



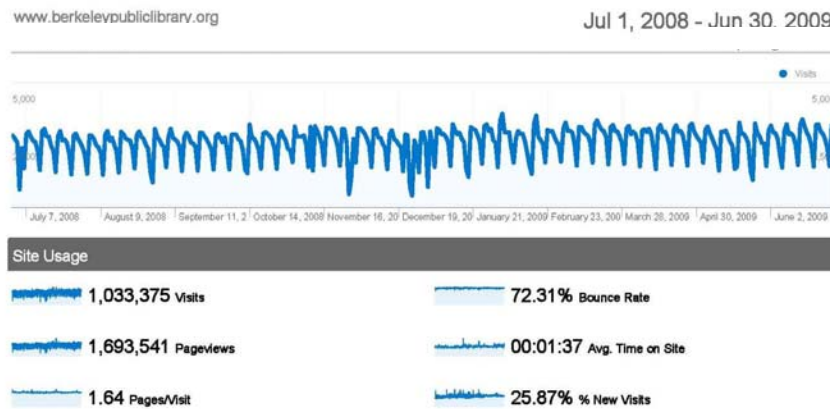
BERKELEY PUBLIC LIBRARY
510-981-6100
www.berkeleypubliclibrary.org

December 2009

what's happening here
Newsletter of the Berkeley Public Library

Berkeley Public Library Supports 21st Century Literacy

Berkeley Public Library Website Cumulative Statistics, FY2008/2009 from Google Analytics



Berkeley Public Library & 21st Century Literacy

(1) During the period FY2008/2009, 300,085 visitors made 1,033,375 visits to the pages of the Berkeley Public Library website, viewing a total of 1,693,541 distinct pages. Many of those visits were made inside our library buildings, but many were also made from outside our buildings as library users took advantage of the excellent electronic resources at Berkeley Public Library's E-branch.

(2) By offering a total of 72 computer stations inside our 5 library buildings, Berkeley Public Library helped bridge the persistent digital divide for those who do not own computers by offering almost 180,000 sessions in FY2008/2009 to our internet computers users. Also, there are weekly beginning Computer Classes offered at Central Library. For more info, call 510-981-6148.

(3) Encore, A New Way to Search BPL Catalog

The Berkeley Public Library is pleased to introduce a new, state-of-the-art search technology that will make finding what we have to offer easier and more engaging than ever before. The new web-based search engine, called **Encore**, will reveal content like media and e-books, suggestions of recently added or popular items, faceted search results for easily modifying search queries, and an easier pathway to relevant journal and magazine articles. Library patrons can access all this from a single, "Google-like" search box. The Encore search box will soon be available in the top right corner of the Berkeley Public Library's home page and at <http://encore.berkeley-public.org>.

The new system is similar in look and feel to current popular websites and will allow Berkeley Public Library to be a popular destination site for our community's information needs. Whether searching by keyword or subject, or for a specific book or CD, users will likely be able to find what they want more easily than ever before. **Encore** will return items listed by relevance and can be intuitively expanded or refined according to publication date, library location, language, or subject as presented in a Tag Cloud. The Tag Cloud, which is found on websites like the [Flickr](#) photo-sharing service, helps users by presenting a grouping of words related to their searches that they can click on to launch new queries.

Encore provides highly sophisticated search results presented in a very simple way. We think everyone will find it extremely useful, whether you are a teenager looking for books for a term paper or a community member looking for the latest fiction or important health information, or you just want to explore everything we make available on a topic. Plus, users can contribute tags and ratings to catalog records which will build a more robust, searchable Library database.

The **Encore** discovery services platform was developed by [Innovative Interfaces](#), a California library technology company that serves over 4500 public and academic libraries around the world. Please try out **Encore** and let us know what you think.

For more information, call 510-981-6149.

*Upcoming Berkeley Public Library
Programs for Kids!*

Chocolate Covered Pretzels - a craft program for kids ages 8-14. We will make delicious chocolate covered pretzels and package them up ready for gift giving. Please arrive on time if you wish to participate. **Wednesday, December 2, 3:30pm. Central Library, 2090 Kittredge Street, Third Floor, Community Meeting Room.**

The Puppet Company presents The Nutcracker. See marionettes perform this winter favorite. For ages 3-7. **Saturday, December 5, 10:30am. Central Library, 2090 Kittredge Street, Third Floor, Community Meeting Room.**

Magic by Alex - 2 shows! Alex Ramon, award-winning magician has performed for audiences around the world. In December, he returns to the Berkeley Public Library to dazzle with amazing magic! Ages 4 and up. **Monday, December 14, 3:30pm. North Branch, 1170 the Alameda. and Tuesday, December 22, 10:30am. West Branch, 1125 University.**

