Warfield Glad the beams are being kept. What about chairs and tables. Are they original to the building. Would be nice to highlight the fireplaces. Leather chair is a nice touch. Angled tables for children have a real charm. Doug Tom we believe most of the tables are original. There may be one or two that migrated from other locations that we would not keep.
- 9. Barbara Alesandrini You'll need to provide adequate heating if the service desk is placed near the vestibule/entry area.
- 10. Roger Will the triple openings from rotunda to the "holds" room stay? Yes.

Expressed concern about sightlines with the shelves in the adult reading room. Rachel Macneilly, North Branch Manager – Shelving perpendicular to the windows helps protect books from sunlight damage. Doug Tom – Shelving switched from East side of adult reading room to west side to block less light.

Hall way behind the hold room seems a waste of space. This area will also include a community bulletin board and an area for brochures. Skylight about will light the area.

Board Comments:

- 1. Trustee Franklin Plan is absolutely fantastic in every aspect. The level of detail you paid attention to; the artful color combinations; love all the furniture you selected; very well considered, clearly you have thought this through. Presentation was thorough, logical and very inspiring. I'm very excited about the design.
- 2. Trustee Moore Work is tremendous. Love the addition, windows in the back and tying in to the windows around the building and lighting. It would really be nice to find a way to use the fireplaces, would like you to explore options.
- 3. Trustee Burton Asked about wear ability of the upholstered seating and ability to clean. *Doug Tom Leather chair is durable. The fabrics come with 100,000 double rub technology. They're for public buildings, very durable.*
- 4. Chair Kupfer Thanked community for comments. Commended the team on the process, really taken the time to listen to what people have to say and gone back to the drawing board several times. I think it's terrific, applied expertise and well received.

III. ACTION CALENDAR

A. Proposed FY2011 Berkeley Public Library Mid-Biennial Budget

A copy of the revised budget was provided (attachment 14.)

Director Corbeil reported CPI is 1.7%, more than the 1.5% that was presented at the last meeting but less than the 3.% that was anticipate in June 2009. We're getting closer to closing the structural gap. Changes include: Positive increase in library tax rate. We have brought forth a salary savings rate of 1% (formerly 3%.) This

means we don't have to hold positions vacant as long. This was really important to staff, there is a lot of stress created by holding positions vacant. No reductions in head count. Increased Library Materials and Capital Improvement Project. Lowered the reduction to IT from \$75K to \$55K. Received a \$75,000 gift from the Friends of the Library.

Trustee Moore – This is an excellent budget. Thanks to the staff for their hard work in pulling this together. I really like the accounting of the staff broken out, makes it clear what's being done. It's an excellent budget. Given the circumstances, we're not laying off any people, the city is looking at laying off 75 people. The fact that we are able restore 10% of the library materials fund is excellent.

- R10-038 Moved by Trustee Moore, seconded by Trustee Franklin, to adopt a resolution approving the FY2011

 Proposed Mid-Biennial Budget as presented. Motion passed unanimously. Trustee Henry-Golphin absent.
 - B. Recommendation to the City Council on the FY2011 Library Tax Rate
- R10-039 Moved by Trustee Burton, seconded by Trustee Franklin, to adopt the resolution recommending the Berkeley City Council set the FY2011 tax rate for the Library Services Tax at \$0.1609 (16.09 cents) per square foot for dwelling units and \$0.2434 (24.34 cents) per square foot for industrial, commercial, and institutional buildings. Motion passed unanimously. Trustee Henry-Golphin absent.

IV. AGENDA BUILDING

- A. The next meeting will be a Regular Meeting held at 6:30 PM on Tuesday, June 9, 2010 at the South Branch Library, 1901 Russell Street, Berkeley.
 - June 9 Regular Meeting
 - 1. Central Space Planning Update
 - 2. Social Media Policy
 - 3. Bookmobile Purchase
 - 4. Library Foundation Update
 - Future agendas:
 - 1. Local vendors / local hires for Branch Improvement Project
 - 2. Report of things happening with branch improvement project over the summer

V. ADJOURNMENT

R10-040 Moved by Trustee Burton, seconded by Trustee Franklin, to adjourn the special meeting of the board at 8:30 PM. Motion passed unanimously.

COMMUNICATIONS

- 1. David Coolidge Subject: RFID
- 2. Judy Nakadegawa Subject: Technology

NORTH BRANCH LIBRARY DESIGN GOALS

Preserve an important & beloved City resource Upgrades: seismic, ADA & infrastructure

Sustainable design: LEED Silver Certification

Exterior

- Recapture the historic character of the building
- Remove non-historic features at main entrance & provide new, better integrated access ramp
- Design new addition to present a 'friendly face' to neighborhood, specifically Josephine Street
- Update landscaping to enhance park-like setting & create new amenities for the neighborhood

Interior

- Recapture the historic character of the spaces
- Use historic spaces for public functions that complement building's significant features
- Create new program room to allow west wing program room & support functions in new to be dedicated to children's library use Locate staff work spaces, teen library,
- Separate quiet & noisy functions

addition

- ventilation, natural & artificial lighting) Improve patron comfort (ergonomics,
- (ergonomics, space, required adjacencies & Improve working environment for staff proximities) ٠

BERKELEY PUBLIC LIBRARY NORTH BRANCH

ARCHITECTURAL RESOURCES GROUP TOM ELIOT FISCH

PROGRAM SUMMARY

Primary Facility Improvement Goals

- Enhance site access and landscaping
- Improve seismic resistance and structural integrity
- Update mechanical, plumbing, electrical and telecommuni-
- Ensure full ADA-compliant accessibility

cations systems

- Improve exterior and interior lighting
- Restore and refurbish existing historic features and windows
 - Design with green building principles to attain LEED silver certification

Summary

	Sunsix	New	٥
Seating	61	73	+12
Computers	Ŧ	16	42
Shelving (LF)	2,549	2,649	+100
Area (GSF)	902'9	9,555	+3,849

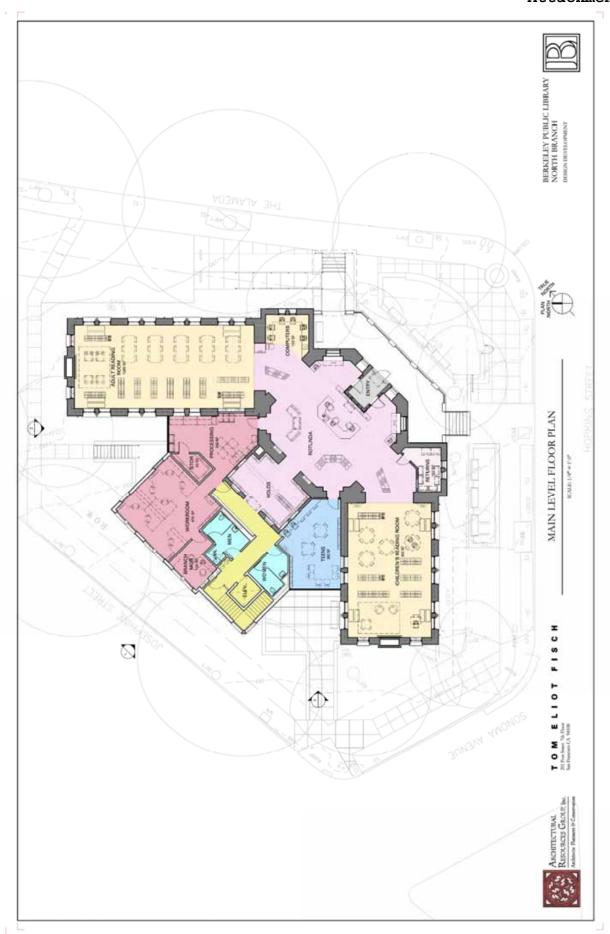
Highlights

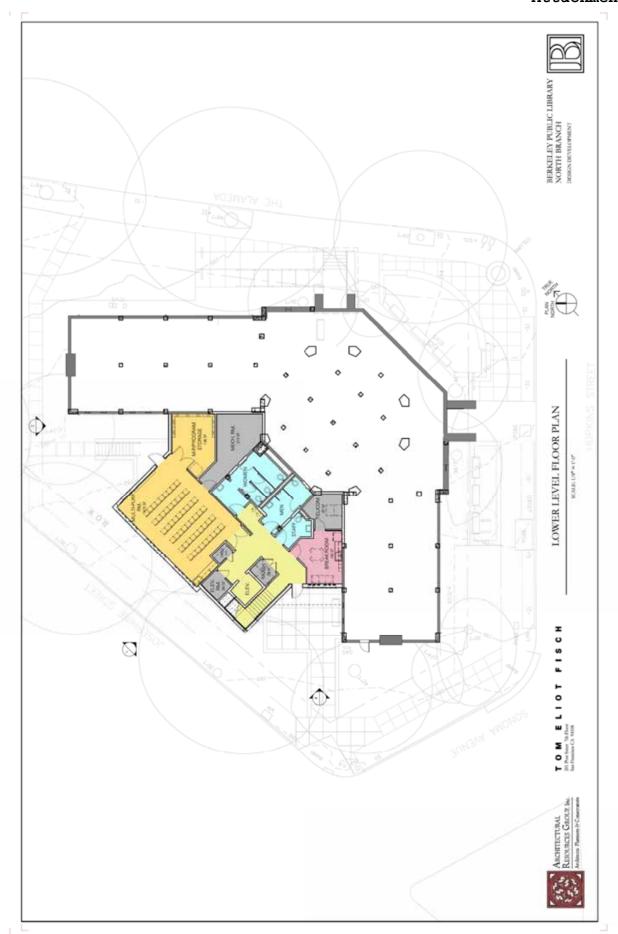
- Improved space layout for better flow of circulation & sight lines
- Improved collection display & shelving throughout
- Improved acoustic separation of spaces:
- spaces that support noisy, active uses (multi-purpose room)
- spaces that accommodate quiet, individual use
- More seating & seating variety
- Technology improvements:
- table-top access to power at some reader tables
- space & equipment for Library laptop lending service
- New multi-purpose room:
- improved space & accommodations for Library programming (capacity for approx. 50 chairs, or classroom layout for approx. 20)
- Service desk:
- efficient, ergonomic self-checkout / return & self-service reserves
- Staff work areas:
- physically & acoustically separated from public space
 - ergonomically sound furniture & equipment
- new spaces: branch supervisor office, staff break room & restroom

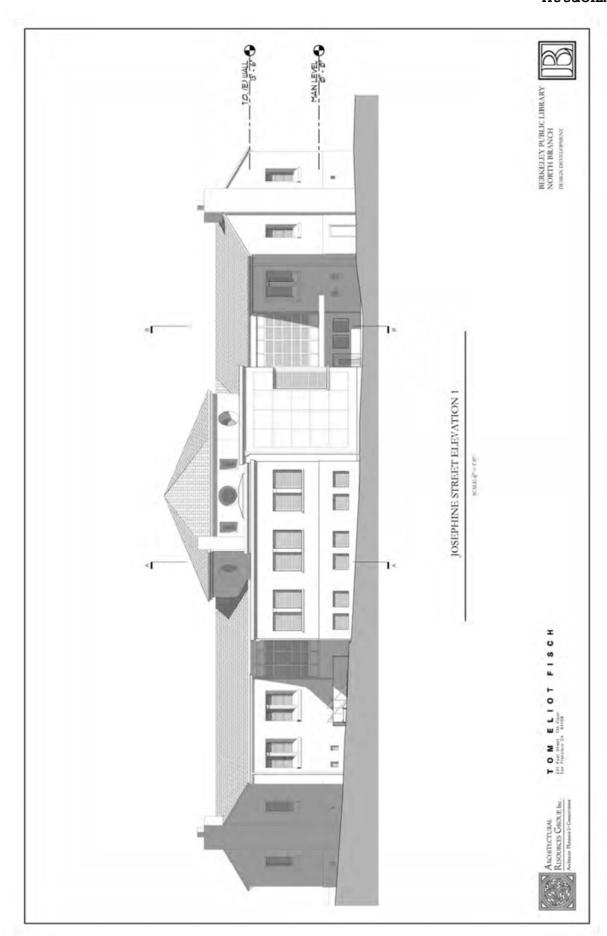
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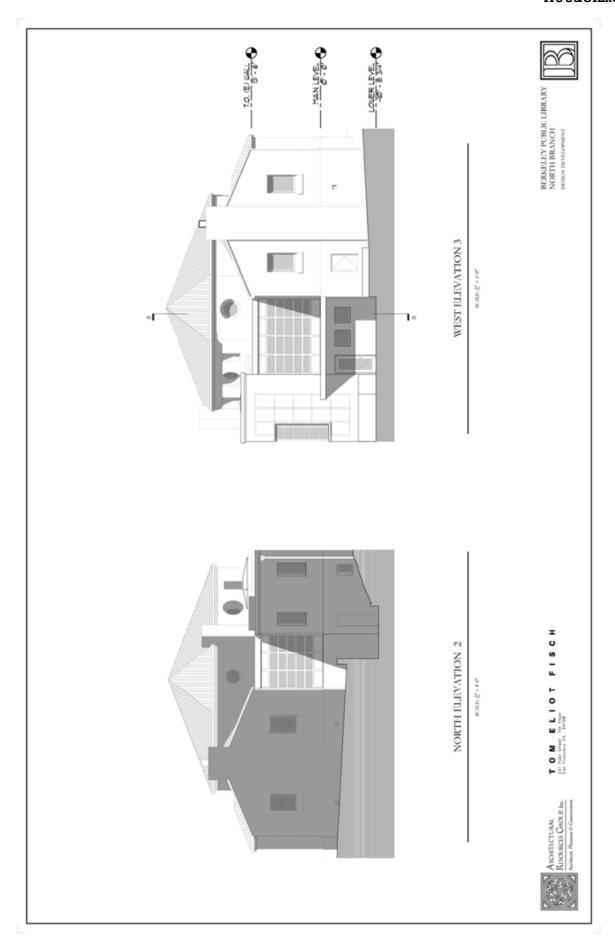
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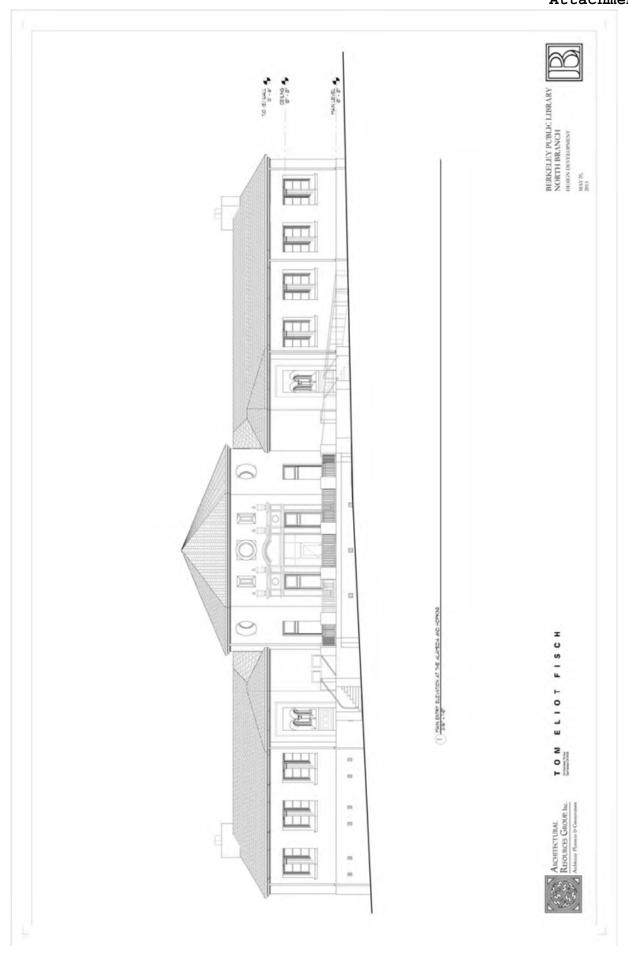
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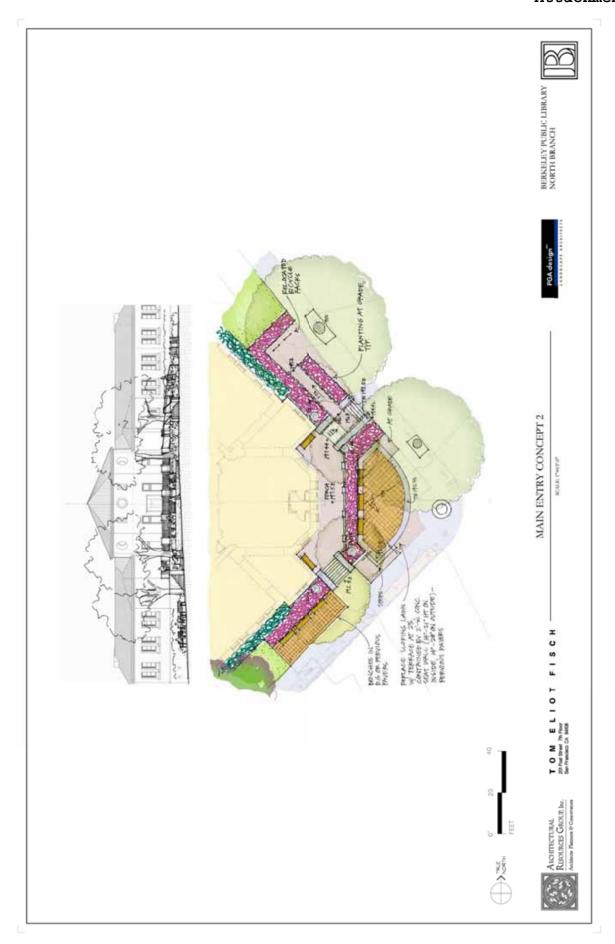






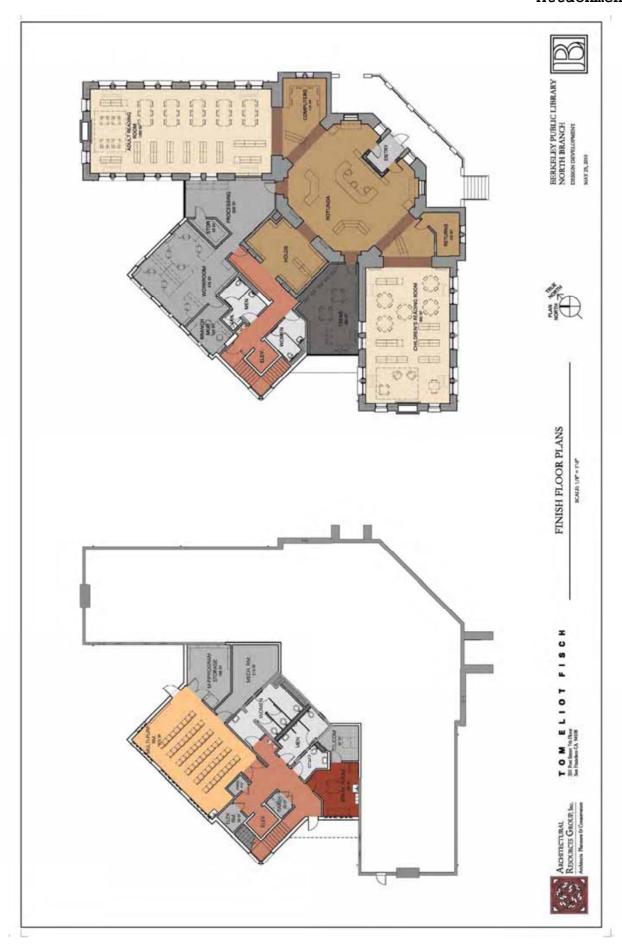












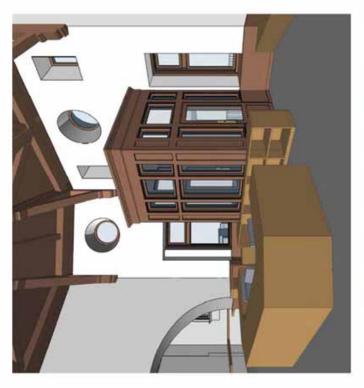


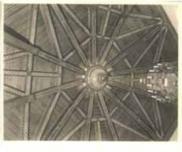










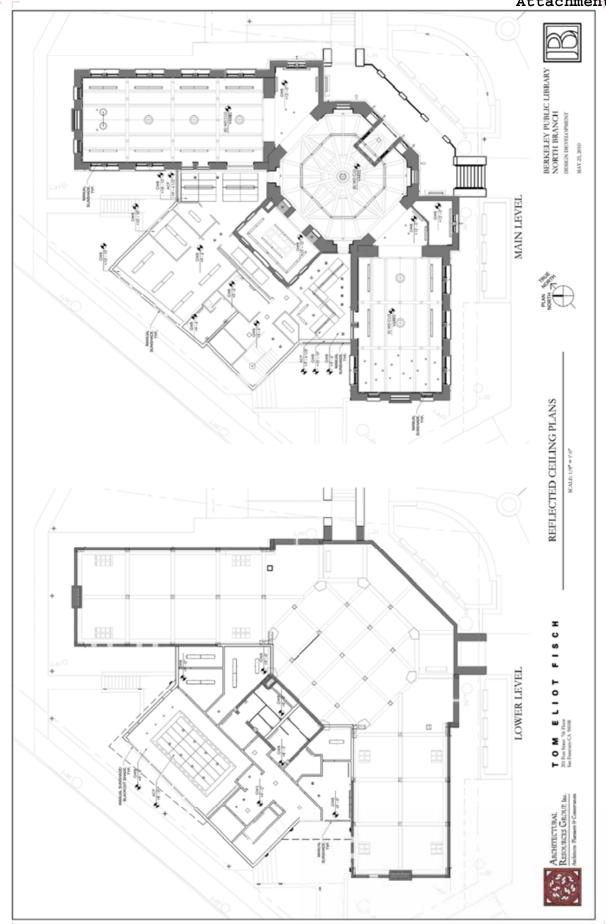


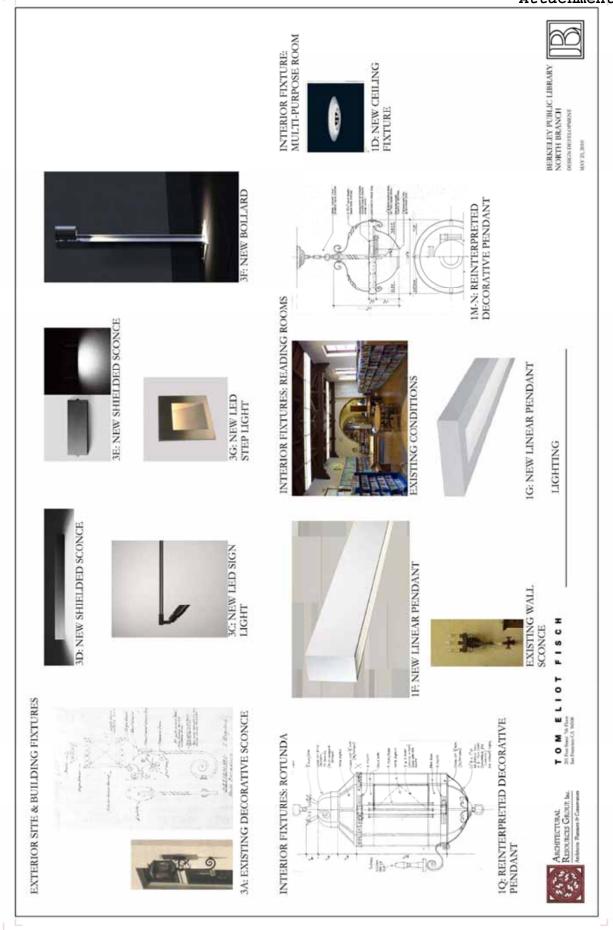


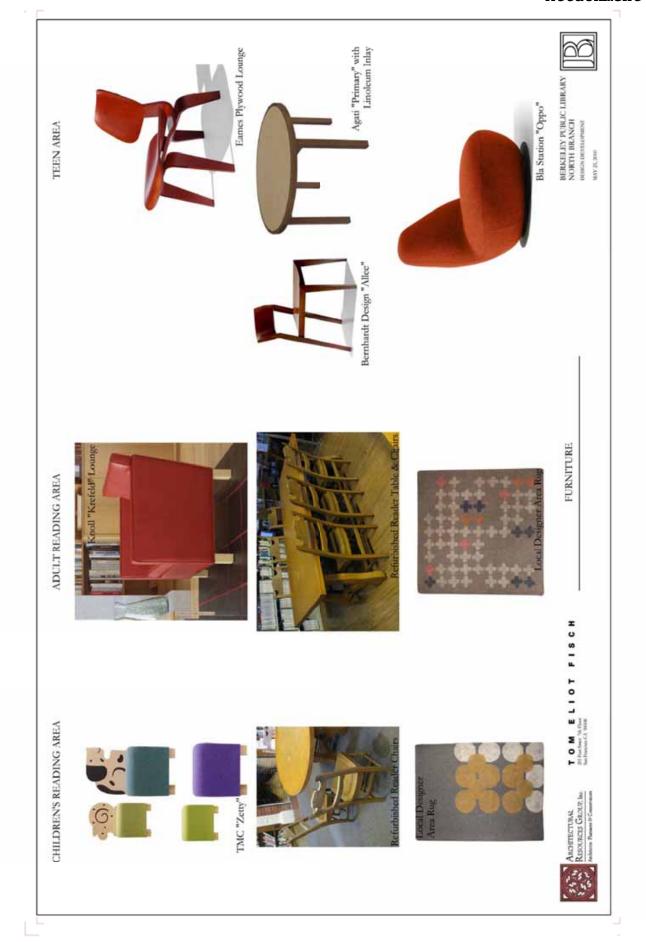














III Action Calendar, Item A

BERKELEY PUBLIC LIBRARY

ACTION CALENDAR

May 25, 2010

TO: Board of Library Trustees

FROM: Dennis Dang, Administrative Services Manager

SUBJECT: FY 2011 Revised Budget: Recommendations & Strategies

INTRODUCTION

This report presents the Library's proposed FY 2011 Revised Budget as follows:

Fund Name (No.)	<u>Revenue</u>	<u>Expenses</u>
Library Tax Fund (301):	\$14,167,289	\$14,304,240
Direct Loan Fund (302):	\$90,000	\$76,000
Grants Fund (304):	\$50,000	\$53,705
Public Library Fund (305):	\$40,000	
Gift Fund (306):	\$75,000	\$399,247
Service Operations & Programs:	\$14,422,289	\$14,833,192
Measure FF FF&E Fund (307):	\$50,000	\$100,000
Measure FF Fund (308):	\$15,953,320	\$10,296,948
Measure FF:	\$16,003,320	\$10,396,948
<u>Total:</u>	<u>\$30,425,609</u>	<u>\$25,230,140</u>

Should the board accept this budget as recommended it will be consolidated into the City's budget for adoption by the City Council on June 22, 2010.

RECOMMENDATION

Adopt a resolution approving the proposed FY 2011 Revised Budget as presented.

FISCAL IMPACT

The FY 2011 Revised Budget presented herein reflects information available at the time of its development and is intended to provide a best-effort assessment of forecasted revenues and expenditures for FY 2011.



FY 2011 Revised Budget: Recommendations & Strategies

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BACKGROUND

In June 2009, the Board of Library Trustees adopted the Library's FY 2010 & FY 2011 Biennial Budget, in which FY 2011 expenditures were then projected at \$14,684,487 for library service operations and programs, and \$13,043,611 was appropriated for the Branch Libraries Improvement Program. As is typical at this halfway point in the biennial budget calendar, the Library in conjunction with the City revises and updates the upcoming fiscal year projections to better align with current internal and external conditions.

When looking at the Library's budget, two elements weigh particularly heavily. 1) The City Library Services Tax is based on building square footage and property use codes. It provides up to 97% of Library revenues and is dedicated to the support of the usual and current operational expenses of the Berkeley Public Library. It is the largest revenue component in the Library's budget. For the fiscal year 2011 budget the Library Services Tax is determined to increase 1.7168%, consistent with the April 2010 Consumer Price Index for the San Francisco Area released by the U.S. Department of Labor's Bureau of Labor Statistics. 2) On the expenditure side is labor costs. Compensation for labor makes up approximately 81% of library operations and services expenditures. Looking outward, the employer-paid CalPERS contribution rate is projected to unfavorably impact labor expenditures with an increase of approximately 1.7% effective fiscal year 2012, 2.6% in FY13, and 3.7% in FY14.

Larger subsequent changes reflected in this proposed revision since the April/May budget workshops include the recommended Library Services Tax rate of 1.7168%, a further increase of \$50,000 to the library materials appropriation, a bump up of \$10,000 to computer hardware expenditures, \$10,000 for travel expenses related to the research and observation of deployed self-check systems, a \$55,000 supplement to the capital improvement expense budget, and an announced gift of \$75,000 from the Friends of the Berkeley Public Library.

SUMMARY OF CHANGES

Item	Budget Workshops	Proposed Revised FY 2011
Library Services Tax	Assumed 1.5% increase	Actual 1.7% CPI
Salary Savings Rate	Proposed 1% (decreased from 3% in	n FY10) No change
Misc Non-labor (excluding IT)	Savings of \$82,920	No change
Labor Changes	Savings of \$168,146	No change
Library Materials	Proposed \$816,121	Increased to \$900,000 (+10%)
IT (equipment & RFP expenses)	Reduced \$75,500 Ch	anged to reduction of \$55,500
CIP (Capital Improvement Program)	\$20,000	Increased to \$75,000
Gift: Friends of BPL	Gift award not finalized	\$75,000

In spite of recent cost cutting efforts, the Library's operational budget continues to be built with a structural deficit whereby expenditures exceed revenues, and the Library Tax Fund balance is relied upon to bring the budget into balance. However, what follows is a summary of initiatives to present a balanced budget in FY 2011 and incrementally reduce the structural deficit through FY14.



FY 2011 Revised Budget: Recommendations & Strategies

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Library Tax Fund (301)

The Library Tax Fund is expected to achieve revenues of \$14,167,289, principally due to the 1.7168% increase to the City Library Services Tax. With this increase, FY 2011 tax revenues are estimated to surpass FY 2010 projected ending receipts by \$234,282. Additional secondary revenues primarily from fines and fees are projected at \$262,500.

Fund expenditures are projected at \$14,304,240 of which the proportional share between labor and non-labor costs is 81% and 19%, respectively. FY 2011 incorporates a staffing realignment yielding savings of approximately \$168,146 and having a net impact of 1.75 FTE. This realignment would present recurring savings to labor in the years ahead. As previously mentioned in the earlier budget workshops the Library is proposing that there not be any changes to actual headcount; this realignment is directed towards vacant positions with reassignment effected on a critical needs basis.

Staff realignment would involve reassigning the incumbent 0.5 FTE Library Specialist II in Volunteer Services to a vacant 0.5 FTE Library Specialist II position and eliminate the Volunteer Program oversight position which would be cooperatively discharged by Library Administration and the participating departments; Outreach Services would be partially scaled back with the incumbent 1.0 FTE Library Specialist II operating half-time in both Outreach Services and a vacant 0.5 FTE Library Specialist II position. And, in Technical Services a vacant 0.5 FTE Library Assistant position and a 1.0 FTE Supervising Library Assistant position (anticipated to be vacant as of July 1, 2010) would be eliminated based on a revision to the work group structure in the ordering unit; offsetting these position reductions would be the addition of a 0.75 (30-hour) FTE Library Specialist II to the ordering unit.

In contrast to a 3% salary savings rate taken in fiscal years 2009 and 2010 and originally adopted in the FY11 budget, the Library proposes a rate change to 1% totaling an offset to labor costs of \$116,499 for FY11. Salary savings, which occur when permanent positions are not backfilled due to either full or partial vacancies or regular staff on unpaid leave, favorably impact labor expenses such that a higher vacancy rate reduces projected labor costs versus a lower rate. This is a common business practice that acknowledges that not all positions are fully staffed at all times. Conversely, a downside of maintaining vacant positions and not providing for backfill by qualified staff is that operational inefficiencies and workflow disruptions may arise. Compounding these concerns is the difficulty the Library has encountered to achieve a 3% savings rate consequent to the reduced staffing imposed by recent economic conditions; it has become increasingly difficult to achieve savings due to leaner staffing, workload concerns, and reduced staff turnover.

Non-personnel expenses in the Library Tax Fund are proposed for reductions totaling \$158,420. These reductions are offset by miscellaneous increases totaling \$63,004, an increase to Library Materials of \$83,879 in response to prior year reductions, an increase to capital projects funding to \$75,000 from \$20,000, and a transfer from the Direct Loan Fund of \$143,500 for the Innovative Interfaces, Inc. database expense.

Not included in the budget are replacement costs for a new self-check system. Vendor submittals from the recent RFP solicitation are currently being evaluated; consequently, estimated costs and installation timetables are indeterminable at this time.



FY 2011 Revised Budget: Recommendations & Strategies

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Other Funds (302, 304, 305)

Other Funds, consisting of Direct Loan Fund (302), Grants Fund (304), and the Public Library Fund (305) are modestly adjusted from the adopted budget. Revenue made available from the State Library for programs related to the Direct Loan Fund is reduced \$10,000 to a projected \$65,000, and that for the Grants Fund is decreased \$30,000 to an expected \$50,000. These reductions reflect State Library program funding reductions put in place since the development of the original biennial budget.

Expenditure adjustments to the adopted FY 2011 budget occurs within the Direct Loan Fund and consists primarily of the transfer of the Innovative Interfaces, Inc. database expense to the Library Tax Fund, and the elimination of \$30,000 in field supplies expense provided to Technical Services; offsetting expenditure increases include cost coverage of the Tricor delivery service and public photocopier equipment rental and supplies.

Gift Fund (306)

Individual gifts, the value of donations of products and services, and estate and trust awards are included in the Gift Fund.

The proposed budget revenue allocation of \$75,000 reflects the announced support of the Friends of the Berkeley Public Library for fiscal year 2011. Fund expenditures of \$399,247 proposes appropriations of \$259,985 for the Central Library Space Planning project improvements expected to be completed by early fall 2010, \$60,000 from the Alice Meyer Trust to supplement the Children's Services collection, and \$75,000 for various programs' support from the Friends of the Berkeley Public Library.

Measure Funds (307, 308)

The Measure FF Fund (308) is expected to conduct the second and final sale of the program's bonds in July this year. Receipts are projected at \$15,943,320, net of fees. The fiscal year expense appropriation of \$10,296,948 is proposed to accommodate the closure and commencement of construction at the North and Claremont branch libraries.

Measure FF FF&E Fund (307) is to be funded by the Berkeley Library Foundation through their capital fundraising campaign for the interior furnishings, fixtures, and equipment of all four branch libraries. Although the Fund has not yet recorded any activity the FY 2011 budget projects revenue of \$50,000 and expenses of \$100,000.

SUMMARY

The proposed budget revisions do not resolve the Library's operational funding imbalance between revenues and expenditures. However, the proposals do seek to address the degree of the imbalance in a measured, considerate manner and recognizes these adjustments as part of an ongoing process.

FUTURE ACTION

Upon adoption by the Board of Library Trustees, the Library will submit the budget to the City Manager's office for inclusion into the City's consolidated budget.



BERKELEY PUBLIC LIBRARY CONSENT CALENDAR REPORT

FY 2011 Revised Budget: Recommendations & Strategies

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Attachments:

- 1. Resolution
- 2. Baseline Expense Budget by Fund (BPL with CoB)
- 3. Library Tax Fund (301) 5-Year Forecast
- 4. All Other Funds (302, 304, 305) 5-Year Forecast
- 5. Gift Fund (306) 5-Year Forecast
- 6. Measure FF Fund (308) 5-Year Forecast
- 7. Berkeley Public Library Organization Chart
- 8. Positions Staff Count by Division Career 11-01
- 9. Positions Staff Count by Classification
- 10. Received Gifts and Donations in FY10
- 11. Library Projects FY 2010 & 2011



BOARD OF LIBRARY TRUSTEES

RESOLUTION NO.: R10-038

APPROVE THE PROPOSED FY 2011 REVISED BUDGET AS PRESENTED

WHEREAS, on January 14, 2009, the Board of Library Trustees adopted budget priorities for FY 2010 and FY 2011; and

WHEREAS, the Director of Library Services worked with all divisions and branches of the Berkeley Public Library to identify needs for the FY 2011 budget period; and

WHEREAS, at the April 14, 2010, regular meeting of the Board of Library Trustees, the Library held the first of two public workshops to present and discuss the FY 2011 budget; and

WHEREAS, at the May 12, 2010, regular meeting of the Board of Library Trustees, the Library held a second of two public workshops to present and discuss the FY 2011 budget; and

WHEREAS, the Board of Library Trustees must adopt a revised budget no later than June 9, 2010 for the 2011 fiscal year; and

WHEREAS, the Director of Library Services and the Administrative Services Manager have submitted a revised balanced budget for FY 2011 that positions the Library to meet the fiscal challenges in the next four year period as detailed in the Five-Year Projections to the Board of Library Trustees for their approval; and

WHEREAS, the Library's proposed FY 2011 Revised Budget for service operations and programs forecasts revenues of \$14,422,289, and expenditures of \$14,833,192; and

WHEREAS, the Library's proposed FY 2011 Revised Budget for the Measure FF: Branch Libraries Improvement Program forecasts revenues of \$16,003,320, and expenditures of \$10,396,948; and

WHEREAS, the Library's proposed FY 2011 Revised Budget for all fiscal year 2011 Berkeley Public Library programs forecasts revenues of \$30,425,609, and expenditures of \$25,230,140.

NOW, THEREFORE, BE IT RESOLVED by the Board of Library Trustees of the City of Berkeley to approve the proposed FY 2011 Revised Budget as presented.

ADOPTED by the Board of Library Trustees of the City of Berkeley at a special meeting held on May 25, 2010 by the following vote:

AYES: Trustees Burton, Franklin, Kupfer and Moore.

NOES: None

ABSENT: Trustee Henry-Golphin.

ABSTENTIONS: None.

Susan Kupfer, Chairperson

Donna Corbeil, Director of Library Services Serving as Secretary to the Board of Library Trustee

Berkeley Public Library Board of Library Trustees

Regular Meeting MINUTES South Branch June 9, 2010 6:30 p.m. 1901 Russell Street

I. PRELIMINARY MATTERS

A. Call to Order

The regular meeting of June 9, 2010 was called to order by Chair Kupfer at 6:36 PM.

Present: Trustees Winston Burton, Abigail Franklin, Carolyn Henry-Golphin, Susan Kupfer and Darryl

Moore (arrived 6:50).

Absent: None.

Also present: Donna Corbeil, Director of Library Services; Douglas Smith, Deputy Director; Dennis Dang,

Library Admin Manager; Alan Bern, Library Special Services Coordinator; Jenifer Shurson, HR

Analyst; Gisela Gonzalez, Accounting Office Specialist Supervisor; Eve Franklin,

Administrative Secretary.

David Snyder, Library Foundation Rene Cardinaux, AIA, Consultant

Steve Dewan, Kitchell CEM

Field Paoli - Mark Schatz, AIA

B. Public Comments

- 1. Gene Bernardi, SuperBOLD Asked the Board to have a public discussion and decision making at the July Board meeting on what kind of checkout security system will be chosen and which company the city will hire to install it. SuperBold requests that the library choose a barcode system with library staff doing checkout, as a second choice, a barcode system with self checkout. Asked that the library not choose another RFID System. Expressed concerns about not being able to meet the city's time limit for the expiration of the Nuclear Free Berkeley Act waiver in January 2011. Suggested the library could use savings to hire 5 or more employees.
- Peter Warfield, SuperBold Asked the Board to put checkout and security materials system discussion on the agenda. Suggested that newer trustees and public would benefit from a public session regarding RFID. Reported on a range of groups oppose RFID: Electronic Frontier Foundation, ACLU, SuperBOLD and Library Users Association. Spoke about potential privacy threats, health risks and poor functionality.
- 3. Trustee Burton Is the date of January 2011 critical? Chair Kupfer The Council voted a two-year waiver which is up in January 2011.
- 4. Chair Kupfer requested Peter Warfield to provide documentation for statements provided with literature.
- 5. Mary Elieisar Asked the Board to place Checkout System on July Agenda. Would like to know which companies have bid and which product is most suitable company for the system. Would like the trustees to consider a barcode system. Believes savings would pay for 5 salaries.
- 6. Rita Maran, Peace and Justice Commission Spoke about the Nuclear Free Berkeley Act (NFBA.) The NFBA sub-committee had originally recommended that there be no waiver or a very short waiver. The City Council approved a two year waiver for 3M which expires January 27, 2011. Asked the Board whether and to whom a contract has been allocated. Concerned that the compliance date will not be meet. *Trustee Kupfer We are in the process of vetting the proposals that were received in response to the RFP*.
- C. Report from library employees and unions, discussion of staff issues None.

- **D.** Report from Board of Library Trustees None.
- E. Approval of Agenda
- **R10-041** Moved by Trustee Moore, seconded by Trustee Henry-Golphin, to approve the agenda as presented. Motion passed unanimously.

II. BRANCH PROJECT ARCHITECT PRESENTATIONS

A. Measure FF South Branch Library Update

Mark Schatz, AIA provided an update on the design development phase.

Reviewed Facility Improvement Goals (attachment #1)

Last report form design team was at the February 10, 2010 BOLT meeting, following this meeting team began design development phase. Mr. Schatz reported the team working with engineering consultants (structural, mechanical, electrical, audio visual, civil, landscape, acoustical, etc.) to integrate all of their systems so we have a viable, buildable structure. Team continues to meet with various departments and city staff, including Landmarks Preservation Commission, CoB Building Dept., CoB Planning Dept., CoB Traffic Dept., Office of Accessibility, and a number of meetings with Library staff. A 4th community workshop was held at the branch on April 14th; it was well attended, received a lot of good feedback. The Landmarks Preservation Commission heard the demolition permit request at their May meeting; they discussed the project and commented. The Environmental Impact Report is underway. The CEQA study is being overseen by the CoB Planning Department to address any historical features impacted by the demolition of the building.

Design development documents have been completed. Mr. Schatz reviewed a summary of the program showing existing, program goal and current design figures for seating, computers, shelving, and room sizes (attachment #2).

At the last community meeting comments from the community included: Questions about the building program, clarification on restroom size, seating, collection, Tool Lending Library (TLL), materials to be used, chemical sensitivities and the use of certain construction materials (information received from patron has been passed on to the construction engineer), acoustics, short-term parking for TLL, bicycle parking, landscaping on the corner, and project timeline.

A series of boards was reviewed:

Floor plan (attachment #3)

- The study room now accessible from Adult Reading Room rather than Teen room.
- Staff area includes designated sorting area, could be manual or configured for an automated system in the future.
- TLL consolidated into a single large space with a workshop space for staff.

Site plan (attachment #4)

- Worked with Traffic Dept. and Office of Accessibility to designate two loading/unloading places (not parking) that will be handicapped accessible for the TLL.
- Storm water retention recessed areas in landscaping will hold and filter rainwater before it enters the storm drain system. The loading/unloading zone for TLL will also have permeable pavers.
- Reviewed pallet of planting materials. Amber tree on Russell and the Coast Live Oak tree on neighbor property behind TLL will remain.
- Entrance into building will be through electronic sliding doors from Russell Street or the TLL loading/unloading area into the Browsing area (new books and media)

Reviewed a three dimensional view of the layout (attachment #5)

Exterior Elevations (attachment #6) - Contemporary design with warm colors

Interior Elevations (attachment #7) – Plan to retain sculptural art piece in the current entry way and reinstall in the new building. New public art is planned, considering glass art as option.

Exterior materials (attachment #8)

- Exterior walls on the flat-roofed portions of the building will have wood siding with a solid body stain (better durability).
- Curved exterior walls on the meeting room portion will have a porcelain tile with the feel of stone, the color picks up the warmth of the red wood stain on the wood siding.
- Copper coping and flashing on top of walls will be treated so it will not turn green.
- The base of the building will be a concrete curb, mostly hidden by landscaping.
- The window system uses anodized window frames with "low-e cubed" glazing. It's a double pane
 insulated system with an outer pane that is treated to reduce heat transfer through the glazing. The high
 windows on the south side will be fritted glass to allow light in but reduce glare. Fritted glass could be
 purchased or could be part of public art.
- Signage materials working with graphics consultant, who has picked a fun palette of materials that will
 work well with the exterior of the building.

Interior materials (attachment #9)

- The main browsing & vestibule areas will have tile floor, same as exterior curved walls in a darker color.
- Primary wall color is a warm off white color, lighter at the ceiling.
- Accent colors will be used throughout in paint and tile.
- Recycled carpet tiles in adult, teens and children's rooms.
- Linoleum flooring in community meeting room and staff areas.
- The wood planks used in the current main reading room skylight will be recycled and used in the meeting room as a wood slat ceiling with an acoustical panel above it. New material will be used to do a similar ceiling in the browsing area.
- Light maple wood will be used for trim and end panels on bookcases, doors and surrounds.
- Acoustic plank material for the ceilings in the reading rooms.

Lighting (attachment #10)

- Daylight sensitive dimmer controls for lighting will automatically adjust lighting as needed.
- Hanging linear pendant lights with downward and upward lighting in reading rooms.
- Task lights at reading tables, except for Children's area, to allow tables to be easily moved around.
- Community meeting room will have upward lights around the edges and pendant lights.
- Tool Lending Library Industrial looking halogen pendant.
- Teen Room will have fun rainbow accent light to surround it.
- Children's room will have raindrop accent light in front of bay window.

Furniture (attachment #11)

- Staff areas All 4 branches will specify the same work station furniture.
- Primary color of wood for furniture will be maple to go with wood trim colors.
- Adult reading room Wood chairs and Agatti tables with wire management system and lounge chairs
- Children's room Midline/TMC Aniline dyed plywood chairs with decorative cutouts in the backs.
- Community meeting room Stacking chairs and flip top tables, easily stored in closet across the hall.
- Teen room Playful lounge chairs with writing desk. Round table with chairs. Computer bar and seating with a few fixed computers and a few spaces for laptops.
- Lounge Chair with wood on the arms in Adult and Children's rooms. Very durable.

Two independent cost estimates were done, one by Davis Langdon and one by Kitchell CEM. They were within 4% of one another and both were under budget. Both include the solar photovoltaic system. It may be possible to lease the photovoltaic panels or get rebates.

LEED - It looks like we will achieve LEED Gold status.

Public Comments:

Patron – I think it's right on, very beautiful and nice.

Patron – What were the results of consulting with the acoustical engineers? *Mr. Schatz – Our main concerns were picking the right finishes within spaces. We had concerns about the tile floor in browsing area with high glass on the walls. The engineers feel it would be fine with the slanted ceiling and the acoustical treatments on the ceiling. We defined certain spaces such as walls around bathrooms and the wall between adult reading room and tool lending library workroom as areas where we could have noise transference issues. Rubber lined insulating sheetrock clips will hold sheetrock away from the wall and reduce noise. We were also concerned about sound from Martin Luther King Jr. Way (MLK) so we shifted operable windows and doors away from MLK. Engineers will be involved in the next phase to focus on mechanical equipment to make sure we don't get vibration/hum.*

Patron - How much parking? Mr. Schatz – Two handicapped accessible loading and unloading spaces. One handicapped parking space each on Russell and MLK. We will also try to stripe two spaces along MLK. How much more space will the Tool Lending Library have? Mr. Schatz – Approximately 20-25%. Better organization of area. A separate ladder storage area in front means patrons/staff will not need to move ladders in and out of the building. What will windows on MLK be like? Mr. Schatz – There will be very little glazing on the West side of the building, no operable windows. The fritted windows will be those on the south side of the high popup roof area. Is it possible to expand shelving at a later date? Mark Schatz – Can only go as high as people can reach to be useful. The collection will evolve over time; materials that are used the most will be easily accessed. Director Corbeil – There will also be shelving for the "Holds" service that more and more people are using. The design meets current codes for number of bathrooms and accessibility, this takes space. Mark Schatz – All perimeter walls are lined with shelving. There are a variety of types of shelving in adult and children's spaces. Browsing section has shelves, gondolas in the middle with books on tape, CD and DVD's. "Holds" shelves will be near checkout stations. Currently the shelves are crowded and aisles not very accessible. All the new shelves will be fully accessible.

Patron – Expressed concerns about great increase in floor space and very little increase in shelving space, hallway and passage area seems to be a waste of space. It seems odd that staff areas are at front instead of patron services. Where is the reference desk? It is important to have reference desk separate from the circulation desk. Mr. Schatz – By no means are the librarians not going to be here. We have centralized it. Much of the check out will be by means of the self-check machines. Patrons will check-in books as they enter the building, the books will get dropped directly to the sorting room. The centralized library desk will serve as a reference desk. Library staff will be working with design team in the next phase to further develop the desk to make sure it is optimally designed for customer interaction. There may also be library staff walking around the library. The notion of "roving staff" to help patrons right where they are in the space is becoming common in other libraries that we are working. The desk is centrally located to serve and observe all three reading areas so we don't need to have separate desks in all three areas. A portion of it will be low so kids can come up to the librarians. By no means have we gotten rid of the service of reference librarians.

Patron – Are the number of computers being doubled? I hope there are more than there are now. Mark Schatz - There are 9 now and there will be 27, 12 of the new computers will be loaner laptops, so the table area doesn't have to be dedicated computer space.

Patron - Will they be wired computers? Expressed concern over potential harmful effects of wireless. *Mr. Schatz – Fixed computers will be hard wired, laptops will be wireless.*

Patron – How do you secure the laptops from theft? *Director Corbeil – patrons will have to check out the laptops.*

Board Comments

The Trustees commented on the project presentation, expressing satisfaction with the level of the plans, design and details. Trustee Franklin thanked them for incorporating community meeting comments into the design. Trustee Henry-Golphin asked Mr. Schatz to explain more about the air flow; he responded there will

be a combination of open windows for natural ventilation, interior fans, awnings for shading and HVAC for extreme temperature conditions with power draw offset by the solar photovoltaic system on the roof.

End of Architects presentation - 2 minute break.

A. Berkeley Public Library Foundation Capital Campaign Update

David Snyder, Development Director for the Berkeley Public Library Foundation provided an update on the Measure FF branch capital campaign, including the structure of branch committees and some of the fundraising ideas under consideration at this stage of the campaign. The Foundation board has set a goal to raise \$3.5 million for furniture, fixtures and equipment (FF&E), to date \$300K has been raised. Recently, the Friends of the Library have pledged \$150,000 to the campaign.

The Trustee's discussed the presentation and thanked Mr. Snyder for his efforts. The board asked that there be opportunities for recognition of smaller donations; that there are opportunities for everyone in the community to get involved, encouraging engagement and longer-term commitment; the Foundation consider the use of technology and the Internet to solicit donations and provide updates. Trustee Kupfer asked what role the board might have in supporting the campaign efforts. Mr. Snyder suggested participation in Branch Committees, support at closing or celebratory events, or consider making a contribution. Trustee Moore asked that members of the Board consider making a contribution to the campaign.

III. CONSENT CALENDAR

Chair Kupfer requested that item C be moved to the Action Calendar.

Trustee Burton requested that item D be moved to the Action Calendar.