Read and discuss good books, eat good food and discover new authors with the **Middle School Book Group!** Open to kids in 6th, 7th and 8th grades. This month we will discuss *Chew on This: Everything You Don't Want to Know About Fast Food* by Eric Schlosser. **Tuesday, December 15, 4:00pm. Central Library, 2090 Kittredge Street, Fourth Floor, Children's Library.**

The Puppet Company presents the marionette holiday celebration *A Time to Be Jolly*. Ages 3-7. **Wednesday, December 16, 3:30pm. Claremont Branch, 2940 Benvenue Avenue.**

Puppet Art Theater presents *Tommy's Pirate Adventure*. Ages 3 and up. **Monday, December 28, 10:30am. South Branch, 1901 Russell Street.**

Also, *Check Out Science!* The **Central Children's Department** of the Berkeley Public Library now has science activity kits available to borrow. Learn how to create your own mini oil spill, find out what makes your hair gel so sticky, and become a junior naturalist by observing the world around you. These kits include a book, an observation journal for you to keep, and simple science experiments you can do at home. The *Check Out Science* kits are designed by the Lawrence Hall of Science and sponsored by a grant from the Institute of Museum and Library Services.

学用电脑打中文字

2009年12月9日 (星期三)

下午2:00 ~ 4:00

柏克莱公立图书馆 (中央)

电脑室 (第3楼)

在课堂上用的电脑是 Vista

限收20个学生, 免费参加

Typing Chinese

*LEARN HOW TO TYPE CHINESE CHARACTERS
ON A COMPUTER FOR FREE*

同时介绍...用笔输入

Also introducing

Berkeley Public Central Library
Electronic Classroom (3rd Floor)
2090 Kittredge at Shattuck
Wednesday, December 9, 2009
2:00 PM – 4:00 PM
The platform used in the
Electronic Classroom will be in
Vista.

Drop-in class with limited space for 20 students –
first come, first served. More info, call 981-6148.

Be Counted!

The 2010 Census will come to your neighborhood soon! Communities can benefit from the data collected. It is anticipated that this is the most important count in our nation's history.

To learn more and watch a short video about the 2010 Census, go to:

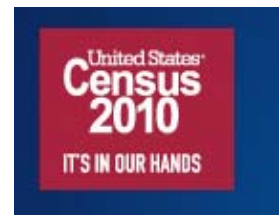
<http://2010.census.gov/mediacenter/portrait-of-america/index.php?v,n1>

*December Jazz at Noon at
Berkeley Public's Central Library*

Notable jazz pianist Tammy Hall will perform with Ron Belcher on bass at Berkeley Public Library, Thursday, December 3rd 12:15pm-1pm, Art & Music 5th floor, 2090 Kittredge at Shattuck, downtown Berkeley.

Welcome the holidays hearing seasonal music, originals, and standards. *JazzTimes* describes Tammy Hall's music as "an enticing blend of soul and precision...marked by her classical training and deep roots in gospel."

For more info, call 510-981-6241.



**Upcoming Berkeley Public Library
Branch Renovation Program Meetings**

Join Us For Design Process Discussion @ North

Join us as we discuss the next steps in the design process, including details about space layouts, historical features, and the new wing. Tuesday, December 1st, 6:30 - 8:00 PM, North Branch Library, 1170 The Alameda, Berkeley.

Architectural Resources Group

in association with

Tom Eliot Fisch

North Branch Library

This firm brings extensive experiences working on civic projects, especially public libraries and is excited and thrilled to be working in Berkeley.

Architectural Resources Group experiences include the renovation of the San Francisco Public Library's Golden Gate Valley Branch and the historic Angel Island Immigration Station.

For accessibility information or other questions, call 510-981-6195.

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Planning Your West Branch Library Project

Meet Your Architects, Harley Ellis Devereaux / GreenWorks Studio on Thursday, December 3rd from 6:30 - 8:00 PM at West Branch Library, 1125 University Avenue, Berkeley.

Harley Ellis Devereaux - GreenWorks Studio (www.harlevellis.com) is located in West Berkeley. The firm is dedicated to developing and applying innovative solutions in sustainable design and construction, having worked on over 50 projects including one LEED Platinum-certified building. For accessibility information or other questions, call 510-981-6195.

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Planning Your Claremont Branch Library Project

Meet Your Architects

Gould Evans / Baum Thornley

Wednesday, December 9th

7:00 PM

Regular Meeting of the
Board of Library Trustees

**Central Library, 3rd floor,
Community Meeting Room**

Gould Evans / Baum Thornley

(<http://www.btarchitects.com>) is a recent merger between the two architectural firms. Baum Thornley has experience working in the City of Berkeley and Gould Evans brings extensive experience working on library projects.