- R10-042 Moved by Trustee Moore, seconded by Trustee Henry-Golphin, to approve the consent calendar with the exception of items C and D. Motion passed unanimously.
 - A. Approve minutes of May 12, 2010 Regular Meeting
- R10-043 Moved by Trustee Moore, seconded by Trustee Henry-Golphin, to approve the minutes of the May 12, 2010 regular meeting of the Board of Library Trustees as presented. Motion passed unanimously.
 - B. Social Media Policy
- R10-044 Moved by Trustee Moore, seconded by Trustee Henry-Golphin, to adopt a resolution adopting a policy, the Social Forum Policy, establishing for staff and public, access and use guidelines for social media web site pages related to the Berkeley Public Library. Motion passed unanimously.
 - C. Contract: David Snippen for consultant services to assist the Library in managing the public art selection process for the branch Measure FF projects

This item was moved to Action Calendar, item B

D. Contract: Elite Reprographics for consultant services to provide copy related services including construction plan duplication for to the library bond projects

This item was moved to Action Calendar, item C

- E. Resolution of Gratitude to Anne Marie Miller
- R10-047 Moved by Trustee Moore, seconded by Trustee Henry-Golphin, to adopt a resolution expressing gratitude to Anne Marie Miller, who served as a Library Specialist for the Berkeley Public Library from December 1970 to June 2010. Motion passed unanimously.
 - F. Resolution of Gratitude to Gwen Jones

R10-048

Moved by Trustee Moore, seconded by Trustee Henry-Golphin, to adopt a resolution expressing gratitude to Gwen Jones, who served as a Supervising Library Assistant for the Berkeley Public Library from February 1970 to June 2010. Motion passed unanimously.

G. SEIU Side Letter

R10-049

Moved by Trustee Moore, seconded by Trustee Henry-Golphin,, to adopt a resolution to create a side letter to allow higher class pay for employees in library classifications who work more than forty percent (40%) of their shift performing the duties of the higher classification. Motion passed unanimously.

IV. ACTION CALENDAR

A. Contract: OBS, Inc.; for Purchase of a 2010 Model Year Explorer I Sprinter Customized Book Van

Sample photos provided (Attachment 12)

The Board discussed the van presented to provide mobile library services during branch closures for construction. Staff responded to questions regarding the vehicle, it will be ADA accessible, have flexibility with moveable carts to take services inside partner organizations, and due to the size it will not require a special State of CA license to operate. Director Corbeil reported that Measure FF funds can be used to purchase the vehicle with the caveat it will be used to continue providing library services when a branch is closed. Following approval by the board, staff will bring to City Council, following their approval a purchase order will be issued and the custom vehicle will be ordered. Preliminary schedule is for late fall delivery. Staff will explore local vendors for the personalized graphics/wrap, security system and bio-diesel options. Price does not include licensing and taxes. In addition, the staff is planning for the parking of vehicle, ideally loading and unloading at the Central Library Bancroft Street entrance can be secured. The item as presented includes a recommendation to City Council to approve changing the yellow zone on Bancroft south of the library to a gray zone for library parking only.

R10-050

Moved by Trustee Moore, seconded by Trustee Henry-Golphin, to adopt a resolution to recommend the City Council authorize the City Manager to execute a purchase order with OBS Inc. of Canton, Ohio for the acquisition of a van configured for the provision of off-site library services during the closure periods of the four branch libraries while undergoing construction related to the Measure FF funded Branch Libraries Improvement Program in an amount not to exceed \$83,200. Motion passed unanimously.

B. Contract: David Snippen for consultant services to assist the Library in managing the public art selection process for the branch Measure FF projects

The director gave an overview of the proposed process and budget. Library staff will direct the process in coordination with the City of Berkeley's Civic Arts Coordinator, Mary Ann Merker. Contracts for the artists would be brought to BOLT for approval. The consultant would handle the administrative details of the process which include public notification, calling meetings, identifying and communicating with potential and selected artists. Trustee Burton asked about the qualifications of the proposed consultant related to the scope of work. Director Corbeil reviewed the terms of the agreement and importance of the project timelines, particularly for Claremont and North.

Following discussion the board approved a revised contract of one-year and a not to exceed amount of \$10,000. In addition, an action item will be placed on the July BOLT agenda to discuss and possibly take action on the art options in the Claremont and North projects, the selection process of artists, public involvement opportunities and Trustee's role.

R10-045

Moved by Trustee Kupfer, seconded by Trustee Franklin, to adopt a resolution recommending City Council authorize the City Manager to execute a contract with David Snippen, for consultant services related to the management of the public art selection process for the Claremont Branch and North Branch Measure FF

project, in an amount not to exceed \$10,000, for the period July 30, 2010 to July 30, 2011. Motion passed unanimously.

C. Contract: Elite Reprographics for consultant services to provide copy related services including construction plan duplication for the library bond projects.

Trustee Burton asked for a discussion on the use of local firms for this service and the process by which the recommended firm was selected. Director Corbeil explained city and library established Purchasing Policy procedures were used, to secure competitive pricing for copy services throughout the life of the bond project.

The board discussed the city's commitment to buy local policy, approved related ordinances and those under consideration by the City Council. Chair Kupfer asked staff to report back on this issue.

Trustee Burton suggested reducing the contract to \$15,000 over a one year period and perhaps in a year there may be a Berkeley vendor who could provide these services. Director Corbeil clarified, these services are related to implementation of Measure FF, it is not for basic copying services, but for construction plan sets in a variety of formats and includes the PlanWell service (online procurement) a service that is highly specialized and offered by a limited number of bay area firms.

Moved by Trustee Burton, seconded by Trustee Franklin, to adopt a resolution recommending City Council authorize the City Manager to execute a contract with Elite Reprographics for copy related services of documents related to the implementation of the library bond projects, Measure FF in an amount not to exceed \$15,000, for the period July 26, 2010 to July 26, 2011. Trustee Moore made a substitute motion to accept the item as is, Trustee Kupfer seconded the motion. Following additional discussion Trustee Franklin withdrew her second to original motion.

R10-046 Moved by Trustee Moore, seconded by Trustee Kupfer, to adopt a resolution recommending City Council authorize the City Manager to execute a contract with Elite Reprographics for copy related services of documents related to the implementation of the library bond projects, Measure FF in an amount not to exceed \$40,000, for the period July 26, 2010 to July 26, 2013. Trustees Franklin, Henry-Golphin, Kupfer and Moore voted yes. Trustee Burton voted no. Motion passed.

V. INFORMATION REPORTS

- A. Update on the Branch Bond Program no discussion.
- B. June 2010 Monthly Report from Library Director no discussion.
- C. **Library events:** Calendar of events and press releases for various Library programs are posted at http://www.berkeleypubliclibrary.org
- D. Central Library Space Project Update

Douglas Smith reported the budgeted amounts presented are estimates that were based on the original space planning report. Subsequently, the library's research has found the costs to be lower. Gift funds for the project were appropriated by the board as part of the FY 2011 budget approval process. The work planned is on a smaller scale than was outlined in the Central Branch Space Planning study completed in 2009; staff has developed a simpler plan focusing on the first three floors. Staff will bring a more detailed plan and budget to the Board for expenditure approval in July.

- E. **Children's Summer Reading Program –** no discussion.
- F. **Teens Summer Reading Program -** no discussion.

VI. AGENDA BUILDING

A. The next meeting will be a Regular Meeting held at 6:30 PM on Tuesday, June 9, 2010 at the South Branch Library, 1901 Russell Street, Berkeley.

- July 14 Regular Meeting (possible topics for the agenda)
 - 1. Staff presentation on Technical Services
 - 2. Local hiring and purchasing
 - 3. Central Library layout project budget
 - 4. Branch Improvement Project update as part of the bond report
- Summer recess no August meeting, next meeting September 15 (third Wednesday)

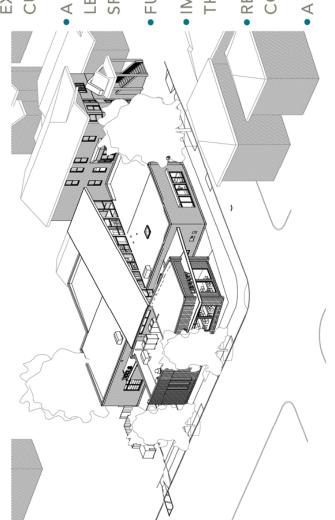
VII. ADJOURNMENT

R10-051 Moved by Trustee Henry-Golphin, seconded by Trustee Moore, to adjourn the regular meeting of the board at 9:00 PM. Motion passed unanimously.

COMMUNICATIONS

- 1. Jane Welford, SuperBOLD
- 2. Janice Haugan
- 3. Mary Prophet

FACILITY IMPROVEMENT GOALS



- A NEW OR EXPANDED LIBRARY AT THE EXISTING SITE THAT COMPLIES WITH ALL CURRENT CODES
- A CONSOLIDATED, ENCLOSED TOOL LENDING LIBRARY, WITH A DEFINED WORK SPACE FOR STAFF
- FULL ACCESSIBILITY
- IMPROVED LIGHTING, VENTILATION AND THERMAL COMFORT
- REDUCED ENERGY AND WATER CONSUMPTION
- A WARM, AND WELCOMING DESIGN
- BUILD IT GREEN LEED SILVER OR BETTER

BERKELEY SOUTH BRANCH LIBRARY

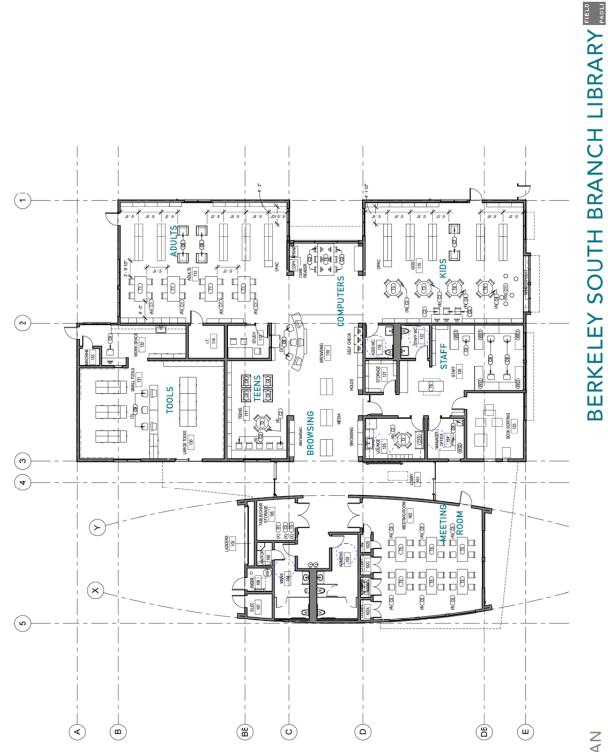
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9				
	EXISTING BUILDING	PROGRAM GOAL	CURRENT DESIGN	DELTA - new - exist'a
Adult Teen Children				
Teen Children	80	12	20	12
Children	0	11	13	13
	13	18	25	12
TOTAL	21	41	28	37
COMPLITERS				
Adult	7	10	6	2
Teen	. 0	2 2	2	2
Children	2	1 4	1 4	2 2
Check out Laptops	0	12	12	12
TOTAL	6	28	27	18
SHELVING (Linear Feet)				
Adult				ſ
Books	947	870	954	_
AV	144	144	144	0 "
Keady Kererence	52	42	426	-
leen BKs + AV)	126	126	ח
Children	707	552	552	03
AV	78	72	72	8 4
Adult Mag/Nsp	84	72	72	-12
Teen Mag	20	36	36	16
Children Mag	0	12	12	12
TOTAL	1907	1908	1992	82
ROOM SIZES (Net Square Feet)				
Lobby Services*	420	830	1,004	584
Adult	1,140	770	1,205	65
Children	825	992	1,160	335
Teens	100	347	360	260
Multipurpose	870	1,080	910	40
Small Group Study	007	0 0	1 069	00
tarr	430	1,00,1	1,000	930
Other (massigned):	250	1 904	1,000	1 233
ulei (uliassiglica).	301	avode oni	25.5	003,
Restrooms	160	inc. above	422	
Janitor Closet	0		22	
Mechanical/Electrical	0		20	
IT Room	0		20	
Walls / Structure	285		699	
TOTAL	5,400	8,00	8,656	3,256
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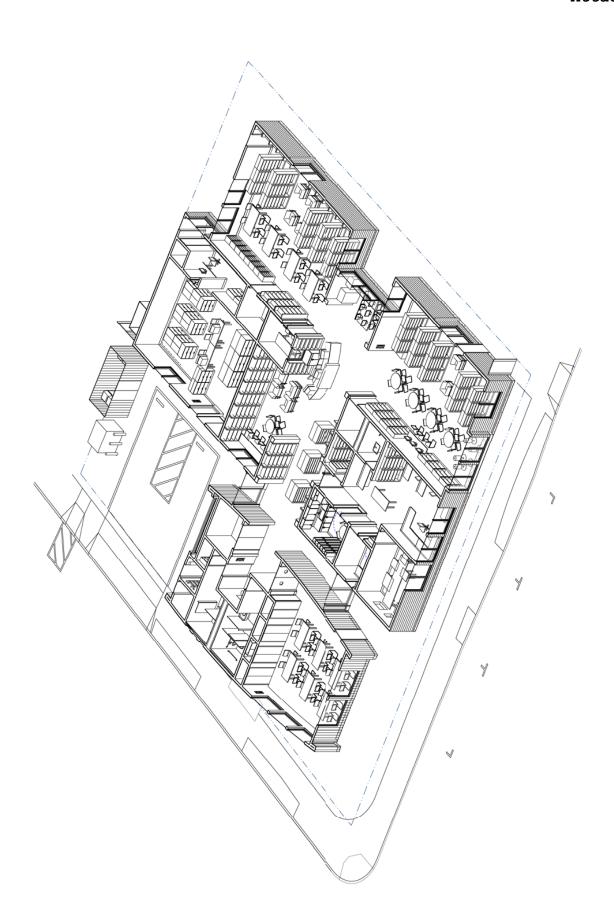


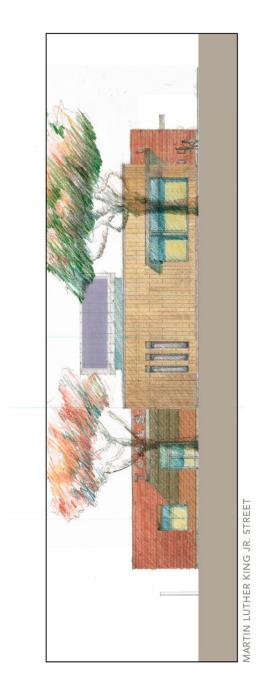


FLOOR PLAN

BERKELEY SOUTH BRANCH LIBRARY [

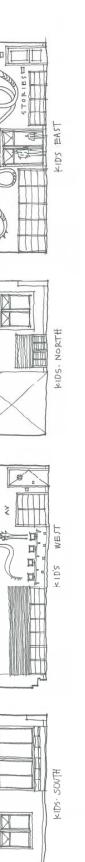
LANDSCAPE PLAN



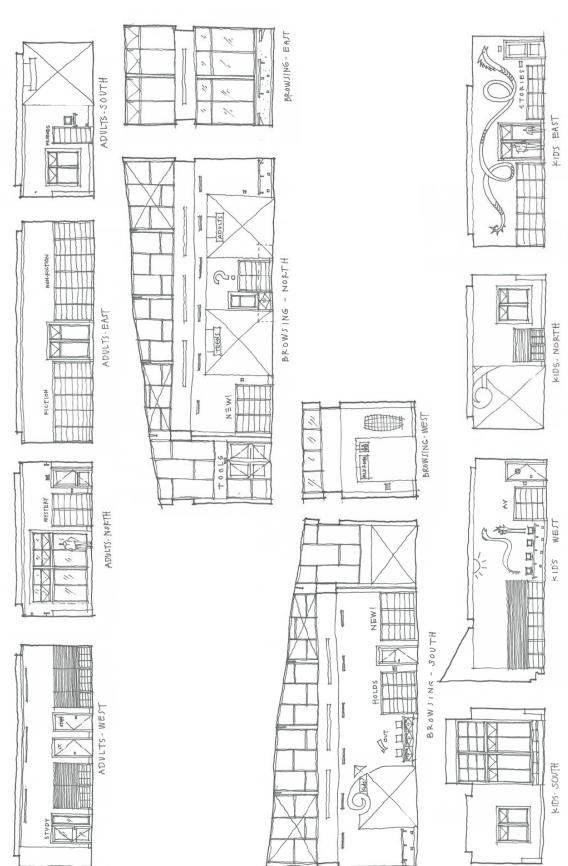




BERKELEY SOUTH BRANCH LIBRARY 🔚

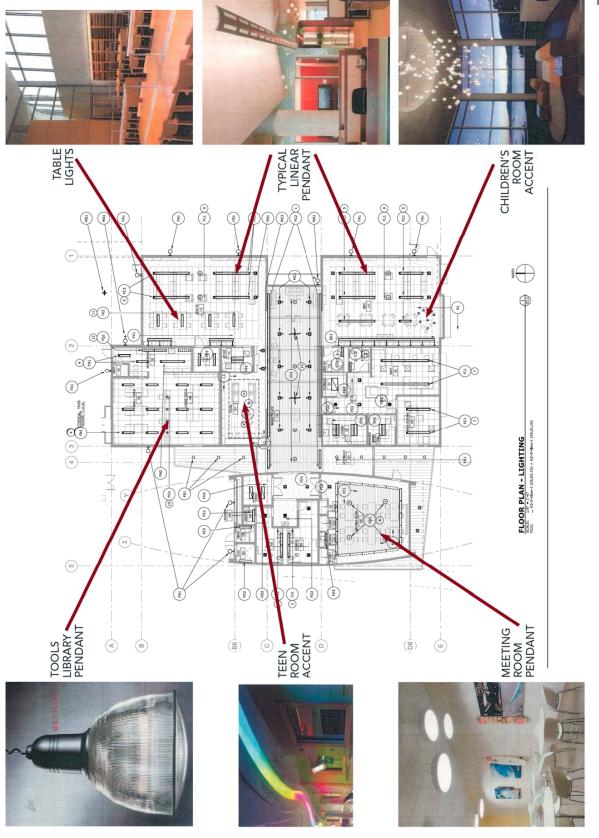


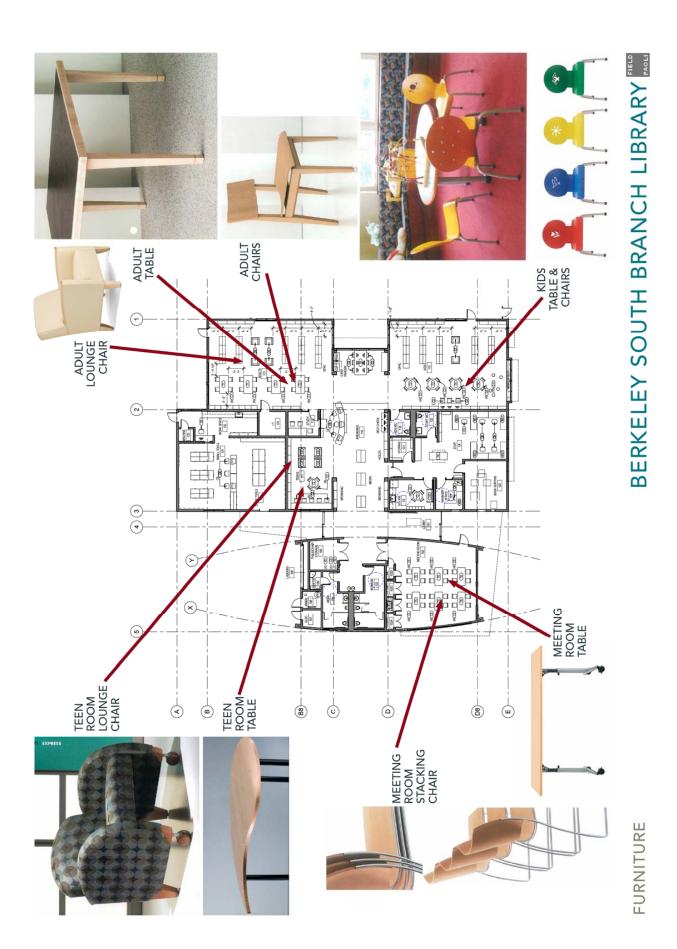


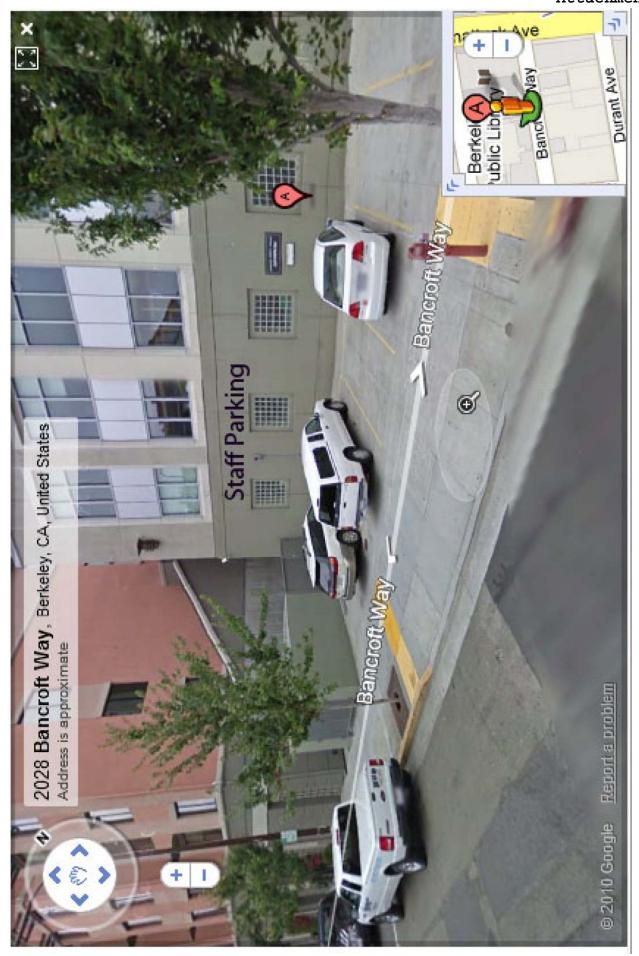














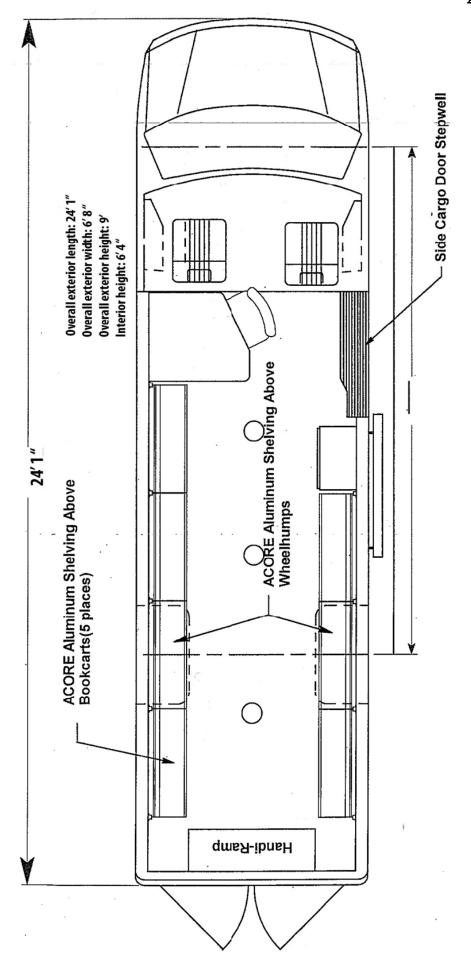














CONSENT CALENDAR

July 14, 2010

TO: Board of Library Trustees

FROM: Donna Corbeil, Director of Library Services

SUBJECT: THE FRIENDS OF THE BERKELEY PUBLIC LIBRARY'S PLEDGE OF \$150,000

TO THE BERKELEY PUBLIC LIBRARY FOUNDATION'S NEIGHBORHOOD

LIBRARIES CAMPAIGN

RECOMMENDATION

Adopt a resolution acknowledging the Friends of the Berkeley Public Library's generous pledge to contribute \$150,000 to the Berkeley Public Library Foundation's Neighborhood Libraries Campaign.

FISCAL IMPACT

This report will have no fiscal impacts.

BACKGROUND

The volunteer-run Friends of the Berkeley Public Library is one of the Library's primary support organizations and has for many decades worked tirelessly to support and expand the Library's programs and services. Each year the Friends' Board approves generous gifts directly to the Library, most recently grants totaling \$75,000 in support of a diverse array of projects including free concerts, the Children's and Teens' Summer Reading Programs, small business education seminars, Spanish-language book discussions, and the Berkeley READS adult literacy program among many others.

In past years the Friends have also been an integral part of the fundraising efforts generated by the Berkeley Public Library Foundation. Notably, the Friends 1997 pledge of \$100,000 to the "We Love the Library" campaign constituted the vital initial funds to begin the capital campaign which funded the furniture, fixtures and equipment (FF&E) to be contained within the renovated Central Library. This pledge formed one of the first donations to the Foundation, which was founded to help fund the completion of the expansion of the landmark building. In 2003, the Friends donated \$50,000 to the Neighborhood Branch Library Project, a planning effort which laid the groundwork for the 2008 Branch Master Facilities Plan—itself the basis of Measure FF, the successful bond measure funding the Branch Library Improvement Project taking place presently.

The Friends are also major sponsors of the Authors Dinner, the Foundation's signature annual event attracting the literary lights and lovers of libraries from around the area to a gala dinner in the landmark Central Library.

Page 2

CURRENT SITUATION AND ITS EFFECTS

In November 2008 the Berkeley voters approved Measure FF, a bond measure to fund the construction and renovation of Berkeley's four neighborhood branch libraries. After the measure's passage the Library Foundation launched a new capital campaign, the Neighborhood Libraries Campaign, to raise funds for the FF&E that will be going into the four new branch libraries. This campaign demonstrates the Foundation's ongoing commitment to enhance library facilities as a means of supporting knowledge and learning in the Berkeley community. At its May 19, 2010 meeting, the Friends' Board discussed and approved a pledge of \$150,000 to be contributed to the Neighborhood Libraries Campaign. This very generous contribution represents an important early boost to the Foundation's fundraising efforts and will serve as an encouragement to other donors.

FUTURE ACTION

No future actions are necessary.

Attachments:

1. Resolution



ACKNOWLEDGING THE GENEROSITY OF THE FRIENDS OF THE BERKELEY PUBLIC LIBRARY IN PLEDGING \$150,000 TO THE BERKELEY PUBLIC LIBRARY FOUNDATION'S NEIGHBORHOOD LIBRARIES CAMPAIGN

WHEREAS, the Friends of the Berkeley Public Library is one of the Library's primary support organizations and has for many years worked tirelessly to support and expand the Library's programs and services; AND

WHEREAS, the Friends have a longtime established relationship with the Library Foundation, including being a major sponsor of the annual Authors Dinner fundraiser each February; and

WHEREAS, in past years the Friends have also been an integral part of Foundation fundraising efforts, notably a 1997 gift of \$100,000 toward the furniture, fixtures and equipment for the renovated Central Library and a 2003 donation of \$50,000 to the Neighborhood Branch Library Project; and

WHEREAS, in November 2008 the Berkeley voters approved Measure FF, a bond measure to fund the construction and renovation of the 4 neighborhood branch libraries; and

WHEREAS, after the approval of Measure FF the Library Foundation launched a new capital campaign, the Neighborhood Libraries Campaign, to raise funds for the furniture, fixtures and equipment that will be going into the four new branch libraries; and

WHEREAS, at its May 19, 2010 meeting, the Friends' Board discussed and approved a pledge of \$150,000 to be contributed to the Neighborhood Libraries Campaign; and

WHEREAS, this very generous contribution represents an important early boost to the Foundation's fundraising efforts and will serve as an encouragement to other donors.

NOW THEREFORE, BE IT RESOLVED that the Board of Library Trustees of the City of Berkeley gratefully acknowledges the Friends of the Berkeley Public Library's generous pledge to contribute \$150,000 to the Berkeley Public Library Foundation's Neighborhood Libraries Campaign.

ADOPTED by the Board of Library Trustees of the City of Berkeley at a regular meeting held on July 14, 2010.

AYES: NOES: ABSENT: ABSTENTIONS:	
	Susan Kupfer, Chairperson
	Donna Corbeil, Director of Library Services Serving as secretary to the Board of Library Trustees



CONSENT CALENDAR

July 14, 2010

TO: Board of Library Trustees

FROM: Jay Dickinson, Circulation Services Manager

SUBJECT: RECOMMENDED ELIMINATION OF RENEWALS ON MAGAZINES

RECOMMENDATION

Adopt the resolution reducing patron loan renewals on magazines/periodicals from two three week periods to no permitted renewals.

BACKGROUND

The Library has established policies and procedures for the lending of materials including fine amounts, loan periods, and limitations on the number of items an individual may borrow. Library staff regularly review these policies and loan rules to ensure that the Library is delivering service to its patrons in the way that best reflects the needs and preferences of its users, while simultaneously protecting the integrity of the collection.

CURRENT SITUATION AND ITS EFFECTS

Patrons and staff have noted that popular magazines are generally of a length that can be read in full in a period of time that is generally much shorter than most full-length adult-level books. Magazines, like most print materials n the Library collection, may be borrowed for an initial period of three weeks. The current loan renewal allowance on popular magazines is two renewals, allowing for loan periods of up to nine weeks on individual issues of magazines. Such lengthy loan periods have proven a disservice to some patrons who wish to access specific recent issues which may be checked out for extended periods. In the past fiscal year, the Library's budget for periodical subscriptions has been reduced, in many cases the result of eliminating duplicate subscriptions for popular magazines. Limiting loan periods for magazines to a maximum of three weeks by eliminating the possibility for renewal would help ensure some popular periodicals would return to the shelf for use in a much more timely fashion than at present, while still permitting patrons to borrow them for a sufficient length of time to enjoy the full content. The circulation period of three weeks appears to be an adequate amount of time for use of these materials. Overdue fines on periodicals are the same as those for books, 25 cents per day, with a maximum of \$5.

Authorization to proceed with the renewal changes will result in implementation on August 1st, 2010. Signs will be posted in Library (central and branches) immediately to notify patrons of intended change.

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FUTURE ACTION

No future action is required.

Attachments:

1) Resolution

<u>CONTACT PERSON</u> Jay Dickinson, Library Services Manager

(510) 981-6174



RECOMMENDED ELIMINATION OF RENEWALS ON MAGAZINES

WHEREAS, the Library has established policies and procedures for the lending of materials including fine amounts, loan periods, and limitations on the number of items an individual may borrow; and

WHEREAS, Library staff regularly review these policies and loan rules to ensure that the Library is delivering service to its patrons in the way that best reflects the needs and preferences of its users, while simultaneously protecting the integrity of the collection; and

WHEREAS, patrons have noted that popular magazines are generally of a length that can be read in full in a period of time that is generally much shorter than most full-length adult-level books

WHEREAS, the current renewal allowance on popular magazines is two renewals, allowing for loan periods of up to nine weeks on individual issues of magazines; and

WHEREAS, loan periods of up to nine weeks have proven a disservice to some patrons who wish to access specific recent issues which may be checked out for extended periods; and

WHEREAS, limiting loan periods for magazines to a maximum of three weeks would ensure popular periodicals return to the shelf for use in a much more timely fashion than at present, while still permitting patrons to borrow them for a sufficient length of time to enjoy the full content.

NOW THEREFORE, BE IT RESOLVED that the Board of Library Trustees of the City of Berkeley hereby adopts the resolution reducing patron loan renewals on magazines from two three week periods to no permitted renewals effective August 1, 2010.

ADOPTED by the Board of Library Trustees of the City of Berkeley at a regular meeting held on July 14, 2010.

AYES: NOES: ABSENT: ABSTENTIONS:	
	Susan Kupfer, Chairperson
	Donna Corbeil, Director of Library Services Serving as Secretary to the Board of Library Trustees



CONSENT CALENDAR

July 14, 2010

TO: Board of Library Trustees

FROM: Douglas Smith, Deputy Director of Library Services

SUBJECT: CENTRAL LIBRARY SERVICE IMPROVEMENT PROJECT

RECOMMENDATION

Adopt the resolution approving the Central Library Service Improvement Project as described and approve expenditure of gift funds in an amount not to exceed \$205,150 for this purpose.

FISCAL IMPACT

Implementation of the layout changes will require the expenditures listed below in the summary project budget. These costs will be paid from the carryover balance from prior years' untargeted gift funds (306).

BACKGROUND

After the completion of the Central Library space planning project in 2009, the Board of Library Trustees approved, as part of the adopted FY 2010 budget in October 2009, and the revised FY 2011 budget in May 2010, the appropriation of funds to implement selected improvements providing cost-effective solutions to the challenges presented by current and anticipated future use patterns, and which conform to the values and objectives contained within the Berkeley Public Library Strategic Plan. The Board was updated on the progress of the project at its regular meetings in October 2009 and June 2010. As part of the space planning project in 2009, the Sierra West Group was engaged to develop cost estimates for all of its aspects. From those figures, a broad range of costs were approximated to determine the baseline appropriation adopted in October 2009 from the Library gift funds.

CURRENT SITUATION AND ITS EFFECTS

Projected costs to implement the changes outlined in the Information Report provided to the Board at its regular meeting on June 9, 2010, are shown in revised form in the table below with a 10% contingency added. While staff have looked to the estimates provided by Sierra West as a guide, initial research indicates actual expenditures may be lower. In conformance with the Library's Purchasing Policy, a bidding process will take place for certain expenses, however it is anticipated that no individual expenses will exceed the Director of Library Services' spending authority.

	Description	Cost
Furnishings	Mobile gondola shelves, slatwall shelving, lounge seating (multiple vendors)	\$75,000
Carpentry services	Dismantle & reuse of service desks/counters in new locations.	\$20,000

Electrical services	Power/data drops to Circ Desk, self-checks, public PCs	\$3000
Security cameras	Additional cameras installed to accommodate new layouts	\$3500
Shelving & collection moving services	Reconfiguration of 1 st floor new books area shelving, with new endpanels, move of collections to new locations	\$30,000
Signage	Signage consulting & fabrication	\$25,000
Project management	Temporary Library Maintenance Supervisor position	\$30,000
10% Contingency		\$18,650
	Total	\$205,150

The overall budget for the project is not to exceed \$205,150; the timeline for initiation and completion of the project is July 15 – December 31, 2010.

FUTURE ACTION

No future action is required.

Attachments:

- 1. Resolution.
- 2. Proposed new floorplan layouts and sample shelving illustrations.



RESOLUTION APPROVING THE CENTRAL LIBRARY SERVICE IMPROVEMENT PROJECT AND EXPENDITURE OF GIFT FUNDS IN AN AMOUNT NOT TO EXCEED \$205,150 FOR THIS PURPOSE.

WHEREAS, the Library completed a usability study of the first three floors of the Central Library's Kittredge Building in 2009; and

WHEREAS, a 2009 survey showed that many patrons of the neighborhood branch libraries intend to use Central while their home branch is closed for renovation in the coming years; and

WHEREAS, after the completion of the Central Library space planning project in 2009, the Board of Library Trustees approved, as part of the adopted FY 2010 budget in October 2009, and the revised FY 2011 budget in May 2010, the appropriation of funds to implement selected improvements recommended in the study; and

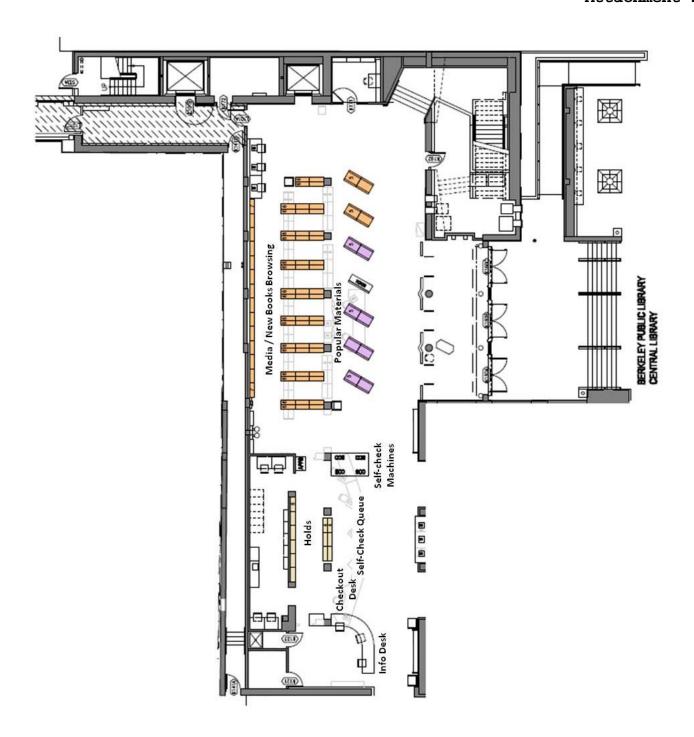
WHEREAS, as part of the space planning project, a cost consultant was engaged to develop order of magnitude cost estimates, figures used to determine a broad range of costs for the baseline appropriation adopted in October 2009; and

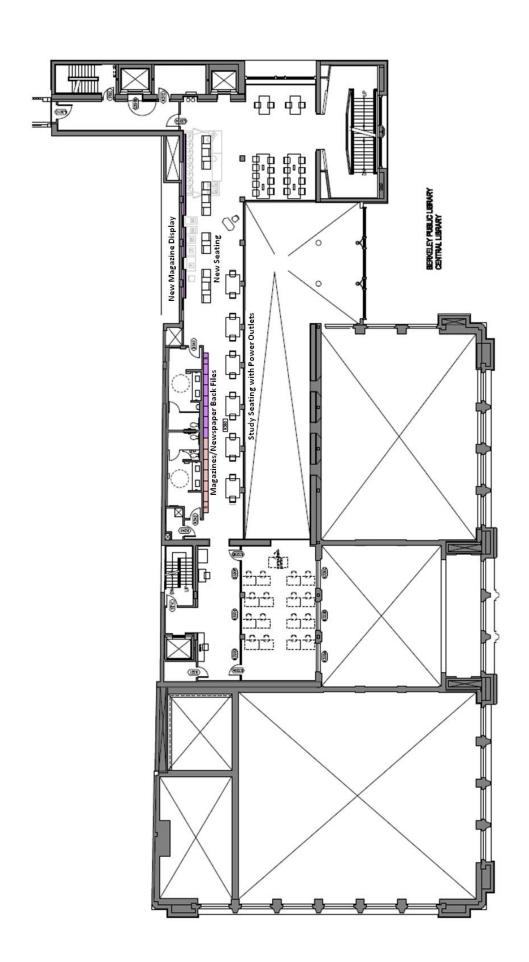
WHEREAS, the overall budget for the project is projected not to exceed \$205,150 including a 10% contingency.

NOW, THEREFORE, BE IT RESOLVED that the Board of Library Trustees of the City of Berkeley hereby approves the Central Library Service Improvement Project as described and approves expenditure of gift funds in an amount not to exceed \$205,150 for this purpose.

ADOPTED by the Board of Library Trustees of the City of Berkeley at a regular meeting held on July 14, 2010.

AYES: NOES: ABSENT: ABSTENTIONS:	
	Susan Kupfer, Chairperson
	Donna Corbeil, Director of Library Services Serving as secretary to the Board of Library Trustees





AUTHORIZING THE LIBRARY SERVICES DIRECTOR TO ACCEPT AND APPROPRIATE GIFT FUNDS IN AN AMOUNT NOT TO EXCEED \$750 IN FY 2011 FROM THE PACIFIC LIBRARY PARTNERSHIP "EASY AID" 2010/11 GRANT FUND

AS, the Berkeley Public Library is interested in documenting the history of the West Branch murals as both public art but also as visual representation of the communities diversity and to identify funding sources to complete this project; and

WHEREAS, the Library was invited to apply for a grant to fund activities, services and materials that would be of value to library users and community, but cannot be funded locally; and

WHEREAS, Library staff applied for four grants for round one of the Pacific Library Partnership "Easy Aid" 2010/11 grant program; and

WHEREAS, in June 2010 the Pacific Library Partnership notified the Berkeley Public that it had been awarded a grant of \$750.00 from the Easy Aid Grant Fund, to be used for the special community relations mural documentation project; and

WHEREAS, the Library's Purchasing Policy requires the Board of Library Trustees of the City of Berkeley to approve depositing these and any residual funds in the Berkeley Public Library, Library Gift Fund, for allocation and expenditure in the future; and

WHEREAS, the funds will be used to document the West Branch murals by creation of a video documenting written materials, including interviews, and visual representations of the art and supporting pictures, which upon completion will be made available electronically from the Library's website and for checkout on CD; and

WHEREAS, this project supports the library's ongoing efforts to document and to collect documents capturing Berkeley's history and events of special relevance to the Library and to further partnerships with other community groups, such as Berkeley Community Media in these efforts.

NOW, THEREFORE, BE IT RESOLVED that the Board of Library Trustees of the City of Berkeley hereby authorizes the Director of Library Services to accept and appropriate the FY 2011 gift awarded by the Pacific Library Partnership in an amount not to exceed \$750.00.

ADOPTED by the Board of Library Trustees of the City of Berkeley at a regular meeting held on July 14, 2010 by the following vote:

AYES: NOES: ABSENT: ABSTENTIONS:	
	Susan Kupfer, Chairperson
	Donna Corbeil Director of Library Services

Serving as Secretary to the Board of Library Trustees



CONSENT CALENDAR July 14, 2010

TO: Board of Library Trustees

FROM: Dennis Dang, Library Administrative Manager

SUBJECT: RENEW CONTRACT WITH INNOVATIVE INTERFACES, INC. FOR

HARDWARE AND SOFTWARE MAINTENANCE SERVICES

RECOMMENDATION

Adopt a resolution authorizing the Director of Library Services to renew the existing agreement with Innovative Interfaces, Inc. for the provision of hardware and software maintenance services for the Library's circulation system for the period of July 1, 2010 through June 30, 2011 in a not to exceed amount of \$150,000, for a total contract amount not to exceed \$300,000 for fiscal years 2010 and 2011.

FISCAL IMPACT

The total cost of the annual contract is \$150,000. This expenditure is included in the approved Revised FY 2011 Budget.

BACKGROUND

Innovative Interfaces, Inc. (III) is the sole source provider for maintenance services on the Millennium circulation software. A new agreement must be signed each fiscal year. The Berkeley Public Library uses INNOPAC as its online public catalog, as well as the circulation, acquisition, serial and cataloging modules that support patrons' access to the Library's collections. The Library also utilizes the INN-Reach (LINK+) module to expand access to collections beyond those owned by the Berkeley Public Library. The annual Link+ membership fee is \$24,400.

In FY 2010, additions to the system included the Encore Discovery platform and Research Pro modules of the Online Public Access Catalog (OPAC). These system additions directly addressed the Library's 2008 – 2011 Strategic Plan goal number 7 ("Patrons use with ease BPL's content-rich and accessible electronic resources") enabling library users to simultaneously search multiple library resources using a single simplified search form. Results are keyword relevance ranked and include Library materials and relevant articles, as well as online reference materials from several of the most popular databases the Library subscribes to.

CURRENT SITUATION AND ITS EFFECTS

The current relationship between Innovative Interfaces Inc. and the Berkeley Public Library began on July 1, 2008. Since that time the Library's operations in regards to circulation and database management, patron records and payments, and materials inventory have benefited from the efficiencies and ongoing system enhancements provided by Innovative. The FY 2010

agreement with Innovative was established with a not-to-exceed ("NTE") amount of \$150,000. The fee for FY 2011 remains unchanged; and consequently, necessitates an agreement renewal with an NTE of \$300,000. Failure to maintain the maintenance agreement for the system would result in operational difficulties and have a negative impact on patrons utilizing Library services.

FUTURE ACTION

No further action is required.

Attachments:

1. Resolution

AUTHORIZE THE DIRECTOR OF LIBRARY SERVICES TO RENEW THE EXISTING AGREEMENT WITH INNOVATIVE INTERFACES, INC. FOR THE PROVISION OF HARDWARE AND SOFTWARE MAINTENANCE SERVICES FOR THE LIBRARY'S CIRCULATION SYSTEM FOR THE PERIOD JULY 1, 2010 THROUGH JUNE 30, 2011 IN A NOT TO EXCEED AMOUNT OF \$150,000, FOR A TOTAL CONTRACT AMOUNT NOT TO EXCEED \$300,000 FOR FISCAL YEARS 2010 AND 2011.

WHEREAS, Innovative Interfaces, Inc. is the sole source provider for maintenance services on the Millennium circulation software; and

WHEREAS, each fiscal year the Berkeley Public Library enters into an agreement with Innovative Interfaces for maintenance services; and

WHEREAS, the Board adopted on September 9, 2009 by resolution R09-85 authorizing the Director of Library Services to enter into an agreement with Innovative Interfaces, Inc. for the provision of hardware and software maintenance services for the library's circulation system for the period July 1, 2009 through June 30, 2010 in a total amount not to exceed \$150,000; and

WHEREAS, Innovative Interfaces, Inc has agreed not to increase the FY 2010 agreement pricing through June 30, 2011; and

WHEREAS, the failure to renew the agreement will result in the termination of support for the hardware and software supporting the Library's circulation system; and

WHEREAS, the expense of \$150,000 for the annual maintenance agreement and other services is provided for in the Revised FY 2011 Budget approved by the Board on May 25, 2010.

NOW THEREFORE, BE IT RESOLVED by the Board of Library Trustees of the City of Berkeley to authorize the Director of Library Services to renew the existing agreement with Innovative Interfaces, Inc. for the provision of hardware and software maintenance services for the library's circulation system for the period July 1, 2010 through June 30, 2011 in a not to exceed amount of \$150,000, for a total contract amount not to exceed \$300,000 for fiscal years 2010 and 2011.

ADOPTED by the Board of Library Trustees of the City of Berkeley at a regular meeting held on July 14, 2010 by the following vote:

AYES: NOES: ABSENT: ABSTENTIONS:	
	Susan Kupfer, Chairperson
	Donna Corbeil, Director of Library Services

Serving as Secretary of the Board of Library Trustees



INFORMATION CALENDAR

July 14, 2010

TO: Board of Library Trustees

FROM: Alicia Abramson

Manager, Library Information Technology

SUBJECT: STATUS OF CIRCULATION, SELF CHECK & MATERIALS SECURITY

SYSTEM SELECTION PROCESS

INTRODUCTION

This report provides an update on the status of the process underway at the Berkeley Public Library to select a system to replace the current CheckPoint/3M Circulation, Self Check and Materials Security system.

FISCAL IMPACTS

This report has no fiscal impacts.

CURRENT SITUATION AND ITS EFFECTS

On February 25, 2010, the Library issued an RFP for Self-Check, Circulation, Materials Security and Automated Materials Handling systems to replace our current CheckPoint system. The RFP was developed following established City of Berkeley Purchasing Policies and Procedures.

The RFP was designed so that vendors could respond to selected components of the RFP which would allow the Library the greatest flexibility in selecting a system that is "best of breed" i.e. the best system available for each function and which most conforms to the Library's requirements.

The RFP closed on March 11, 2010. The Library received 12 responses:

- 5 responses to all major components of the RFP (self check, staff circulation, materials security and Automated Materials Handling ("AMH"))
- 2 responses to all major components of the RFP except AMH
- 1 response to only the AMH component of the RFP

- 1 response to only the Self Check Software component of the RFP (hardware would be Library supplied & combined with another vendor's circulation and security equipment)
- 1 response to only the Self Check station component of the RFP
- 2 responses to the supplies or services components of the RFP

A sub-committee of the staff which initially explored contracting with other vendors to support our existing system evaluated the proposals using the criteria set forth in the RFP and selected four finalists. These finalists were sent letters with questions from staff asking for clarifications of information contained in their responses to the RFP. Additional questions were sent to the finalists twice in June.

At this point, the sub-committee is in the process of scheduling site visits to libraries throughout California, and one out of state, which have live implementations of the systems on the short-list. These site visits will be carried out in July and August. A final phase of the evaluation process will be live demonstrations by the vendors at the Library in September. The scope of these demonstrations will be defined by Library staff in order to ensure that specific functionality and questions are addressed at that time. At the conclusion of these demonstrations and the development of a final report staff projects to present its recommendation before the Board in late 2010.

Due to the complexity of the technical requirements of the system and the wide range of options to evaluate, staff has had to adjust the proposed project completion date.

To review, here is the process timeline to date:

2/5/10 – RFP Opened

3/25/10 - RFP Closed

4/26/10 – to present Communication with vendors regarding proposals ongoing

July – August 2010 Site visits

August – September 2010 Finalists to give onsite demonstrations (TBD)

Late 2010 – Final report and recommendation to execute contract

BACKGROUND

In 2004 the Library implemented the CheckPoint Self Check, and Materials Security System. In 2008, 3M Library Systems became the exclusive reseller and maintenance provider for the Library's CheckPoint through an acquisition. This change required the Library to re-negotiate a system maintenance contract with 3M. During the maintenance contract negotiations 3M declined to submit the required City of Berkeley "Nuclear Free Disclosure Form".

In January 2009, the City Council adopted Resolution 64,347–N.S. waiving the contract requirements of the Nuclear Free Berkeley Act in order to allow the Library to enter into a contract with 3M Company for maintenance services for two years. The resolution allowed for a two-year contract period in order to allow the Library to identify alternatives for maintaining the Library's Self-Check and Circulation system. The contract with 3M was executed on March 15, 2009 for a two year term.

In December 2009 staff submitted a report and timeline to BOLT for the Self Check, Automated Materials Handling & Security System Request for Proposal (RFP) process.

In the Spring of 2009 a committee of Library staff from various divisions in the Library met to investigate whether another company could take over maintenance of the existing Checkpoint system. After contacting multiple vendors it became clear that the CheckPoint system could not be maintained by a different vendor due to the exclusive nature of the CheckPoint/3M agreement. Staff then began researching alternative systems and invited multiple vendors to give onsite demonstrations of their systems at the Main Library during the months of August – November 2009, in order to assess the current state of the industry.

Upon completion of the demonstrations, staff recommended to BOLT that a Request for Proposals (RFP) be produced in order to receive competitive bids for a new Self-Check, Circulation, Materials Security and Automated Materials Handling system which was approved by BOLT in December 2009 (*Resolution 09-119*).

The recommendation to include Automated Materials Handling (AMH) in the RFP criteria, mentioned in the December report to the board, was a result of staff's assessment that AMH could address time consuming checking-in and sorting processes. The Library's circulation and holds fulfillment rates have increased annually by 7-10%, therefore the option of an AMH system was included for future planning purposes.

Finally, in response to questions raised by members of the Library Board of Trustees, as well as by members of the public, staff have prepared the attached report "Circulation, Self-Check and Materials Security at Berkeley Public Library: Past, Present, Future". The report provides a history of the different circulation technologies that have been implemented at the Library over the years, reviews the current challenges the Library faces in terms of increased circulation and fulfillment of holds requests, and addresses privacy and staff workflow issues that have been raised. We hope that this report will provide BOLT with background and context for the current system selection process that is underway.

FUTURE ACTION

Staff will return with a final report and recommendation in late 2010.

Attachments:

1. Report: Circulation, Self-Check and Materials Security at Berkeley Public Library: Past, Present, Future.

CIRCULATION, SELF-CHECK AND MATERIALS SECURITY AT BERKELEY PUBLIC LIBRARY

PAST PRESENT FUTURE

Prepared by the BPL Circulation and Security RFP Committee

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Jay Dickinson, Circulation Service Manager

Russell Keys, Supervising Library Assistant, Central Circulation Unit

Karen Coyle, Consultant

JULY 7, 2010

EXECUTIVE SUMMARY

The circulation of materials is one of the primary functions of a library. It entails a number of different user and staff activities, from the check-out of items to their eventual return to the shelf. Circulation of materials from public libraries has shown a steady increase over the last decades in spite of the increased use of electronic materials by the public. To mitigate the impact of this increased activity on staff and public time, the library community has deployed technologies that allow libraries to provide increased service without an equivalent increase in staff. Two decades ago, cards and microfiche-based systems were replaced by a combination of barcodes (for item circulation) and electromagnetic strips (for security system detection). Today, RFID technology, which provides both item circulation and security system detection, is the solution of choice for libraries making circulation technology purchases.

BPL has increased its service level over the recent decades by making use of the new technologies: the online catalog; internet access for patrons, including free WiFi in the library; online access to newspapers, magazines and journals; and circulation and security technologies. This document provides information about the circulation and security technologies used in the past and currently. It also gives an indication of potentially useful technologies that could benefit the BPL community in the near future.

More importantly, however, the document provides data that shows that BPL is indeed providing a significant increase in customer service without a related increase in staff. Staff is the greatest expense that a public library has, and adding a new staff member generally means taking on one full FTE of salary and benefits cost. As reported to the California State Library, in fiscal year 2007-2008, 76% of BPL's total operating expenses went to salaries and benefits. This is comparable to neighboring libraries: in Oakland the percentage was 79% for that same period; in San Francisco it was 74%. ¹ Given the current budget situation, funding to satisfy rising patron demand solely with additional staff hours is unavailable. Yet, the poor economic climate means that the demand on public libraries is increasing. Consequently, as with many other institutions today, the efficiencies that can be achieved through a combination of staff and appropriate use of technology are the key to meeting the public's service demands efficiently and effectively.

Some BPL Key Facts:

Total circulation FY 2009-2010: ~2 million

Increase in circulation 1989-2009: 118%

Increase in circulation 2005-2009: 31%

Circulation per capita FY2009: 18.2

Circulation per hour open FY 2009: 140 items

Percent of circulation that is media: 40%

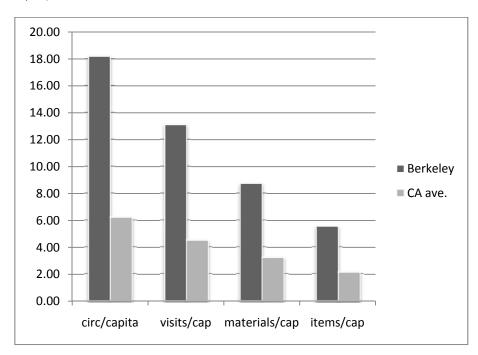
Number of items in transit between branches per day: 5,000 average

Percent increase in holds, 2008-2010: 49%

Figures for Berkeley Public Library are taken from the reports prepared for the California State Library Statistics project, the most recent of which are available at http://www.library.ca.gov/lds/librarystats.html

BPL Compared to California Average

In nearly every area where service can be measured, the Berkeley Public Library can be shown to be a leader in the state of California. It has a highly active user base (circulation per capita and visits per capita), and the library responds to that demand in its provision of materials for those users (materials expenditures per capita and total items available per capita).



CIRCULATION AND SECURITY

While it is common to focus on checking out materials to patrons, the circulation activity is a multi-function cycle of activities:

- 1. Checking out of materials
- 2. Providing security for materials that have not been checked out
- 3. Checking in of materials returned
- 4. Collection of fines and fees
- 5. Entry and management of patron accounts
- 6. Selection of returned materials based on extant patron holds, and fulfillment of those holds
- 7. Re-securing checked-in items
- 8. Re-shelving of items
- 9. Management of overdue, lost and damaged materials.

The most staff-intensive activities are those numbered 3-9. These account for a majority of the staff time dedicated to the circulation function.

Circulation department staff also provides face-to-face patron services at the circulation desk, the information desk and the paging desk of the Central library. At branches, with fewer staff, circulation level staff are an important part of the patron interaction in a variety of functions.

Securing of library materials has as its goal the prevention of theft without negatively impacting the user experience. Most users should be almost unaware that security measures are in place, and ideally will only be aware of the security gates if they should exit with materials that for some reason were not properly checked out. This means that the system should avoid false alarms. Some materials are more difficult to secure. This is primarily because all automated security to date uses some form of electromagnetic frequency technology; any items with a high metal content, from CDs and DVDs to books with metallic covers, interfere with this type of security. To date, this is a problem that technology has not resolved. Depending on their size, budgets, and amount of media circulation, libraries can choose to keep media in a guarded area, to use a vending-machine type of media dispenser, use barcodes (which require all cases to be opened manually for circulation functions), or use RFID in combination with locking cases. None of these is ideal from a patron point of view because it is always more difficult to check out media than non-media materials. In spite of this, media circulation at libraries is high and continues to grow.

THE GROWTH IN CIRCULATION AT BPL

Circulating materials to library users is a key activity of all public libraries. Berkeley Public Library is an especially active circulating library, appearing in the top 20 of libraries in California in circulation per capita. Using the statistics available to us, which range from 1987-2009, circulation at BPL has more than doubled in that time, from 894,754 in 1987 to

¹ California State Library. Library Development Services Bureau. California Library Statistics 2010; fiscal year from 2008-2009. Sacramento, California State Library, 2010. p. 12

1,951,032 in 2009, and is expected to exceed two million in fiscal year 2009-2010. Today BPL circulates about *2.3 items for every minute that it is open.* ²

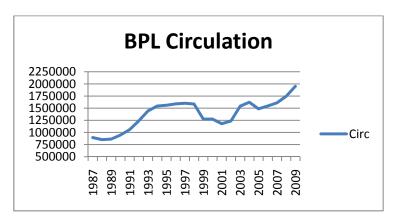


FIGURE 1 - BPL CIRCULATION OVER TIME

Note that the drop in circulation from 1999 to 2002 corresponds to the time of the renovation of the Central library. Some of the collection was in storage, and the Central library was providing service from a temporary location in downtown Berkeley. This will be reflected in all of the charts that follow.

Public libraries in the United States are seeing an increase in circulation, as this chart from the National Center for Educational Statistics shows:³

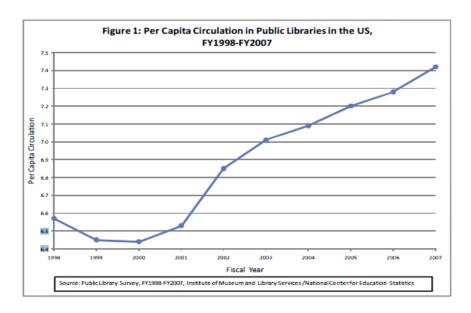


FIGURE 2 - GROWTH IN CIRCULATION PER CAPITA

² Figures for Berkeley Public Library are taken from the reports prepared for the California State Library Statistics project, the most recent of which are available at http://www.library.ca.gov/lds/librarystats.html

Henderson, E., et al. (2009). Public Libraries Survey: Fiscal Year 2007 (IMLS-2009–PLS-02). Institute of Museum and Library Services. Washington, DC. p. 6

Berkeley's figures vary due to the Central library closure, but still show growth over time:

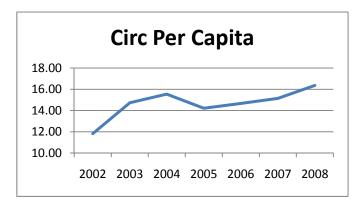


FIGURE 3 - BERKELEY CIRCULATION PER CAPITA

In particular, BPL's circulation has grown even though the library has had to reduce its hours. The figures for circulation per hour open indicate how dramatic this rise in use has been. Note that the downturn in circulation for years 1999 to 2002 coincide with the renovation of the Central Library and its relocation to a temporary space in downtown Berkeley.

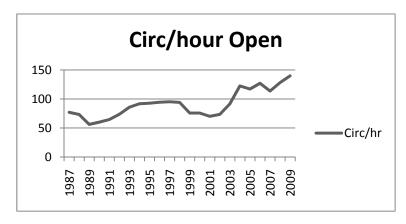


FIGURE 4 - CIRCULATION PER HOURS OPEN

The impact of increased public use of the library on staff cannot be underestimated, especially when public use grows at a rate greater than staffing capacity. Figure 5 shows that circulation per hour has grown even while both circulation department staff and overall staff FTE have declined.

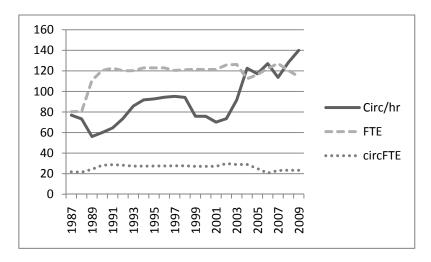


FIGURE 5 - CIRCULATION PER HOUR COMPARED TO FTE

Other circulation-related activities, such as placing holds, have undergone a similar increase in recent years. The number of holds being placed has grown significantly since users have been able to place holds on items on the shelf at any location through the library's online catalog⁴. Items with holds requests against them must be retrieved by staff from shelves or identified during the check-in process. The requested items get a printed label, and are placed on the holds shelf or transported to the requested location by the Library's delivery staff. The items' locations on the shelves are recorded in the circulation system, and staff generate daily reports on items on the holds shelf that have not been picked up and checked out by the specified date. Those items are then removed from the shelf and either readied for the next requestor or returned to the shelves if there are no additional holds on the item.

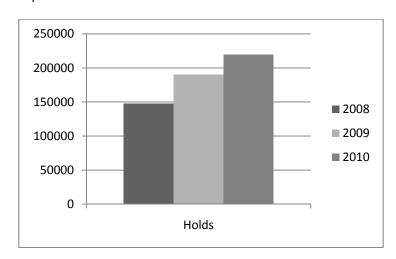


FIGURE 6 - HOLDS PER YEAR AT BPL

Holds is a labor-intensive staff activity, but is clearly providing a highly popular service to library users. From fiscal year 2008 to fiscal year 2010, *holds* have increased almost 50%. Since patrons can specify the branch at which they would like

⁴ Before 2005 only items that were "checked-out" could be placed on hold, and patrons could only pick up holds at the "owning location".

to pick up their items, holds also contribute to the movement of items between branches. On average, five thousand items are in transit between branches on any given day.

In August 2006, BPL joined Link+, a union catalog of libraries in California and Nevada. Link+ facilitates the sharing of materials among the member libraries, allowing patrons to directly request materials from any member library. This service in effect makes BPL's collection richer and more extensive as patrons are able to borrow materials not owned directly by the Library. As the chart below shows, Berkeley patrons make a great deal of use of this service, with roughly a 90% growth in usage over the past two years. BPL also lends books to other member libraries through this system. Link+ materials for BPL patrons are held behind the circulation desk and must be checked out by staff since they are not part of the local catalog. The workflow for processing Link+ items is similar to the workflow for holds and involves pulling items from the shelves, preparing them for delivery and preparing delivered items for local pickup.

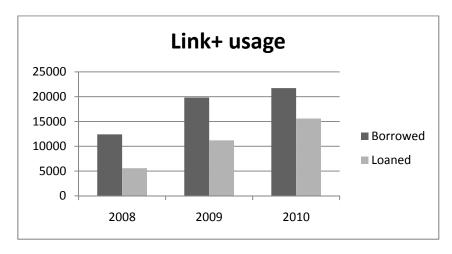


FIGURE 7 - LINK+ USAGE

TECHNOLOGY OF CHECK-IN/CHECK-OUT AND SECURITY AT BPL

Some aspects of the circulation cycle lend themselves to technology solutions. The record-keeping function, connecting the borrower to the item borrowed and monitoring due dates, is one that has gone through a number of different technology iterations. Securing the library collection has also had a technology component for at least two decades.

THE IBM-CARD ERA

In the 1980's, book circulation at BPL was performed only by staff and was done with the use of a "Recordak" machine. This machine had a built-in camera that was used by staff at the circulation desk to photograph the patron's library card (containing the name and address of the patron) next to an IBM perforated card with a sequential number. A card in each book being checked out was removed by the staff member and placed under the camera and the library card, book card and IBM card were photographed together. The book card and IBM card were then placed in each book with the IBM card being placed on top of the book card. Once the roll of film in the Recordak machine was filled it was removed from the machine and sent out to a company that converted the film into a roll of microfilm. After checking out the materials, the staff person passed them through a desensitizer which deactivated the EM strip used for the security function and allowed the user to pass through the gates. Security at that time made use of electromagnetic (EM) strips that were placed in library materials. These strips were activated in materials in the library, and the active strips would cause the

library's gates to sound an alarm. When items were returned, the staff person removed the IBM card from the book and items were then passed across a re-sensitizer to reactivate the EM strip.

Because there were no computerized circulation records, there was an Overdues Unit in the circulation department that was responsible for manually processing overdue items and notifying patrons of their overdue material. To process overdue items, a staff person would sit in front of a microfilm machine and review each dated roll of film along with the IBM cards from returned items. Items on the film for which no IBM card was present were assumed not returned. The staff person would then type up an overdue slip for each item and the slips were mailed out to the borrowers. At the Circulation Desk, a copy of the overdue slip was placed in to the borrowers' registration files. Once a fine was paid at the circulation desk, the overdue slip would be removed from the registration file. Patrons had to pay their fines and fees in full in order to renew their cards annually.

At that time, media items such as music recordings and cassettes were checked out only in the Art & Music Room and the Media Room. The actual items were stored in a secure area behind the desks in those departments. Patrons handed a staff person a card identifying the item, the staff person retrieved the item and checked it out to the patron. The Recordak system was not used for these materials. Instead there was an alphabetized circulation file usually arranged by due date. An item card with attached slips containing the patron information was put in a circulation file. When media items were returned, staff had to retrieve the item card and check out slip from the file to clear the item.

BARCODES

In summer 1991, the Central library closed for a two week period to add barcodes to all circulating materials. Following completion of the Central library collection, each branch library closed for one week at a time to barcode their collections. Utilizing barcode technology allowed the Berkeley Public Library to circulate material using an online circulation system that kept records of what items patrons had out, their due dates, date of return, and library fines. It also meant that the library no longer needed staff dedicated to manually processing overdues as this was all done by computer. The Overdues Unit staff was reassigned to work on other circulation related tasks.

About a year before going live with barcode circulation, the library began distributing library cards with a barcode that identified the patron in the circulation system. This replaced cards that had the patron's name and address.

The library began checking out material using barcode technology about a week after completion of the Central library collection. Security continued to make use of the electro-magnetic technology that was used in the IBM card era circulation system, where strips in items were de-magnetized at the time of circulation. Figure 1 shows that circulation increased significantly after this date for a number of years, although the reasons for this are not revealed by the data. One hopes that the increased efficiency of the check-out process encouraged the public to make more use of the library.

The library staff found that the barcode reading technology presented some challenges. Reading the barcode requires positioning the item at a particular angle. Light pens proved difficult to use as they required proper wrist movement across the barcode to accurately read the barcode. The library experimented with several types of lightpens and handheld laser guns to read barcodes with varying degrees of success.

The barcode technology did, however, permit the library to install four self-check stations at the Central library after its renovation was completed. The self-check stations read the barcode on the patron's library card; then the patron passed each book under the barcode reader with the barcode facing the reader. The machine checked out the book and at the

same time desensitized the EM strip using magnetic force emitted by a magnet in the self-check machine. To facilitate self-check, all barcodes were placed on the front cover of library materials.

Self-check was not compatible with the circulation and security used with non-book materials, so all media had to be checked out by staff at the circulation desk. Patrons with a mix of book and non-book media were therefore not likely to use the self-check option. The majority of materials were still being checked out by staff at the circulation desk, as were all materials at the branches since these did not have self-check stations. It is estimated that approximately 5% of materials checked out were done at the self-check stations, leaving 95% of check-out activity still being performed by staff.

RENOVATION OF THE CENTRAL LIBRARY, AND RFID IMPLEMENTATION

The Central library underwent renovation between 1999 and 2002, moving its collection to a temporary location while the work was being done on the building. During that time, circulation dropped 27%. When the building reopened in 2002, circulation began to climb. Between fiscal years 2002 and 2003, circulation increased by nearly 25%, regaining its pre-renovation level in just one year, and continues to increase to this day even though the library has reduced its open hours due to budget constraints.

In 2004, BPL entered into a contract with Checkpoint to provide RFID circulation and security options. Between 2004 and 2005, staff began affixing RFID tags to material and programming the tags. The system went live in 2005 and the circulation department staff immediately realized the benefits of checking out and checking in materials using this new technology.

Library staff reports that checking out and checking in library materials is easier and faster with RFID. The RFID technology provides both circulation control and security control with a single action. Because the staff does not have to lift materials under barcode readers and through desensitizers/re-sensitizers, materials are processed more quickly. The movements required while handling items for check out and check in with RFID are clearly more ergonomic than the barcode system; the precise movements needed for barcode reading are not required and circulation department staff report fewer repetitive movement problems from using this technology.

⁵ During a webinar entitled "The Power and Pitfalls of RFID," one speaker stated that a study showed that check-out of 15 books using RFID took 11 seconds, while check of the same books using barcodes took 45 seconds. Considering that BPL staff check out 35% of all books and check-in 100%, based on these figures RFID saves 5,419 hours of staff time in one year.

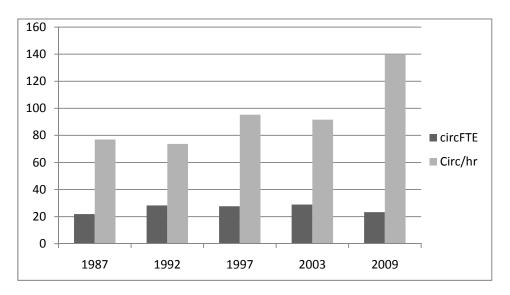


FIGURE 8 - CIRCULATION DEPARTMENT STAFFING AND CIRCULATION PER HOUR

Some staff burden is lifted due to patron self-check, which is estimated to be about 65% of all check-out transactions. As circulation increases, however, more staff time is needed to check in, transport, and re-shelve items. The increase in self-check allows staff to focus on the functions that cannot be performed by patrons, as well as to provide more public service.

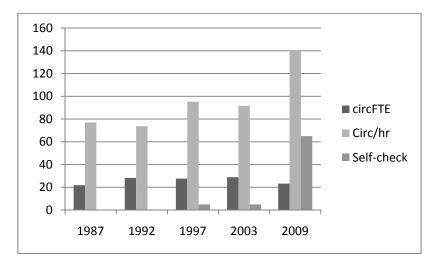


FIGURE 9 - CIRCULATION, STAFF, AND SELF-CHECK

Checkpoint's RFID system has proven not to be 100% error-free when performing self-check functions. Bad tags and programming errors at times prevent items from checking out properly at the self check machines. The main problem with checking out CDs and DVDs is related to the devices used to unlock the security cases that the items are in. However, since the maintenance contract with 3M was executed, technical support for these devices, as well as the system as a whole, has been prompt and satisfactory. BPL continues to follow the development of self-check technology for media, and will be carefully examining the media self-check options of all the vendors being considered for a replacement system.

Despite the problems with checking out media material at the self-check machines, the efficiencies obtained with the current system have allowed the library to provide more service without increasing staff. Self-check of media has a significant impact on BPL's circulation and accounts for nearly 40% of BPL's overall circulation. To maintain this level of circulation using the degree of staff efficiency that was obtained with barcode and EM strip technology just prior to the conversion to RFID, BPL would need to employ approximately double the number of circulation department staff, based on our analysis. ⁶

CIRCULATION AND SECURITY FUTURE AT BPL

MOVING AWAY FROM 3M CHECKPOINT

BPL originally contracted with CheckPoint systems, a library service company, for its RFID solution hardware and software. In 2008, 3M Library Systems became the exclusive reseller and maintenance provider for the CheckPoint RFID-based Circulation, Self Check, and Materials Security System by acquiring Checkpoint. Because 3M has chosen not to sign the required City of Berkeley Nuclear Free Zone Disclosure Form, BPL is exploring contracting with a different company for its circulation and security technology via the RFP process. Under ideal circumstances, BPL would be able to keep its current technology and engage a new vendor for maintenance and continued development of the existing system. However, the CheckPoint system is proprietary to that company and cannot be maintained by another vendor. BPL is therefore constrained to move to a new technology vendor. There is an up-side to this, however, because the technology offered by vendors today has become more standardized as the market for library RFID solutions has improved. Using standards-based technology will give the library opportunities to engage with new vendors or upgrade technologies as needed while using the same tags. Although the transition to a new system will not be effortless, the resulting technology will be more compatible with hardware and software with which it must interact in the course of providing service to patrons and to the library.

Although many libraries continue to use the older technology of barcodes and EM strips, increasingly, as the need for new systems arise, libraries are choosing to transition to RFID for circulation and security. We have identified 40 public libraries throughout the state of California currently using or in the process of implementing RFID for Self-Check, Circulation and Security. This includes a range of libraries from small city libraries like the two branch Ontario City Library to large library systems such as San Bernardino County Public Library which covers 20,000 square miles of service area and has 524,060 registered library users⁷. In the greater Bay Area, the Peninsula Library System (PLS), a consortium of 35 public and community college libraries, recently decided to migrate to RFID and is in the planning stages of that project. (See Appendix)

BRANCH PROJECTS, MEASURE FF

Library renovations and improvements can result in an increased use of the renovated facility. This trend is visible in Figure 4, where library circulation rises sharply after the completion of the renovation of the Berkeley Central library building. In 2011, renovation of branch libraries will begin. As each branch re-opens, the library is likely to see an increase in use of the improved facility. Because so few staff are on hand at any given hour at the smaller branches, there is little if

⁶ In 2003, circulation was about 3.17 per staff hour; in 2009 that figure was 6.0 circulation per staff hour.

⁷ State of CA Library Statistics 2008 - 2009: http://www.library.ca.gov/lds/docs/StatsPub10.pdf

any room to shift staff to meet needs. It will be imperative that staff efficiency can be maintained, and preferably increased, as the branches re-open.

Branch renovations are also a time when it is most cost-effective to install any new equipment. Space will be designed for the expected equipment. Designing new spaces for aging equipment that will need to be replaced later will result in greater costs in the future and less than ideal space utilization. If the library anticipates that a new circulation and security solution will be needed in the near term, it would be optimal to take advantage of the timing of the branch renovations.

AUTOMATED MATERIALS HANDLING (AMH)

One of the main benefits of RFID goes beyond the functions of checking out and in materials that are currently in use at BPL: RFID is the preferred technology for use with automated materials handling systems. These systems read the RFID tag of an item being returned to the library, check in the item automatically, reset its security bit, and then sort the items into separate bins based on criteria set by the library. In a multi-branch library system where items can be returned at any facility, sorting items based on their destination is a time-consuming task. Although it has only 5 locations, the exchange of materials between library branches is very high: on any given day, 5,000 items are in transit between BPL sites.

The ability to check in and sort materials automatically would save many hours of staff time, and would facilitate returning items to shelf more quickly, as well as moving holds to the location preferred by the requester. This technology responds to the largest bottleneck in the circulation function, which is checking in, sorting, and re-shelving of materials.

PRIVACY

Berkeley Public Library is serious about its legal, professional, and moral obligations to protect the confidentiality of its users. (Although the term "privacy" is most commonly used, the obligation to secure data relating to patron activity is more correctly expressed by the term "confidentiality.") The library recently undertook a data audit to inventory all patron-related information stored in electronic and in paper files. As a result of that process, the library created a privacy policy⁸ and has developed and conducted staff training on patron privacy. BPL is confident that its practices cohere to California state law⁹ and recommended professional practice.¹⁰

The Library is aware that there are privacy concerns relating to the use of RFID. Both the American Library Association¹¹ and the National Information Standards Organization¹² provide best practices for the use of RFID in libraries that include, among other things, privacy principles and practices. This includes encoding only the item's individual and randomized inventory number on the RFID tag, which is the minimum needed to circulate the item. This number does not reveal any

⁸ http://berkeleypubliclibrary.org/about_the_library/privacy_policy.php

⁹ California. Code. Sections 6254 and 6267.

American Library Association. ALA Policy on Confidentiality of Library Records http://www.ala.org/alaorg/policymanual/libserve.html

American Library Association. ALA Resolution on Radio Frequency Identification (RFID) Technology and Privacy Principles. http://www.ala.org/Template.cfm?Section=ifresolutions&Template=/ContentManagement /ContentDisplay.cfm&ContentID=85331

National Information Standards Organization. RFID in Libraries (RP-6-2008) Final. http://www.niso.org/apps/group_public/download.php/116/RP-6-2008.pdf

information relating to the identity of the content of the item, and is only available to library staff with secure sign-on to the library system. No patron information carried on the RFID tag. By encouraging the use of self-check, RFID allows patrons to check out materials privately, eliminating the possible embarrassment of having staff members view their selections.

BPL currently follows these recommended practices, and has since the inception of its RFID use six years ago. The library will continue to monitor developments in the area of RFID and privacy. It is worth noting that although thousands of libraries world-wide are making use of RFID technology, and some countries have decided to standardize on RFID for all of their libraries, ¹³ our research reveals no reports of anyone obtaining patron information through RFID technology.

¹³ Danish Agency for Libraries and Media. RFID in Libraries. http://biblstandard.dk/rfid/

APPENDIX: CALIFORNIA LIBRARIES WITH RFID

The following is a partial list of California libraries that have implemented or are in the process of implementing RFID for circulation and security.

Alameda City Free
Libramation
Alhambra
Checkpoint
Atherton
Libramation
Belmont
Libramation
Berkeley
Checkpoint
Brisbane
Libramation
Burlingame
Libramation

Carlsbad City ITG
City of Orange ITG

Daly City

East Palo Alto

Foster City

Libramation

Fresno County Public

Half Moon Bay

Libramation

Long Beach ITG

Menlo ParkLibramationMountain ViewLibramation

Ontario City ITG

Orange County Public Library Envisionware
Oxnard Public Bibliotheca

Rancho Cucamonga ITG
Redding ITG

Redwood CityLibramationRiverside County Public LibraryEnvisionwareSacramento PublicEnvisionware

San Bernardino County ITG

San Bruno Libramation
San Carlos Libramation
San Diego County Envisionware

San Mateo City

Santa Clara City

Checkpoint

Santa Clara County

Bibliotheca

Sonoma County Library

South San Francisco

Libramation

Sunnyvale

Bibliotheca

Sutter County Library ITG

Temecula Public Library ITG

West Palm Beach 3M

Woodside Libramation
Yolo County Envisionware



BERKELEY PUBLIC LIBRARY

INFORMATION CALENDAR

July 14, 2010

TO: Board of Library Trustees

FROM: Donna Corbeil, Director of Library Services

SUBJECT: JULY 2010 MONTHLY BRANCH IMPROVEMENT PROJECT REPORT FROM

LIBRARY DIRECTOR

INTRODUCTION

Every month the Library Director gives the Board a report on branch improvement activities and updates from the previous month.

FISCAL IMPACT

This report will have no fiscal impacts.

SUMMARY OF WORK

Other meetings held during this reporting period include:

- Weekly project meetings facilitated by the KCEM project manager, Steve Dewan or Bob Fusilier
- Meeting with City's Planning Department and architects as needed

Planning Commission / City Council / Zoning Adjustments Board

The proposed Zoning Ordinance Amendment for the library projects was reviewed at the 05/12/10 and 05/26/10 Planning Commission meetings and voted on at the 06/29/10 and 07/06/10 City Council meetings. It was approved and is expected to be in effect August 2010.

More information may be found on the city's website under the appropriate body's link: http://www.ci.berkeley.ca.us/

COMMUNICATION

Staff continues to prepare and distribute on an as needed basis flyers for community meetings and BOLT meetings involving branch bond projects. Banners for community and BOLT meetings where design presentations and discussions will occur are hung at the branch to advertise the meeting location, date and time.

FISCAL

The City Council, at their regular meeting of June 22, 2010 approved on the consent calendar setting the FY 2011 tax rate for the Measure FF G.O. bond, the second vote was also approved

Jly13, 2010. More information may be found on the city's website under city council: http://www.ci.berkeley.ca.us/

PROJECT UPDATES:

Over the summer we expect to continue activities relevant to the branch projects to be reported on in September when the board resumes it's regularly scheduled meetings.

As reported separately the civic art projects for North and Claremont branches will commence.

Building Program Update

As we have reached the milestone of beginning the construction document phase for the North Branch projects, staff has requested the design team take this opportunity to make a comparison of the existing building to the current design. The result is a quantitative comparison. Throughout the planning process the teams have given summary information, including project goals, the scope of the work and quantitative analysis of the projects, such as a summary of the major building areas and service components, i.e. seats, computers, collections.

At this phase of the project, the design teams have provided a comparison of the current values, the program goals articulated in the individual branch building program document and the current design. It is acknowledged that some of the quantities associated with the design may be adjusted still, but this summary is meant to be a snapshot at this current time, as we near finalization of designs.

Normally, a building program focuses on the programmable service and functional spaces but leaves a portion of the space unassigned to be allocated for mechanical, plumbing and circulation requirements. In order to eliminate any confusion on what "unassigned" means, we have added a few lines with descriptions for these "unassigned" functions, customizing this section as necessary to address any unique aspects of the particular library project. (Attachments: 1 – North)

Attachments:

1. North Summary

	EXISTING BUILDING	CURRENT DESIGN	DELTA
<u>SEATING</u>			
Adult	33	40	7
Teen	4	19	15
Children	24	26	2
TOTAL	61	85	24
COMPUTERS			
Adult	7	10	3
Teen	1	2	1
Children	3	4	1
TOTAL	11	16	5
TOTAL		10	J
SHELVING (LF)			
Adult			
Books - Ref+Circ	1438	1,520	82
AV	120	228	108
Holds & Link+	86	144	58
Teen Bks + AV	108	108	0
Children			
Books	522	525	3
AV	132	132	0
Adult Mag/Nsp	121	60	-61
Teen Mag	12	12	0
Children Mag	12	12	0
TOTAL	2551	2,741	190
ROOM SIZES (SQUAF	RE FEET)		
Lobby Services	1,095	1,612	517
Adult	1,260	1,382	122
Children	945	945	0
Teens	155	383	228
Staff	655	1,284	629
Multipurpose	0	868	868
Tools	N/A	N/A	N/A
Other (unassigned):	540	1,581	1041
Vestibule	63	63	0
Restrooms	146	435	289
Janitor Closet	35	19	-16
Storage	14	19	5
Mechanical/Electrical	282	213	-69
IT Room	0	97	97
Elevator Machine Room	0	39	39
Trash Room	0	33	33
Circulation	0	663	663
TOTAL GROSS SF	4650	8,055	3405



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TO: Board of Library Trustees

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SUBJECT: JULY 2010 MONTHLY REPORT FROM LIBRARY DIRECTOR

INTRODUCTION

Every month the Library Director gives the Board a report on Library activities and updates from the previous month.

FISCAL IMPACT

This report will have no fiscal impacts.

LIBRARY DEVELOPMENT

CLA

Berkeley Public Library will be participating in California Library Snapshot Day, part of a national advocacy effort that has been developed by ALA to demonstrate the value and importance of libraries. The California Library Association (CLA) has organized the effort in California, and made resources available on CLA's website to help all California libraries plan and present our part of Snapshot Day: www.cla-net.org/snapshotday. Berkeley Public Library will be capturing usage data on Snapshot Day (October 5, 2010), and we shall submit the data to CLA. The data will be used in local and statewide advocacy efforts by CLA and by us, and will be contributed to the national initiative. CLA will also help us use the data to advocate for our library locally. Results will be displayed and participating libraries will be honored at the 2010 CLA/CSLA Joint Conference & Exposition. (Attachment 1)

Friends Annual Meeting

The Friends of the Library annual member lunch was held on June 16 at Northbrae community church, in North Berkeley. There was a good turnout as usual with the owners of Mrs. Dalloway book store as the featured speakers. The Library was given time to make a brief report, library school scholarships were awarded and employees years of service was recognized.

CA State Library Statistical Report

Each year the State Library sends annual report forms to California's public and county law libraries. Statistical data from those reports are tabulated for publication, and made available online at the State Library's website:

http://wwwibrary.ca.gov/lds/librarystats.html.

For the 2008-09 FY report just released June 30th, the state report has called out changes in data, a sample of the highlights showing some of the trends in chart format are included (Attachment 2).

Public libraries, compared to FY 2007-2008, had the following changes:

- * Visits Per Capita increased 6%
- * Circulation Per Capita increased 7%
- * Reference Questions Per Capita increased 11%
- * Public Access Computers Per 1000 population increased 4%
- * Local Income Per Capita increased less than 1%

As the state population grew less than 1% (.6%) from the previous fiscal year, 137 libraries had increases in population served, 43 had a decrease and one had no change (Vernon, population 95). National City had a greater than 7% decline in population while the city of Tulare increased more than 5%.

Twenty percent of the public libraries served 73 percent of the population of legally served areas in California during FY 2008-09; each of these public libraries had a legal service area population of 200,000 or more.

PROFESSIONAL ACTIVITIES

The annual American Library Association Conference was held June 24-29, 2010 in Washington, D.C. Attendees have provided a brief report of conference highlights following their return (Attachment 3).

The Director and Steve Dewan (Kitchell) attended the USGBC-NCC's Tour of the Berkeley YMCA-PG&E Teen Center. The building is on the corner of Martin Luther King and Center Streets. The tour focused on the green features of the building.

PROGRAMS, SERVICES AND COLLECTIONS

Circulation

The Library celebrated hitting the two million circulation mark in FY 2010 (Attachment 4). Circulation here at Berkeley Public Library has been on a steady rise for the past few years. Since 2005 it has risen an impressive 31%. This is good proof that our patrons enjoy our library and the materials we provide them. In 1990 we circulated about 1,000,000 items. This year sees that number doubled. We've circulated 2,081,583 items in the 09-10 FY, which ended June 30.

Programming

An adult summer event series planned at the North Branch, Berkeley Public Library will be food-focused. Beginning July 1, the series will include: Nishanga Bliss, local and sustainable food advocate giving a cooking demonstration of herb pestos and fresh summer marinades; followed by Vanessa Barrington, co-author of Heirloom Beans and author of the forthcoming DIY
Delicious; Jessica Prentice, author of Full Moon Feast, cofounder of Three Stone Hearth speaking on the Community Supported Kitchen; Novella Carpenter, author of Farm City; and concluding with local, organic pastry Tasting with Anastasia Widiarsih of Indie Cakes. Thursday evenings this summer at the North Branch Library will be packed with programs.

July 8th will be the last event in the 2010 Cafe Literario series held at West Branch, it began in February. The Friends fund this monthly (six-months) Spanish language book discussion

group, facilitated by consulting librarian Alvaro Sanabria. The facilitator reports that all attendees participate in the lively discussions and many have been coming for years to this group. In May, Alvaro invited Daniel Alarcon, the author of the book being discussed, <u>Radio Ciudad Perdida</u>, and everyone enjoyed his presence.

FACILITIES/ OPERATIONS & FISCAL

Library Tax

At the June 22, 2010 City Council meeting the Library Tax rate for FY 2011 was set and approved on the Consent Calendar.

At the July 6, 2010 City Council meeting, Dan Marks, Director, Planning and Development made an informational report on tax collection as it related to new construction. As the trustees may recall staff previously reported on the auditor's recommendations and city staff's response, as it relates to the collection of the Library tax. The agenda item, titled: *Audit Status Report: Improved Workflow Systems Will Help Ensure Property Taxes are Adjusted for New Construction*, (http://www.ci.berkeley.ca.us/uploadedFiles/Clerk/Level-3 - City Council/2010/07Jul/2010-07-

06_Item_27_Audit_Status_Report_ Improved_Workflow_Systems.pdf)

was a follow-up to an audit report submitted to the City Council on December 15, 2009. The 2009 report included recommendations for improved workflow systems to help ensure that property taxes are adjusted for new construction, this 2010 report is an update on those recommendations that have not been fully implemented.

BOLT Audio Recordings

In order to improve public access and to decrease staff time to process requests, staff is exploring the viability of posting board meeting recordings on the library's website. Currently, the staff records the BOLT minutes on a digital recorder. The recording is used by staff in creating the minutes. Occasionally, a member of the public will request these recordings. An alternative would be to make these recordings available online in a manner similar to the City Council. The city clerk's office has expanded the recording options to be video and audio: http://www.ci.berkeley.ca.us/ContentDisplay.aspx?id=9868. The audio recordings are posted in MP3 format; the library would do the same for BOLT meetings. Video is not a viable option at this time as we do not have the facilities or staffing to adopt both video and audio recording. Staff is in discussions with the City's IT staff regarding assistance to accomplish this change.

ATTACHMENTS:

- 1. Snapshot Day in district (CLA)
- 2. Statistical trend charts
- 3. ALA staff reports
- 4. 2 million circulation press release

From: Kim Bui-Burton [mailto:info=cla-net.org@mcsv122.net] On Behalf Of Kim Bui-Burton

Sent: Tuesday, May 11, 2010 10:00 AM

To: Donna

Subject: CLA's Library Snapshot Day: Share Your Library's Experience

Email not displaying correctly? View it in your browser.



Dear Colleagues,

Imagine if we could open the walls, windows and websites of all California's libraries – and share the amazing, life-changing and life-enhancing activities that take place, every day, in our library communities.

On October 4, 2010, we hope to do just that. Please plan to join me in taking part in **California Library Snapshot Day** – a statewide initiative being planned by the <u>California Library Association (CLA)</u> to help us all demonstrate the value and importance of our libraries.

CLA is asking all California libraries to capture usage data on one day – Snapshot Day – (October 4, or if that date doesn't work, on any day that week), and submit their data to us. We will collate them and package the results so that we, and you, can use them in local and statewide advocacy efforts.

To help libraries take part in the day, comprehensive resources will be made available soon on a project wiki. For full information about the Snapshot Day initiative, please see ALA's website:

http://www.lita.org/ala/issuesadvocacy/advocacy/statelocalefforts/snapshotday/index.cfm

I hope you will choose to take part in Snapshot Day. The more libraries that participate, the stronger our voice will be, and the more impact we will have.

Full information will be available shortly. If you have any questions, please contact Natalie Cole, CLA's Programs Director, at ncole@cla-net.org.

Sincerely,

Kim Bui-Burton

Director, Monterey Public Library CLA 2009-2010 President

Save the Date Flyer

You are receiving this message because you are a valued member of the California library community.

<u>Unsubscribe director@berkeleypubliclibrary.org</u> from this list | <u>Forward to a friend</u> | <u>Update your profile</u> **Our mailing address is:**California Library Association
950 Glenn Drive, Suite 150
Folsom, CA 95630

Add us to your address book

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California

Library

Statistics

2010

Fiscal year 2008-2009

from

Public and County Law Libraries



Library Development Services Bureau Sacramento, 2010

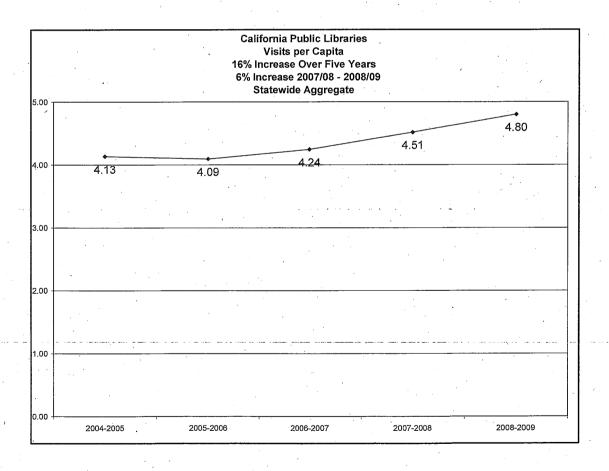
Stacey A. Aldrich, State Librarian of California

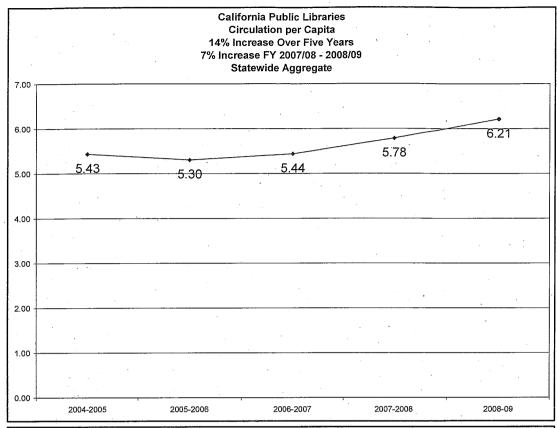
Five Year Public Libraries

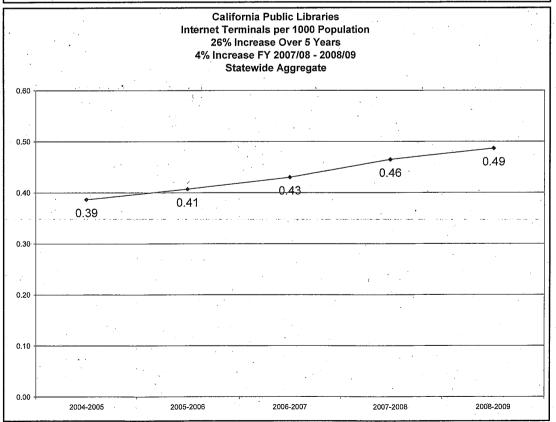
Trend Charts

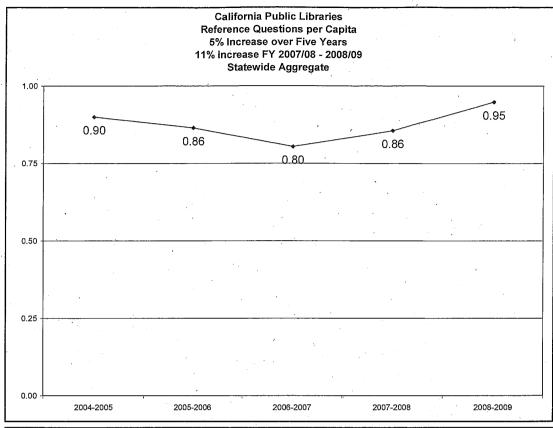
The data for each of the charts is generated by summing the item for all responding libraries and then dividing by the sum of the population served for those libraries to obtain the per capita figure. Not all libraries report all items for all years, but the number of non-respondents is relatively small and the per capita approach reduces the influence of the number of respondents, skewing the results.

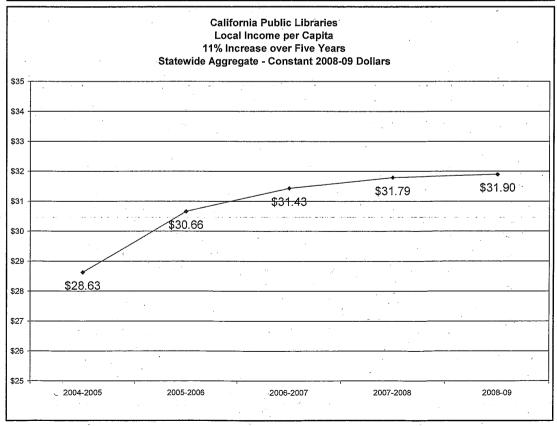
Each library serves a unique clientele and therefore local trends may vary from the statewide aggregate. The statewide figures are helpful in analyzing broad changes in services and as a background for understanding local experiences.











State Summary Two Year Comparison

Data Item	FY 2007-08 State Total	FY 2008-09 State Total	% Change	% Change Net Change
Population of Legal Service Area	38,048,664	38,291,890	0.60%	243,226
Total Librarians (FTE)	3,562	3,596	1.00%	35
Total Paid Employees (FTE)	12,623	12,375	2.00%	248
Local Government Revenue	1,194,130,846	1,221,652,430	2.30%	27,521,584
Total Operating Revenue	1,317,239,483	1,342,156,220	1.90%	24,916,737
Total Staff Expenditures	844,994,828	865,599,247	2.40%	20,604,419
Total Collection Expenditures	127,775,029	123,571,287	3.30%	4,203,742
Total Operating Expenditures	1,248,805,297	1,328,210,899	6.40%	79,405,602
Public Service Hours Per Year	2,349,185	2,350,254	%00.0	1,069
Library Visits	165,532,224	172,356,529	4.10%	6,824,305
Reference Transactions	32,517,057	36,237,365	11.40%	3,720,308
Registered Borrowers	21,099,952	21,862,403	3.60%	762,451
Total Circulation	220,107,358	237,889,322	8.10%	17,781,964
Circulation of Children's Materials	80,376,634	86,824,640	8.00%	6,448,006
Loans Provided To	2,724,294	3,278,541	20.30%	554,247
Loans Received From	2,515,674	3,214,852	27.80%	699,178
Children's Programs	231,515	247,960	7.10%	16,445
Children's Program Attendance	5,862,383	6,287,795	7.30%	425,412
Total Library Programs	312,132	336,590	7.80%	24,458
Total Program Attendance	7,781,597	8,309,572	%08.9	527,975
General Public Internet Terminals	17,505	18,624	6.40%	1,119
Uses of Public Internet Computers Per Year	38,361,878	38,561,230	0.50%	199,352
Square Footage of Outlet	15,549,671	15,610,872	0.40%	61,201
			٠	

ALA Annual Conference 2010 – Staff Reports

In serving as a member of the **COMM** (ALA's **Committee on Membership Meetings**), I helped plan the content of the meetings in a series of email and phone conferencing meetings during Winter and Spring 2010. At Conference I helped set up and solicit attendees. Both meetings reached quorum, which is no easy task, and good questions vital to the organization were raised.

I was very fortunate to attend LLAMA's (Library Leadership and Management Association's) preconference Tour of New Washington, DC Branch Libraries. We visited the Georgetown, Shaw, Benning, and Anacostia branches, all fabulous and all different. I took a couple of hundred photos of the branches we visited to give staff working on our own renovation projects a feeling for the DC projects. Although they all have the same basic components (including meeting room, study and conference rooms, children's room or section, teen area, public art inside and/or outside the buildings, and more), they are implemented in very different ways. For example, Georgetown is an historic building with an archival historic collection that was damaged by fire and water several years ago and is being entirely refurbished and brought up to date; Anacostia is the largest of the new buildings we toured and is located in one of the poorer areas of DC (the former branch there was barely functioning). I was most impressed with the shelving at Anacostia, made of recycled plastic with shredded paper embedded in said plastic so that from a distance the shelving seemed to have texture and upon closer inspection seemed to have a quality of secret written messages - very green, very beautiful, and very structurally sound. Also fascinating was the Shaw Branch built on a small irregular 'triangular' lot so that all rooms within were also irregular in shape and it was, by necessity, multi-tiered in order to fit in all the components.

Ebrary (which has provided electronic access to online resources to academic libraries for ~10 years) invited me to a demonstration of their New Pilot Program for public libraries. Highlights of their product for public libraries include: free access to local high schools; ability to grow e-book collections based on local recommendations; a large job and career center, as well as a searchable database of their materials AND our local ones.

Prepared by Alan Bern

I am extremely grateful to have had the opportunity to attend ALA in Washington D.C. this year. As usual, much of my time at the conference was spent on work for my committees, but I was also able to visit the exhibits several times and attend several programs. The exhibits were, as always, a great opportunity to see the titles that our patrons will be asking for in the coming months, as well as to get exposed to some publishers and vendors that were new to me. I saw several database demonstrations and was excited to get a chance to play with a new product that BPL just purchased, which will launch this summer. Two great programs on the genres of romance and science fiction will be useful in readers' advisory work, and a program about collection development in tough economic times was interesting, even though it focused on academic libraries. My favorite program was on innovative adult programs. The different

speakers all talked about ways we can plan programs that are interesting to readers, but beyond the standard book discussion. Trivia nights, book group socials, book talks and various other ideas were showcased, with my favorite being a storytime for grownups. This program, offered for several years now at the Seattle Public Library, is a lunchtime reading of suspense stories to an audience twice a month that apparently ranges from 40 to 80 people every single time. Sounds like a fun way to focus on one of the core things that the library embodies: we are the place to find stories.

Prepared by Megan McArtle

Despite the sweltering heat and humidity, 26,201 people attended the ALA Annual Conference in Washington D. C.

Summer Reading Programs for children were the subject of some presentations such as "Extreme Makeover: Redesigning Summer Reading Programs." They were also the topic of between meetings conversations. Some libraries have severely cut back on summer reading activities, and some such as Montgomery County (MD) Library have cancelled their 2010 summer reading program altogether.

Dominican University released the summary of their long-awaited research on the effects of summer reading programs, "Public Library Summer Reading Programs Close the Reading Gap." The study recommends that public libraries increase their summer reading promotion and efforts to reach economically depressed areas and print poor communities, as "Students who participated in the public library summer reading program scored higher on reading achievement tests at the beginning of the next school year than those students who did not participate and they gained in other ways as well."

At Council II, ALA Council passed (unanimously) a "Resolution on Ensuring Summer Reading Programs for all Children and Teens."

At "Children's and Young Adult Book Blogs: Enhancing Library Services," three librarian-bloggers presented an overview of the "KidLitosphere," the Cybil awards, and the various types of blogs. They explained the differences between blog reviews and printed (and electronic) reviews published in library periodicals. Blogs aid in collection development by identifying "hot" titles early, providing a second opinion, finding hidden gems, and examining specific types of materials such as "Good Comics for Kids." Blogs also provide information about professional workshops, programming ideas, reader's advisory tips, and author/illustrator profiles.

"Novelist" (for adults) will be coming to the Berkeley Public Library. I attended a demo of their new interface and was impressed by the design, navigation, and range of information. I anxiously await the installation so I can give it a spin.

Innovative Interfaces also demonstrated "Synergy," their new "discovery services application" which works with Encore. Basically, Synergy can attach database information to catalog

searches, so the patron sees database resources as well as book titles when researching a topic. This could help our public access database information readily and relatively seamlessly.

Libraries of all types are coping with increased usage, shrinking budgets, and difficult conditions. Despite the stress, however, librarians maintain an unswerving commitment to make information and materials as available and as accessible as possible. This irrepressible professional commitment makes me proud to be a member.

Prepared by Linda Perkins

I have never been so inspired and exhausted at the same time in my life!

The first few days were spent at the Spectrum Leadership Institute, where I met a large amount of aspiring and successful librarians. During the institute, we were made aware of the many different ALA associations, worked on our resumes and cover letters and practised our interviewing skills. Spectrum was very encouraging and very empowering.

Immediately following the Leadership Institute was the conference. I spent most of my time engaging with vendors on the exhibition floor. Based on the ideas concerning Claremont's upcoming renovation, I spoke with a company that had a physical model of a book sorting machine (just to see how it worked) and attended an info session about 'Current Trends in Library Design'. During the whole time, I did my best to network and made some interesting contacts.

I certainly learned a lot about the profession and myself while I was gone for only a week. After attending the Annual ALA Conference for the first time, I am very optimistic about my future as a librarian and hope to remain an active member as the library profession develops.

Prepared by Holly Nguyen



News Release June 23, 2010 Berkeley, California Contact: Alan Bern
Community Relations Librarian
981-6107
alb2@ci.berkeley.ca.us

Libraries Are Busier Than Ever: Berkeley Public Library Checks out 2,000,000 Items in One Year!

This has been quite a year for Berkeley Public Library. In these terrifically tough economic times, we have not slowed down a bit. Just the reverse: we broke our own annual record and checked out over **two million – 2,000,000! --** items: books, DVDs, CDs, audiobooks, magazines, tools, slides, LPs, cassettes, records, and more!

And checking out materials is just one of the features of a modern public library. Almost 1.5 million visitors walked through our doors:

- Hundreds of thousands of these visitors used our free WiFi, used our public access
 computers, and attended library programs (including children's storytimes; teen
 financial aid and resume workshops; business and grants-information programs; and
 myriad art, music, and literary programs).
- Many, many visitors asked reference and information questions to help them find a
 job, locate a phone number, or begin research in local history and genealogy.

More people than ever before used our 24/7 website berkeleypubliclibrary.org to:

- Reserve a library computer or find out about an upcoming library program
- Learn a foreign language or read a computer book
- Write a research paper or study for a school or job test
- Locate a poem or study an automobile schematic

We hope that you visit us soon to find out what a lively neighborhood public library has to offer. Berkeley Public Library, meeting Berkeley's library needs for 117 years and planning for the future, has something for everyone. For more information, go to our website berkeleypubliclibrary.org or phone 510-981-6100.

CD REVIEWS

DEEP GROOVES

Powerviolence pushers, hypnotic rap-rock, and free-jazz-meetsthrash-metal onslaughts.

Ceremony

Rohnert Park

Rohnert Park is a decent summer record but not in the breezy, Jimmy Buffett-worshiping, cocktails-and-beaches sense of the term. Instead, **Ceremony**'s latest is a visit to the dead zone of a sweltering season — a time when you have nothing to do but sit around, stewing in your sweat and apathy, contemplating just how miserable and unfulfilled you really are.

Ross Farrar channels that discontent as soon as his voice hits the third LP by the SFbased hardcore/powerviolence pushers. "Into the Wayside Part



I/Sick" opens the album with a bundle of out-of-tune strings that grow ominously. Then, Farrar arrives, heading right into a tantrum. I'm sick! I'm sick! I'm sick! he shouts before declaring his disgust for

fun, The Cro-Mags, telephones, America, the GOP, liberals, Buddhism, and himself. Threads of hostility are frayed throughout the record: "Terminal Addiction" revels in pain and the mal-aise strung through "The Doldrums (Friendly City)" even makes fucking sound monotonous. The ultimate worth of this all-loathing hardcore comes from whether or not that misery is manipulated into something constructive, and Ceremony does provide a handful of bright moments: The ferocious "MCDF" makes for a killer Oi! song, "The Pathos" is a fantastically straightforward blast, and the warped psychedelics and loopy voices unraveling in "Into the Wayside Part II" are inspired weirdness.

Still, Rohnert Park can never be mistaken for a loving tribute to the Sonoma County city it takes its name from. After a listen, you'll pray to never spend a July there. (Bridge Nine)

- Reyan Ali

Ceremony plays at 924 Gilman (924 Gilman St., Berkeley) on Sunday, June 13, with Paint It Black, Until Your Heart Stops, and Purple Mercy. 5 p.m., \$10. 924Gilman.org

Forrest Day

Forrest Day

One would expect nothing less than a big bang from a singer who pounds his kick drum with a pair of mallets. That, he once said, is the only way to get "a really deep fuckin' groove." But drum fills and heavy crescendos are mere frosting on Forrest Day's new, limited-edition LP. It's an odd rap-rock pastiche that defies modernity and resists genre altogether. Day started off as a high school band saxophonist, but reformulated himself as a producer. He cobbled horn parts for Miguel Migs, made beats for rappers, and put together a whole EP on "bro deals." Then he became a singer. Forrest Day boasts that his record doesn't To share this story, type: ebx.hy.pr/cd3

contain a single sample, which is actually pretty impressive when you consider the intricacy of his arrangements. The first track, "Sleepwalk," starts off with a horror-movie string intro, which sets bowed and pizzicato violin against a rock-solid snare drum. Then Day comes in with



a rap that's more of an incantation: Bad thoughts give me bad dreams, and the bad dreams make me get up and walk. Then he sings in a drawly, adenoidal voice that recalls grunge-rock crooners of the Nineties.

Day's voice isn't gorgeous, but it's hypnotic.

A lot of the strangeness might owe to Day's improbable origins. When he tired of backpacker hip-hop, Day formed an eight-piece combo: two saxes, keyboards, drums, bass, guitar, violin. Day sings in the live show, and sometimes plays alto. Style-wise, his music oscillates from rock to ska to a form that resembles tango, Day recorded everything on tape, overdubbed, and dumped it into ProTools to get something that sounded fully produced, but also had the warmth of analogue. It's retro almost to the point of anachronism, and forward-thinking at the same time. (self-released)

- Rachel Swan

Forrest Day plays Great American Music Hall (859 O'Farrell St., San Francisco) on Saturday, June 12. 9 p.m., \$14. ForrestDay.com

Rangda

False Flag

Named for a mythological Balinese demongoddess, Rangda is a trio of guitarist (Sir) Richard Bishop, formerly of The Sun City Girls; guitarist Ben Chesny, of Six Organs of Admittance, and drummer Chris Corsano, who divides his time between pop (Björk) and avant-garde jazz improvisation (the UK sax wizards Evan Parker and Paul Dunmall, among others). Corsano also contributed organ and clarinet. Their debut, False Flag, consists of six freely improvised pieces.

Flag is fairly evenly split between let-'er-



rip, caustic, freejazz-meets-thrash metal onslaughts ("Waldorf Hysteria," 'Fist Family") and pensive, spacey/spacious psychedelic jams with hints of blues and Middle Eastern sounds interlaced through-

out ("Plain of Jars"). On the regal, unhurried "Sarcophagi," the terse, sustained guitar tones evoke The Grateful Dead's epic magnum opus "Dark Star" circa late 1960s.

Depending upon one's taste (or mood), the noisier aspects of False Flag can come across as cathartic or wearying (or both, maybe). The more melodious facets, however, are alluring, absorbing, and mesmerizing, a timeless treat for those enamoured of six-string oriented psychedelia, older or newer vintage. If you can appreciate (or live for) the severe contrast, False Flag is worth your salute and discretionary dollar. (Drag City)

- Mark Keresman





Janam

lanam

Allow Janam to fill your New Age listening needs - for once not a criticism. This album has all the usual New Age hall-marks (heavy Indian and Middle Eastern influence in melodies and the instruments used, a vocal style that draws on traditional Arab music), but they're gracefully rendered. A more authentic, less commercialized take on this type of music than one often finds — think less Dead Can Dance and more sitting in a coffee shop in Cairo. (Lovesick Babel)

At Cafe du Nord (2174 Market St., San Francisco) on June 12. 9:30 p.m., \$15

Felonious

Live City

From the opening bars, Live City feels like stepping in to a really great club. Felonious has a distinctly funky edge to its mu sic that makes the group stand out, eve though there's a lot of similar jazzy ra and hip-hop out there. The album is prett good, but just listening to it you can te they'd be even better live. (self-released)

At The Independent (628 Divisadero St. San Francisco) on June 10. 9 p.m., \$13-\$15

Headslide

More vintage rock/punk/glitter in spired fun from Well Wishers frontman Jeff Shelton. Headslide lean a little more heavily on the punk influences, but thin Ramones rather than Black Flag - simple riffs and sing-along choruses. Productio is pleasantly fuzzy, adding to the Seventies vibe. (self-released)

At Bottom of the Hill (1233 17th St., San Francisco) on June 11. 9 p.m., \$10

Kid with Katana

Shape & Shine

Kid with Katana has a slightly melan choly sound. There's a lot of music wri ten in minor keys here, which, combine with some slightly aggressive guitar gives Shape & Shine an angsty feel. Par of it is the vocals — some singers just hav a pleasantly depressive sort of voice, an Jonathan Walsh-Wilson is one of then Think indie rock with an almost General tion X feel. (self-released)

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World Cup 2010:

The Indispensable Guide to Soccer and Geopolitics

Author, journalist and commentator

Steven Stark talks about why

Spain never wins, Brazil often does. and what the US and Mexico have to do to win.



Tuesday, June 15 6:30 p.m. FREE

Berkeley Public Library Community meeting room 2090 Kittredge @ Shattuck

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JUNE 9-15, 2010

Berkeley Daily Planet 06/22/2010

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Tuesday June 22, 2010



FRONT PAGE OPINION COLUMNISTS ARTS & ENTERTAINMENT CONTENTS FULL TEXT

Page One

Berkeley's Branch Library Plans: Two Demolitions Instead of Renovation, Book Cuts and Permanent Changes to Zoning Variance Requirements

By Peter Warfield (Partisan Position) Monday June 21, 2010

The promise of Library Measure FF (2008) to "renovate and expand" Berkeley

Public Library's four branch libraries, has instead turned into plans to demolish and replace two of the branches, cut shelving for books and materials, eliminate all reference desks in favor of roving reference librarians – and on June 29 the City Council is expected to vote on zoning legislation that would permanently exempt all existing library buildings from having to obtain variances for any future changes, or demolitions combined with new library construction on the same site.

West Branch, despite being a city "structure of merit," and South Branch, are both to be demolished and replaced with new buildings. A library-sponsored review of these facilities found that both have qualities that could make them worthy of landmarking, but 1970s renovations at West Branch and neglect over time at South Branch have damaged or hidden many of their landmark-worthy features.

Claremont Branch is to get a small addition of 340 square feet while losing 913 linear feet of shelving for books and materials, out of the existing 4,027 – a 23% cut in space for books.Other branches are to receive floor space expansions of 50% or more, while book space is to increase by only 4%.

The traditional adult and children's reference desks – separate from each other and apart from busy and noisy circulation desks – are to be eliminated. The "Building Program," authored by Page + Moris, dated January 2010, says that for South and West branches, "One service desk will serve the whole library."The other branch building programs say the same thing in almost identical words. The reference librarians will be roving about, we are told in the "Building Program" and the same thing was said at one of the Board of Library Trustees (BOLT) meetings I attended in May and June. The "Building Program" says, "Librarians will be encouraged circulate through the public areas when they are on 'desk duty' for proactive interaction with library users, rather than to remain at the [single] Service Desk at all times."

And another change in Berkeley's branch libraries will be "Recognition Opportunities." That means, in exchange for donations to the Berkeley Public Library Foundation, donor names and honorees are to be posted in locations such as library rooms, on or at the "North Branch Chandelier," on equipment such as self-check stations, in Children/Teen/Adult Areas, on book shelves. Additionally publicity from the Foundation says, "A donor wall will be prominently located in each branch," and those giving more than \$2,500 will receive "temporary recognition" in the Central Library.

Three current designs exceed lot coverage or setback requirements, some by substantial amounts. North Branch's blockbuster two-story addition would add 77% to existing floor space — with only a 4% increase in shelving space for books. The addition would cause lot coverage to jump from 32% to 43% in a district zoned for a maximum of 40%. The park-like area to the west of the library, along Josephine Street, would have a two-story addition jutting out from the existing building, about 55 feet wide, and coming to as close as four feet from the property line, just 16 feet from the curb. The exact width and setback distance were unavailable as of June 10 because plans on file with the Planning Department did not show them, an error acknowledged by a Planning Department employee.

South Branch plans provide for lot coverage to balloon from 38% to 61%, where the allowable is 50%. In addition, two of South Branch's proposed setbacks conflict with what is permitted. The West setback is to range from three feet to 37 feet, where six feet is required. And the North setback is to range from 6 feet 6 inches to 16 feet, where 15 feet is the minimum required.

Claremont Branch lot coverage increases from 60% to 63%, with a permitted coverage of 50%. A variance for the existing lot coverage was granted circa 1974, according to the Planning Department.

The Planning Department on May 26 voted 7-2 to recommend City Council approval of proposed zoning legislation, paving the way for City Council action expected June 29.At a "preview" of North Branch and Claremont branch plans presented to the Zoning Adjustments Board (ZAB) meeting June 10, one of the commissioners ask whether such legislation for exemption from having to obtain variances has been provided for other agencies. The Planning Department representative said No.

Page 2

IV Information, Item D Attachment 2

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Bradley Wiedmaier, an architectural historian, said the proposed permanent zoning exemption represents "an assault on planning." "North Branch's new addition places an urban high-density addition, that is more suitable for a commercial district, into a residential, low-density neighborhood," he said.

John English, a Berkeley citizen and preservationist, said "The most outrageous thing is that the Board (of Library Trustees) plans demolitions. Measure FF does not authorize demolition – it authorized renovations."

Poor Maintenance Affects Library Branches

Berkeley has not been kind to all of its branch libraries. A report that includes the condition and history of Berkeley's libraries was prepared for the library by Noll and Tam Architects in July, 2008. North Branch is a city landmark in "good to excellent" condition, and Claremont Branch "appears eligible to [be listed] to the California Register under Criterion 3 (design) with an overall condition of "good to excellent.

The Noll and Tam report said of South Branch: "It appears the property is eligible to [be listed on] the California Register for its association with architect John Hans Ostwald and potentially for its design characteristics." But the report says the condition of the building is "fair to bad." The report recommended "stabilization and repair" of "exterior portions of the original building [which] are among its most deteriorated features, though they appear very easy to restore. Additionally, they recommend "reversal of incompatible alterations...." And, they wrote, "Restoration of the original lighting would measurably increase the historical integrity of the building in a way likely to be readily understood by many visitors. The same is true of the skylights. A 1975 book about the architect, John Hans Ostwald, would make assessment of the significance of the building easier, according to the report.

At West Branch, the report says 1970s changes have spoiled its "historical integrity." "Most of the original exterior elevations are no longer visible, the ceiling in the reading room has been lowered, (adult reading room), and the original entry steps have been floored over. The 1970s additions are so divergent from the original in character, and alter and cover it so much on both interior and exterior, that they impair the historical integrity of the property."

The report also includes pictures of West Branch's coved ceiling and "wood crown molding" currently not visible because they are above the "suspended acoustic ceiling system in adult reading room's northwest corner."

Peter Warfield is Executive Director of Library Users Association.

A previous article about library renovation plans was published in the Berkeley Daily Planet May 25, 2010, "Opposing Zoning Ordinance Changes Regarding Demolishing Libraries".





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crimes they've committed, corrections departments and criminal justice policymakers argue that investing in medical care during reentry is good for public safety. "A lot of offenders come back to the system because, although they were stabilized while incarcerated, when they leave, they decompensate once they go off their medication and they go back to the behavior that got them arrested in the first place," observed Captain Ron McCuan, a health analyst with the National Institute of Corrections. "That's why corrections is taking such a long look at the continuity of care, and connecting with public health."

Meanwhile, elected officials note that attending to parolee health makes obvious financial sense because it's more cost-effective to treat ex-offenders — who tend to be less healthy and have higher rates of infectious disease than the general public — before they wind up in the emergency room.

Still other proponents see health care services as a "carrot to bring people in to talk about their other issues that are germane to reentry," said **Sherri Willis**, Alameda County Public Health's public information officer. "It's a medical model, using health as a portal to reach people to give them other types of services."

For some, the ultimate hope is that in reaching parolees through their health care needs, such ex-offenders can then be connected to other services that will steer them away from returning to prison. Some studies even suggest that connecting parolees with health produces lower rates of recidivism, although the evidence of this remains weak.

Whatever the motivation, parolees like Charles Copeland are benefitting from the growing effort to deliver ex-offenders to the commission of the prison gates.

nmeda County began looking seriously at iolence as a public health question under he tenure of **Arnold Perkins**, director f the Public Health Department from 994 to 2006. "The murders in Oakland t of an infectious disease," Perkins said y. "I rape you, your brother kills me, my Is your brother, and then your brother's friend kills my son and it goes on and on. It's ious. If we had an outbreak of spinal gitis, we would be on it. We have maybe two deaths per year from spinal meningitis, e had 125 deaths by murder last year, ost of the people knew each other and they have common characteristics — they had not f ished high school, most of them had an le family situation. So to me, they are not llness environment. They are in an environment of disease.

And although health department officials say they've always seen violence-prevention as a part to their mandate, the county formalized its efforts in 2005 when the Oakland-based Prevention Institute, a Centers for Disease Control-funded organization, helped bring local agencies together to create a violence-prevention blueprint. This was a definitive effort to look at the myriad underlying social issues that led to crime and violence, a realization that neither putting more police on the beat nor opening nore community clinics for the poor was going to singlehandedly fix the problem.

"It Oakland and Alameda County them."

"Ii Oakland and Alameda County, there has been a deliberative strategy where public healt and public safety have worked together," Prevortion Institute Executive Director Larry Cohen said. "That strategy addresses underlying is use like jobs, education, and intermediary is use like mentoring, tutoring, and crime

interruption programs. Ideally, we would get to people before they go to prison. We don't want prison to be an acceptable part of community life. We do not want neighborhoods where there are few boys and men because so many are in prison."

In 2007, Perkins also founded the **Alameda County Reentry Network** to bring together law enforcement, corrections, and social services to coordinate services for ex-offenders.

Healthy Oakland is an organization that's attempting to treat crime and violence in a more systemic way by using health as a gateway. Founded by African-American church and medical leaders, the organization adopted a mission of helping the most difficult to help, including parolees such as Charles Copeland.

"We wanted to work with men and women coming out of prison, and if they were serious, then we wanted to provide them services so they couldn't say, 'Well, I got this problem and that problem,'" said Pastor Raymond Lankford, one of the clinic founders. "That was the purpose — to provide the type of support that men or women needed so could get to the next



Officials say attending to parolee health makes sense because ex-offenders tend to be less healthy and have higher rates of infectious disease than the general public.

level. There are some who are struggling and who are not sure because they've never had a real support system outside of a family that was broken down, so it is difficult. But we believe in reaching as many as we can."

Housed in a fading rose-colored building on the corner of 26th Street and San Pablo Avenue, Healthy Oakland is located in what could be called ground zero for social and health disparities in Oakland. The county Public Health Department found that there's a ten-year difference in life expectancy between residents of East and West Oakland and those who live in the Oakland Hills. East and West Oakland, where more than 30 percent of the families live in poverty, suffer from higher rates of death and illness from violence, injury, chronic diseases, and communicable diseases. These are also the neighborhoods where the most parolees return after being released from prison. Thus, Healthy Oakland's location was no accident. "We feel it's important to be in the community where the stakes are highest," said Dr. Geoffrey Watson, Healthy Oakland's medical director.

The interconnection of these health and socio-economic challenges are not difficult to comprehend and perhaps not even surprising. But maps created by the Public Health Department show that violence, poverty, chronic illness, and high rates of mortality are clustered

in specific neighborhoods. As the statistics have borne out, in Oakland, it's primarily East and West Oakland that assume the greatest burden of harm.

"If you look at premature deaths or chronic diseases and you map it out, there are certain neighborhoods where that is occurring," said Siegel of the Public Health Department. "If you overlay those maps with people who are on parole and where violent crimes happen, it's all of the same areas."

For Pastor Lankford, the connection between health and violence is not theoretical. He lost a half sister, an aunt, and two teenaged nephews to gun violence. The health clinic has a space dubbed the Hall of Peace, a memorial wall of photos of people who had been caught in the gunfire. This is how we started, because of the escalated violence in 2001," Lankford said. "We keep this information posted because we want people to realize the harmful impact and effects of violence perpetrated against others."

Dr. Watson, the clinic's medical director, underscored this point a few weeks later when he pulled from his bookshelf a volume titled "Violence in Oakland: A Public Health Crisis" that revealed that 77 percent of homicide victims in Alameda County are African American. "Health is a state of spiritual and socio-economic and psychological and physical well-being and not simply the absent of disease," he said.

Healthy Oakland and Alameda County are not alone in their view. "The reality is that health care only accounts for 15 percent of a populations' health," explained Brian D. Smedley, vice president and director of the Health Policy Institute of the Joint Center for Political and Economic Studies in Washington, DC. "What is important for health is not your genetic code, but your Zip code, and the next wave of public health is to address people outside of health care and look at the neighborhood and community factors."

hen Charles Copeland arrived at Healthy Oakland on the morning of his release, there was already a line of people waiting for the clinic to open its doors so that they could be seen for issues ranging from the flu to managing chronic illnesses such as diabetes or hypertension.

Copeland was handed a stack of forms and a pen to help the clinic figure out what kinds of services he needed. Address? Homeless. Referred by? San Quentin. Are you on probation or parole? Yes.

He sat with an intake officer who signed him up for temporary county indigent medical coverage. She also gave him a form that would allow him to get a state ID for a reduced fee of \$7. Then back he went to the clinic waiting room so he could be seen by a doctor.

The clinic was packed with local residents who killed time by watching soap operas on the TV hanging from the ceiling. Sitting among them, Copeland seemed anxious. He fixated on getting new clothes and was nervous about finding a place to stay. His mother was a homeless drug addict and wouldn't be any help. His father moved to Jamaica when he was a kid. And his grandmother and brother long ago stopped taking him in whenever he was released because the outcome always seemed to be the same.

Still, Copeland was optimistic. He had big plans for getting his own apartment, a place where he could cook. He wanted to make reggae music and go back to school for video production. He says he quit taking hard drugs after a 1992 incident in which his heart failed after shooting heroin. So he reasoned that if he could

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Berkeley Daily Planet 06/29/2010





FRONT PAGE OPINION COLUMNISTS ARTS & ENTERTAINMENT CONTENTS FULL TEXT

Page One

Council Preview: Libraries, Waste, YMCA and More

Monday June 28, 2010

A controversial item on Tuesday's Berkeley City Council Agenda has the innocuous subject line "Zoning Ordinance Amendment to Allow Development Flexibility for Existing Public Libraries". It's even on the consent calendar, a try for easy passage without discussion. Here's what it means: "to allow (1) existing public libraries to be changed, expanded, or **demolished** and a new public library constructed, and (2) modification of any Zoning Ordinance requirement applicable to such projects with a Use Permit, rather than a Variance." [emphasis added] The Public Library Users' Association is up in arms, since the ballot measure to provide funding for what now looks like two brand new libraries said not a word about demolition, and also, they say, plans call for fewer books in the new buildings. Development Flexibility, for sure.

Department of Spending: "RECOMMENDATION--Adopt a Resolution authorizing the City Manager to execute a contract and any amendments with the Downtown Berkeley YMCA in the amount of \$231,012 for fitness center memberships for City employees for the period July 1, 2010 through June 30,2011. (Meanwhile, the city's contract with the invaluable NewsScan, about \$20k a year, has been cancelled, supposedly to save money.)

The city staff also wants to <u>buy some spiffy new trash cans</u>, on credit, of course: "**Recommendation:** Adopt a Resolution authorizing the City Manager to execute a contract with Arata Equipment Company for the purchase of 31,000 curbside carts for the residential recycling program, at a cost not to exceed \$2,507,310; and executing a Schedule to a Master Equipment Lease/Purchase Agreement to purchase and make annual lease payments for the curbside recycling carts with Banc of America Public Capital Corp. for an annual lease payment not to exceed \$410,000 to be paid over seven years at a not-to-exceed interest rate of 3.50%, with a first payment commencing no later than January 1, 2011."

These are just a few of the highlights. For the full story, see the <u>agenda</u>, and <u>watch the whole show online</u> on Tuesday.

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Berkeley Daily Planet 06/29/2010

Tuesday June 29, 2010



FRONT PAGE OPINION COLUMNISTS ARTS & ENTERTAINMENT CONTENTS FULL TEXT

Columns

Senior Power: BPL, Wherefore Art Thous?

By Helen Rippier Wheeler Tuesday June 29, 2010

Kudos to Peter Warfield's Partisan Position, Monday, June 21, 2010 Planet: "Berkeley's Branch Library Plans: Two Demolitions Instead of Renovation, Book Cuts and Permanent Changes to Zoning Variance Requirements."

I had watched and listened (Channel #33) as he did a courageous and articulate job, trying to get Council's attention, ultimately being turned off.All the while gnashing my feminist, age-affirming teeth (and I have all of them.) I had already discovered that the power structure that sustains the BOLT (City of Berkeley Board of Library Trustees) eschews the presence on the Board, or among the public attending meetings, of professional librarians experienced with buildings and collection development.

When I studied the proposed plan posted outside the North Branch library, I was stunned! I could not believe my eyes (yes, they're good too)— no consideration whatsoever for the several specialized collections already existing at North but which have been constrained to such small spaces that I, foolishly it seems, assumed that they would flourish as a result of the renovation.

Yes, I am concerned first and foremost with space for collections – mainly books and other printed materials. At North there is already recognition of the need for some of them. There are 'starter' spaces containing relatively few (no new adds) volumes of LARGE PRINT books in all genres, so called reference books (reference collection recently shrunk!), mysteries, books-in-Japanese, science fiction, New Books, LINK books, folios, ad infinitum. I foolishly anticipated provision designated for their continuance plus expansion. The shelving of the traditional (basic) fiction and nonfiction collections are already "tight."

And Warfield recognizes so well the speciousness, the historical dichotomy of a public library efficiently functioning with a one-for-all reference-service-circulation-information 'desk.' Ridiculous.

So what does this all have to do with senior citizens (and residents of North Berkeley)? For starters, there are two senior citizens' housing projects and one senior center within walking or a quick bus-ride distance.

Many elders prefer North because they can park there, with or without a placard; there is an albeit limited LARGE PRINT books collection; they grew up there; they are comfy with the accessible, visible professional librarian seated at his/her Information desk that has an available seat right next to it; they aren't necessarily computer-literate, etc.

What a thrill to turn on the California TV channel and see and hear -- 'live' -- the Legislature honor Phyllis Lyon. It was the California Legislative LGBT (Lesbian Gay Bisexual Transgender) Caucus Awards Ceremony. <u>Lesbian Activist Del Martin (1921-2008</u>), with partner Phyllis Lyon, formed Daughters of Bilitis, one of the first lesbian organizations in the United States.

On Monday June 14, 2010, the California Legislative LGBT Caucus hosted a special awards ceremony. The Legislature proclaimed June 2010 as LGBT Pride Month and celebrated the LGBT Community's past accomplishments and contributions. The Assembly also honored LGBT individuals selected from across the state for their lifetime contributions and accomplishments in creating a better future for California and the United States. Sacramento's Tina Reynolds, co-founder of Equality Action Now and long-time activist, was chosen to receive a lifetime achievement award along with other noted honorees.

XXXX

Departures (Okuribito) is a Japanese film rated PG-13 "for thematic material." It is loosely based on Aoki Shinmon's autobiographical book, Coffinman: The journal of a Buddhist Mortician. Death is a taboo subject in Japan.

Okuribito, as I'll refer to it, won the Academy Award for Best Foreign Language Film at the 2009 Oscars. The dvd is in public libraries' collections. The optional English subtitles are exceedingly well-done, wholeheartedly capturing the meaning behind the words, as well as in "good" English.

Combine incredible scenic background (photographed in Sakata, Yamagata prefecture in northern Japan, on the Sea of Japan) and music by Joe Hisaishi, and you get 131 minutes of pure tenderness involving several elders. I especially like the Christmas Eve scene.

Briefly, plotwise, Daigo Kobayashi is a cellist in a symphony orchestra that has been dissolved. His mother had left him her house; his father had abandoned the family but not before imbuing his son with a love of music, especially the cello. He decides to move back to his old hometown. Spouse Mika understands; she verges on, but is not quite passive. He answers a classified ad titled 'Departures' thinking it an advertisement for a travel agency, and discovers

PICKS

In the Garden

Natalie Cartwright's fantasy porcelain sculptures combine folklore and natural history to odd effect: They're fey and occasionally creepy. The statuettes suggest whimsical Beatrix Potter characters gone feral, while the figure groups that are mounted on oval plaques suggest taxider my mounts, dissection trays, and life-cycle diagrams. In "Friend or Foe," a blind mole confronts two alarming inter-lopers. In "To Be in Clover (a personal history of beast)" a Wookiee/bear, a ghost/skull, a jackalope, a llama/unicorn. a duckbilled humanoid turtle, and a garden-variety gnome are patrolled by ray-like clover trefoils (one blessed with four aves). And in "Daisy Chain, a fox, a butterfly, a weasel, a snake, and a squirrel romp around a swaddled baby animal that may remind you of the fretful kid in Eraserhead. In the Garden runs with Return to Romanticism, jewelry by Luana Coonen, acted Alice in Wonderland through July 10 at Vessel Gallery (471 25th St., Oakland). 510-893-8800 or



Vessel-Gallery.com - DeWitt

Spacetime

Alexander Cheves' colorful oil paintings and wood/paper/ cardboard sculptures depict simplified architectural forms reminiscent of geometric solids (or Monopoly hotels) set on loosely painted ground planes, plain and striated, demarcated by polygonal shadows or property lines. The tipped houses connote chaos or mayhem, but the mood is playful, with "the paintings (seeming) to have migrated from the wall to the pedestal ... taking on mass," to

quote the press release, "while [the] sculptures have [ap-parently] crept up the wall," flattened for better adhesion. Such 2D/3D optical trickery links these hybrid works to Analytical Cubism, although Sixties minimalism and Seventies New Image painting (when houses and horses crept into abstraction) also play a part. If the title alludes to the spacetime continuum, the pen-tagonal houses and shadows suggest, perhaps, home plates. Spacetime runs through July 3 at Rowan Morrison Gal-lery (330 40th St., Oakland). 510-384-5344 or Rowan Morrison.com — D.C.

@Berkeley

Summer Event Series Begins at Berkeley Public Library's North Branch 1170 The Alameda at Hopkins

In this free Food-Focused event series, patrons are encouraged to bring a potluck item to share. First in the series:

July 1-Nishanga Bliss, local and sustainable food advocate will give a cooking demonstration of herb pestos & fresh summer marinades.

For more info on the Summer Series, call 510-981-6250 or go to http://berkeleypubliclibrary.org/ weblog/files/FNAL710.pdf

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Johansson Projects. If Only... Sculpture by Rune Olsen. Through July 17. 2300 Telegraph Ave., Oakland, 510-444-9140, Johansson-Projects. com.
John F. Kennedy University Arts and Consclousness Galdnate Exhibition 2010 With work by degree candidates in the university's Bachelor of Fine Arts, Master of Arts in Transformative Arts, and Master of Fine Arts programs. Mondays-Fridays.
11 a.m. 5 p.m. Continues through July 30 296 San Pablo Ave. Benéely, 510-649-0499, JPKU edu/gallery.
Kala Gallery and Art Institute.
Groundswell Woods by Elliot Anderson,

Kala Gallery and Art Institute.
Groundswell Works by Elliot Anderson,
Mitas Fabkin, Nathan Hodges, Suzanne
Hussly, Joan Magolies-Heman, Rebecca
Najdowski, Ernily Payne, and sonicSENSE.
Through July 3, 1060 Heinz Ave., Berkeley,
510-549-2917, Kala org.
Kevin Milligan Gallery, Women's Contemporary Art Exhibition, Focus 2010 With
work by Michael Kno. Scienza Benson.

work by Michele Krup, Stefany Benson work by Michael Prup, Sariahy Berson, Carrie Lederer, and more. Opening recep-tion June 26 from 5 pm-8 pm. Through Aug. 7, 408 Hartz Ave., Danville.

Aug. 7. 408 Hartz Ave., Danville.
Local 123 Gallery, Between Chaos and Grace First Friday opening of landscape photographs by Janet Delaney, Fri., July 2, 7-10 pm. Free. 2049 San Pablo Ave., Berkeley, Local 123 Gallery.com.

Berkeley, Local 123 Gallery com.
Morcury 20 Gallery, Mercury Rising With work by Dave Meeker, Peter Honing, Kathleen King, and others. Opening reception July 2, 6 pm 9 pm. Starting July 1. Thursdays-Saturdays, 12-6 p.m. Continues through July 31, 475 25th 5t., Oakkand, 510-484-7185, Mercury/Iventy, com.
Olive Hybe Art Gallery, The Language of Clay With selected clay works from members of Orchard Valley Ceramic Ast Gallel. Through July 1 free. 123 Washington Bhd., Fremont, 510-731-4357, Fremont, sov/recreation/olivehydearquistlery.

Pro Arts Gallery. Oakland Arts Night Pro Arts extends its gallery hours in conjunc-tion with Oakland's Art Night. First Friday of every month, 6-9 p.m. Free. info@ proartsgallery.org, 150 Frank H. Ogawa Plaza, Oakland, 510-763-4361.

priorstopallory.org. 150 Frank H. Ogawa Pitara, Ouldand, 510-763-4361.

Pueblo Nuevo Gallery, Catastro de Colores y Esperanza, Registry of Colors & Hopes, With works by the Chileno graphic artist, Sunday, 126-pm. Continues through July 4. 1828-5 San Pablo Ave., #1, Bednelley, PuetloNuevoGallery, com.

Royal NeneSuch Gallery, Aufal Editions with Jason Jagel Pattern and textle work. With an audience-participality artimaking party July 2; tesselation workshop July 17, noon-3 pm. Fist., July 2, 7-10 pm.; Sat., July 3, 1-4 pm. Fires. 4321 Felegraph Ave., Oakland.

Sate Gallery, Lines Lanes and Planes With paintings by Anne Subercoseaux, Justine Lo, and Med Davis; Crawings by Patricia Thomas; photographs by Chris Nicket; and prints and an installation by Four Sugita. Opening reception July 2, 6 pm-9 pm. Starting July 2. Thursdays Spandays, 12-5 pm. Continues through Aug. 14, 4770 Felegraph Ave., Oakland.

Studio Quercus, Arabesque With work by

Telegraph Ave., Oakland.

Studio Quercus. Arabesque With work by Susan Lefthowich, Ryle Miligan, Omid Mokel, and Famaz Shadrawan. Reception July 10. 6, pm.9 pm. Startdays, 12-6 p.m. Continues through Aug. 13. Free. 385 26th St., Oakland.

We Artspace. Second Annual Paint by Number group show Festuring Thailan When, Tina Dilman, Kristi Holohan and many more with a octifuck 860 and

many more, with a potluck BBQ and me musical performances. Sun., July 4, 1-10 p.m. Free. 768 40th St., Oakland, WeArtSpace.com.

MUSEUMS

Berkeley Art Museum. Nature into Ac-tion: Hans Hofmann Solo exhibition of paintings. Through Aug. 29. Realm of Enlightenment: Masters and Teachers from the Land of Snows Exhibit featurin new acquisitions to the museum's collec-tion of Buddhist and Thetan art. Through Aug. 1. Them Faulders: BAMscape Commissioned work includes sculpture and farriture carved in abstract designs. Through Nov. 30, 2011. 2625 Durant Aue., Berkeley, 510-642-0608, BAMPYA.

Phoebe A. Hearst Museum of Anthropol-ogy, From the Maker's Hand From the Phoebe A. Hearst Museum of Anthropology. From the Maker's Mand From the
permanent collection, a selection of words
from China. Epytt, and Penn, plus locations
in Africa. North America, and the Mediterranean. Daily. Native Californian cultures.
This "visible storage" enhibition comprises
some 500 objects from the museum's collection of native Californian cultures. Daily.
Knober Hall. Beekley, 510-643-7648.
HeastMinsoum berkely edu.
HeastMinsour B. Beekley. 510-643-7648.
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HeastMinsour B. Beekley. 510-837-9899.
Institute of Minsour Art.
Lamerece Hall of Schence. Scream Machines interactive enhibt on thrill-seeking
and the physics of relief coasters.
Through Jun. 2, 2011. Schence on a Sphere
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(SOS) New permanent enhott lesbures an

(\$0\$) New permanent exhibit features an animated globe. Watch hurricanes form, tsunamis sweep across the oceans, and city lights glow around the planet. Daily, \$6, \$9, \$11. Centennial Dr., Berkeley, 510-642-5133, LawrenceHallofScience.

org, Judah L. Magnes Museum. Projections udah L. Magnes Museum. Projections Mutimedia voisis from the museum's extensive collections of archival, docu-mentary, and experimental films. Daily. Memory Lab Interactive installation allows vidatos to create digital family albums and exhibitions based on their own docu-ments, photographs, and memories. Daily. 2911 Russell St., Berkeley, 510-549-6950. Mannes 1

ments, protographs, and memores, Juny 2911 Ruscale St., Bednetey, \$30-549-6950, Magnes.org.
Pacific Pinhald Museum. Historic Pinhald Exhibit With 15 woodralls and 20 wedge-heads from Larry Zartanian's collection, plus games representing early pinhals from the Mr and Mrs. Good on Hasse. Dan Miller, and Michael Schiess collections. Tuesdays, Stundays, 2-9 p.m. riddays, Saturdays, 2-9 m. midnight, 515, under 12 5750. Medissa Rammon: "Pin-ball Style: Drama and design" Exhibition and commentary on pichal art from the 1940s to present. Show runs through August 1. Fin., July 2, 6 p.m. \$15 genesal; \$750. chall. 1510 Webser St., Alarmeda, 510-205-6959, PacificPinhall.org.



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Reader Commentaries

Berkeley City Council to Take Final Vote on Library Exemption from Zoning Variances

By Peter Warfield, Executive Director, Library Users' Association Monday July 05, 2010

Berkeley's City Council is scheduled to vote tonight, July 6, 2010, on a second, and presumably final, passage of legislation that would exempt the Berkeley Public Library (BPL) from having to obtain zoning Variances for any future renovations to, or demolitions with replacement of, existing buildings, including the downtown Central library.

At a contentious City Council meeting June 29, during which members of the public and then Council members raised questions about the legality and propriety of Measure FF (2008) being used to demolish two branch libraries, the Council nonetheless voted 10-0, with one abstention (Arreguin) to approve the legislation on first reading.

There were several problematic aspects to what happened, particularly regarding the accuracy of information provided to the City Council by the Planning Department and Board of Library Trustees (BOLT).

A Planning Department memo to the Mayor and City Council, dated June 29, 2010, asserted that the City Attorney gave advice about the legality of the library's planned demolition of South Branch and West Branch prior to planned replacement with new buildings. But when we caught up with the author of the memo, we were told that the advice had been given orally -- not in writing. We found this surprising, to say the least.

We are accustomed to seeing City Attorney opinions on significant matters made in writing. These are typically carefully worded products of research and experience, often containing citations to legal cases. The opinions usually state the question asked, and may extrapolate to questions not asked but still relevant to the matter at hand.

Additionally, we found an apparent serious error in the Planning Department memo's statement about the wording of Measure FF. The memo says, "Measure FF expressly referred to 'construction,' and therefore its funds "may be used for construction of new libraries." But we

double-checked the wording and there is no mention of "construction" in the measure itself. The word "construction" is only used in the "City Attorney's Impartial Analysis of Measure FF."

The Planning Department memo additionally says Measure FF "does not prohibit demolition," and that "the City Attorney has also advised that Measure FF funds should not be used for demolition...." In somewhat tortured logic, the memo says, "current plans are to use other funds for demolition."

Susan Kupfer, Chair of the Board of Library Trustees (BOLT), sent a letter to the City Council dated June 18, 2010, in which she makes some interesting statements. One of them is this: "While the existing buildings are grandfathered in place, and the planned renovations and/or new construction are not an expansion of library collections or services, the lots on which they are located are small and there is the need to provide upgraded and compliant facilities which might require variances of the current code."

But in fact, it is not the case that the new library facility designs "might" require variances -- all three designs for all three branches whose designs are at the Planning Department DO require variances under current code. We noted this in a previous Daily Planet Article in the June 22, 2010 issue, "Berkeley's Branch Library Plans: Two Demolitions Instead of Renovation, Book Cuts and Permanent Changes to Zoning Variance Requirements."

North Branch's planned blockbuster two-story addition, which would extend close to Josephine Street, would add 77% to existing square footage, and would exceed the currently allowable 40% lot coverage. The plans would increase lot coverage to 43%, from the current 32%.

South Branch, currently planned as a demolition and complete rebuild, would violate current zoning codes regarding both lot coverage and setbacks. Allowable lot coverage now is 50%, while the existing building covers 38%. The planned building's lot coverage would be 61%. The planned building would also violate existing setback requirements on two of its sides.

And Claremont Branch plans would also increase lot coverage beyond what was approved in the early 1970s as a variance allowing 60% coverage where 50% was and still is the maximum allowed. The newly planned expansion would make the building cover 63% of the lot.

Here is the exact wording of the Planning Department's June 29, 2010 paragraph regarding Measure FF and the library's demolition plans:

"Regarding the concerns raised by community members as to whether the proposed projects are consistent with Measure FF, the City Attorney has confirmed that Measure FF does not require expansion or retention of book shelving, and does not prohibit demolition. However, the City Attorney has also advised that Measure FF funds should not be used for demolition absent a validation action. Thus, at present there are no plans to use Measure FF funds for demolition. Rather, current plans are to use other funds for demolition. Because Measure FF expressly referred to 'construction,' Measure FF funds may be used for construction of new libraries."

This is wording of "City of Berkeley Bond Measure FF": "Shall the City of Berkeley issue general obligation bonds not exceeding \$26,000,000 to renovate, expand, and make seismic and access improvements at four neighborhood branch libraries, but not the Central Library, with annual reporting by the Library Board to the City Council?"

And here is the second paragraph of the "City Attorney's Impartial Analysis of Measure FF":

"This bond measure would authorize the issuance of \$26 million of general obligation bonds. The bond measure specifies that bond proceeds would be limited to renovation, construction, seismic, and disabled access improvements, and expansion of program areas at the City's four neighborhood branch libraries, but not the Central Library downtown. Current plans for renovation include restoration and refurbishment of historic features at the branch libraries as part of any renovation."

Peter Warfield is Executive Director of Library Users Association.

Recent articles about BPL's library renovation and construction plans include "Opposing Zoning Ordinance Changes Regarding Demolishing Libraries," May 25, 2010, and "Berkeley's Branch Library Plans: Two Demolitions Instead of Renovation, Book Cuts and Permanent Changes to Zoning Variance Requirements," June 22, 2010.

Berkeley Daily Planet 07/06/2010





FRONT PAGE OPINION COLUMNISTS ARTS & ENTERTAINMENT CONTENTS FULL TEXT

Letters to the Editor
Tuesday July 06, 2010
Tearing Down Libraries is Waste, Not Green; Bates and Council Thumb Their Noses at SHARE LED the Public; Anger Management; Fire Wall?; Intimidation; Guns; Palin's Opinion; Afghanistan—the U.S. between a rock and a hard place
Tearing Down Libraries is Waste, Not Green
I've just read the Daily Planet article on the plans for our branch libraries (http://berkeleydailyplanet.com/issue/2010-06-22) and am sickened. It's bad enough to see the wasteful, barbaric demolition of the Public Health building downtown—taking months because the building had been retrofitted. To contemplate demolition of two of Berkeley's libraries, instead of the renovation we approved, is truly depressing. Anyone who studies the issues of our carbon footprint and climate change is aware that demolition is deeply irresponsible. Large amounts of energy, fossil fuel, even water are used in the process of demolishing a building, more gas and oil for removal of the debris. The materials from which the original building was constructed are wasted, including cement which is so environmentally costly to make, and it contributes needlessly to a landfill somewhere else.
Ii is inexcusable to use our tax dollars, so generously given to our libraries when needed, to demolish library buildings in Berkeley. And the renovations offer shockingly little if any added shelf space for books, with the reference desks to be eliminated in favor of "roving" librarians. I urge that the city council ask the library commission to reconsider these plans and do the right thing for the loyal, library-loving residents of Berkeley. Surely I'm not the only one who thinks of our libraries as a home for books and for readers, with social and computer spaces secondary and surely not a justification for demolition.
If the city council wishes to call Berkeley a green city, it cannot approve demolition of our libraries and the zoning variances requested by the library commission's plans.
Charlene Woodcock



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Sugar Mike Cafe Sorriso, 2 pm, free

Jazz Lounge & Cabaret

Jazz Aley Isate of Joy, 5:30 pm, free Jazzi sertet Caffe Trieste, 7 pm, free Region Maria Peotilio Spetiekammer, Sia pm, free Risker Stars Double Bill: Ali Ayanna & Amina Breem-Nunez Jazzschool, 8 pp. 515

Red Tabble dinner jazz w/ guest cabaret se ers. The Alley, 9 pm, free Stevy Carter Jazz Trie Albatross Pub, 9:30 p. 53

Rock & Pop

drye Sessions w/ Picture Atlantic, In Space, & Steve Taylor, Uptown,

n, \$10 SFX Festival 21 Grand Gallery/Per-ance Space, 8:30 pm, tba réguitos de La Peña Saturday

ying children's show w/ live mus-yeha Cultural Center, 10:30 am, yids \$4 raoth Zomble w/ Owen Hart, The h, Xibala, & Purple Mercy, 924 an, 7:30 pm, \$8

unk, R&B & Hip-Hop

Yoshi's, 8 & 10 pm, \$28 a w/ Ke\$ha, Shoreline A a w/ Ke\$ha, Shoreline Amp 7:30 pm, \$31.25-\$106.25

World, Latin, Reggae & Reggaetón

Year Anniversary Celebration and Photography Exhibition featuring Lagos Roots, Old Crow Tattoo & Gallery, 8

notes, the best of the control of th

SAN FRANCISCO

Blues, Folk & Country

Au Revoir Simone w/ Social Studies, Alexa Wilding, Great American Music Hall, 9 pm, \$16 Dave Gleason & The Golden Cadillacs

Amoeba Music, 2 pm, free James Harman Band Biscuits & Blues, 8 & 10 pm, \$20 Mattinata di Matteo Italian folk music

w/ Sheri Mignano, Caffe Trieste, 10:30 am-12:15 pm, free

Experimental & Avant-Garde

Re-Sonic in the Illuminated Forest featur-ing Alyce Santoro, The Lab, 8 pm, \$10-\$15

Jazz, Lounge & Cabaret

Beach Blanket Babylon musical revue and spoof of pop-culture figures in which Snow White travels around the world in search of Prince Charming, Club

Fugazi, 7 & 10 pm, \$25-\$77
The Kinsey Sicks Rrazz Room, 8 pm, \$35, \$40
Teress Genecco & Her Little Big Band
Rrazz Room, 10:30 pm, free

Rock & Pop

The 21st Century w/ Adam Farone, Picture Me Broken, Endings for Anastasia, & Guns Fall Silent, Slim's, 7:30 pm, 515 Arkel Pink's Haunted Graffiti w/ Magic Kids, Pearl Harbor, Bimbo's 365 Club, 9 cm, 515

9 pm, \$15 Black Nite Crash w/ Sky Parade, These

Black Nite Crash w/ Sky Parade, These Hills of Gold, & Sileen Fictures, Hem-lock Tavern, 9:30 pm, 58 Carbon Leaf Cade du Nord, 9:30 pm, 516 Dm Stiffs w/ Inlets, Silje Nes, Hemlock Tavern, 5 pm, 5? Rock & Rott Happy Hour Show w/ local bands, Thee Paraside, 3-8 pm, free The Goldenhearts w/ The Soft White Stotes, Happy Idiot, Thee Parkside, 9 pm, 38

pm, 36 No Captains w/ Chasing Shapes, Kimo's, 9 pm, 55-58 Paul McCartney AT&T Park, 7:30 pm, \$49.50-\$250 pm, \$8

\$49.50-\$250 Reporter w/ Phantom Kicks, Spesus Christ, & Skeletal System, El Rio, 3

er Music Festival featuring Triple Summer Music Festival Teaturing Imple Cobra, The Butlers, HeWhoCannotBe-Named, & DJ Omas, Bottom of the Hill, 9:30 pm, \$10, \$12 Victim Nation Thee Parkside, 3 pm, free ZINA w/ Jay Trainer Band, Dogman Joe, El Rio, 9 pm, \$8

Soul, Funk, R&B & Hip-Hop

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0-525-9926.

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The Alicy 3325 Gand Ave., Oakland, 510-444-8055. Amoeba Music 2455 Telegraph Ave., Berkeley, 510-549-1125. Armande's 707 Marina Vista Ave., Marti-nez, 925-528-6985. Art House Gallery & Gulfural Center 2905 Shattack Ave., Berkeley, 510-472-3170 Ashkenar 1317 San Pablo Ave., Berkeley, 510-525-5055. Aura 4825 Hopyard, Pleasanton, 925-416-0777.

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510-444-2266.
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Creek, 9259-79-0132.
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886-8525.
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925-938-4550. Club 21 2111 Franklin St., Oakland, 510-

269-9425 Club Anton 428 3rd St., Oakland, 510-463-0165. Club X 630 3rd St., Oakland, 510-879-

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Thef-Goulatand com
Faxes 171 W. Tennyson Rd. Hayward,
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Jewish Community Center of the East Bay 1414 Walnut St., Berkeley, 510-848-

Julie's Coffee & Tea Garden 1223 Park St., Alameda, 510-865-2385. Jupiter 2181 Shattuck Ave., Berkeley, 510-843-8277.

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510-231-0769. Kimball's Carnival 522 2nd St., Oakland, 510-444-6401. King Tsin Chinese Restaurant 1699 Solano Ave., Berkeley.

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Kingman's by Room 858 San Pablo
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Nithy's 6702 Hollis St., Emeryville, 510-601-9300.
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Ave., Berkeley, 510-849-2568.

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7665 Maxwell's Lounge 341 13th Street, Oakland, 510-839-6169. Missouri Lounge 2600 San Pablo Ave., Berkeley, 510-548-2080. Mountain Winsery 14831 Pierce Rd., Saratoga, 408-741-2822

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Oakland, 510-465-6400.
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IV Information, Item D Attachment 10 SFGate.com 07/06/2010



Libraries focus on convenience with mall locations

By JAMIE STENGLE, Associated Press Writer Tuesday, July 6, 2010









More...

(07-06) 00:13 PDT DALLAS, (AP) --

People streamed into a storefront on a recent summer day at an upscale Dallas mall, but they weren't drawn to a heavy discount on designer clothes. It was story sing-a-long time for babies at one of the city library's newest outposts.

The library for kids 12 and under has been wildly successful in offering unconventional access to families who might not make a trip to a traditional public library, and it's one of a growing number of strategies used by librarians nationwide to reintroduce communities to their local library.

"I think what's happening now is really that focus on convenience," said Sari Feldman, president of the Public Library Association, a division of the American Library Association. "How do we make the public library as convenient as Amazon, Netflix? Part of that is putting library branches in the path of customer."

"We are very aware of the fact that our biggest advantage is that we're free, but if time is actually a commodity for people, will people be willing to spend money rather than go to a library?"

She said putting libraries in malls is one of many efforts by public libraries to become more convenient. Even at more traditional branches, libraries have built cafes, provided downloadable books or installed drive-through windows.

With about 5,000 items, including books and DVDs, the Bookmarks branch in Dallas' NorthPark Center checks out as many items as branches eight times its size, said Jo Giudice, youth services manager. She said in the two years since it opened, it's had to increase story times to 12 a week compared to the two or three at most branches.

"It's been extremely successful. Numbers have risen every month in respect to programming and book checkout," said Giudice. "We've reintroduced the library to some young families."

The American Library Association doesn't have a comprehensive list of how many libraries are in malls or shopping centers but has an informal tally of around two dozen such branches. One of

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those opened as far back as the 1960s, but the idea seemingly has grown in popularity in the last decade.

Some locations are arranged like traditional libraries, while others resemble a bookstore. There's also a handful of libraries with arts centers, museums and even apartment buildings.

In Wichita, Kan. there's a library in a grocery story, and a small annex opened by the Chicago Public Library to offer best-sellers to patrons in a visitor center in the city's historic Water Works Pumping Station along Michigan Avenue.

Meanwhile, traditional libraries are trying to become more convenient. Leslie Burger, executive director of New Jersey's Princeton Public Library, said her library in downtown Princeton has a cafe, a bookstore selling donated books, return boxes around town and will mail books to borrowers. This summer, it started hosting a farmer's market.

"It's really that public libraries are really in the midst of some amazing transformation," Burger said. "I think the point of all this is we have multiple generations that we're serving right now and what we're trying to do is surprise and delight our customers."

More people are visiting public libraries, with the Institute of Museum and Library Services showing an almost 20 percent increase from 1999 to 2008, even though the number of librarians remains the same and more libraries have decreased hours and flat or decreased funding.

While there was a bump in library use as the economy faltered, libraries have been seeing consistent growth over the last decade, said Larra Clark, project manager in the Library Association's office for Research and Statistics.

In the face of budget concerns, Feldman, who is also executive director of Ohio's Cuyahoga County Public Library in suburban Cleveland, said a shopping center location can be a good for people and the library system.

Opening a new location in a strip mall nine months ago, one of her branches found affordable rent because of the large number of vacant shops. And since the library is arranged like a bookstore with a self-service focus, they only need the equivalent of $2\ 1/2$ staffers compared to the 11 needed for a full stand-alone branch, she said.

For Bookmarks in Dallas, the owners of NorthPark paid for the mall space to be converted into a library and charge only \$1 a year for rent. The library's programs are sponsored by a local energy company.

Curled up reading a book to her 4-year-old son at Bookmarks, 31-year-old Priscilla Gluckman said they came for a yoga class and stayed to read. On such visits they also usually have lunch or shop at NorthPark, which offers higher-priced storefronts like Neiman Marcus and Carolina Herrera.

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Bookmarks, she said, is a nice contrast to the consumerism.

"It was just perfect. It was just a nice clean place that wasn't trying to market you something — just a book," she said. "NorthPark is so high-end. It was so refreshing to see this little pocket of childhood."

Online:

American Library Association, www.ala.org/

Bookmarks, http://dallaslibrary2.org/branch/bookmarks.php

http://sfgate.com/cgi-bin/article.cgi?f=/n/a/2010/07/06/national/a000701D22.DTL

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