For accessibility information or other questions, go to www.berkeleypubliclibrary.org or call 510-981-6195.

**Save The Date! 3rd BPL-NAB panel February 20
Health Literacy is a vital literacy component!**

Popular Santa Fe, NM Cranial-sacral therapist Anthony Arnold will lead off the 3rd Alternative Medicine panel sponsored by Berkeley Public Library and North Atlantic Books on February 20, 2010. He will be joined by Kathy Kain, one of the leading Ortho-Bionomy therapists in the world, who will also moderate; and Acupuncturist Joseph Helms—both Berkeley residents.

February 20 panelists and their books are:

Anthony Arnold, Craniosacral therapist; *Rhythm and Touch: The Fundamentals of Craniosacral Therapy* – Santa Fe, NM

Kathy Kain, Ortho-Bionomy therapist; *Ortho-Bionomy: A Practical Manual*, Berkeley

Joseph Helms, M.D. medical educator, acupuncturist; *Getting To Know You: A Physician Explains How Acupuncture Helps You Be the Best YOU*, Berkeley

North Atlantic's bold move is intended to widen understanding of alternative health by bringing practitioners and audience members together for a year of four panels called **Get Well! Alternative Practitioners Talk With You About Healing**. All panels are held at Berkeley Central Public Library. The first year offerings are part of a three-year partnership between the library and mind/body/spirit publisher North Atlantic Books: the second year will offer up North Atlantic Diet and Food (including Live Food) authors. 2011, the 30th anniversary of North Atlantic Books, which was incorporated as a non-profit in Berkeley in 1981, will feature Martial Arts demonstrations and free classes.

The program was developed by Lindy Hough, Co-Publisher and Executive Director of North Atlantic Books, Douglas Smith, Deputy Director of the Berkeley Public Library, and Alan Bern, Outreach and Disability Coordinator at Berkeley Public Library.

The series launched October 24th with Moderator Dana Ullman, Director of Homeopathic Educational Services and long-time Co-publisher of North Atlantic's homeopathy titles fielding a panel which included Ullman, Georgette Dalvaux (Rolfing and women's health), and Michael Mayer (Energy psychology and Self-Healing).

The second panel Nov. 21st featured popular Berkeley chi gung teachers Kaleo and Elise Ching, author of *Chi and Creativity: Vital Energy and Your Inner Artist*, Don Beckett, Reiki Master from Mesa, Arizona and author of *Reiki -- The True Story: An Exploration of Usui Reiki*, and charismatic Berkeley-based Acupuncturist **Robert Johns**, author of *The Art of Acupuncture Techniques*.

The panels are totally interactive – audience members in November were given a Reiki empowerment and did chi gung. Authors describe their practices, theoretical frameworks, and methods of treatment. Audience questions are followed by a book signing and refreshments. All panels are free and from 2-4 in the afternoon.

March authors and their books are:

March 20, 2010

Joni Keim, aromatherapist; *Daily Aromatherapy: Transforming the Seasons of Your Life with Essential Oils*, Petaluma

Dennis Chernin, M.D., Homeopath; *The Complete Homeopathic Resource for Common Illnesses*, Ann Arbor, Michigan

Maggie Phillips, trauma therapist (Somatic Experiencing); *Reversing Chronic Pain: A 10-Part All-Natural Plan for Lasting Relief*, Oakland

“We’re interested in furthering the public discourse on complementary medicine,” Hough said, “so a wider demographic can understand how these modalities work and how effective they are. It’s unusual to get practitioners from different modalities sitting down together. They might discuss the place of alternative medicine in the health care debate, since most countries with single-payer health care include alternative medicine. These authors may be informed about that,” Hough said.

Berkeley Public Library queried patrons and found that they are interested in mind/body/spirit topics. “The Library is excited to be working in partnership with North Atlantic Books to better serve the interest in mind/body/spirit their readers are seeking, said Douglas Smith, Deputy Director of BPL. We’re pleased to be expanding our programming, outreach, and collections in these important directions.”

www.northatlanticbooks.com

Berkeley Public Library

Wishes You a Happy Holiday Season!

Programs listed in this newsletter are supported by the **Friends of the Berkeley Public Library**. For information on the **Friends** or to join them and/or for volunteer opportunities with the **Friends**, please call them at **510-841-5604** or visit http://www.berkeleypubliclibrary.org/about_the_library/support_the_library.php.

Programs listed in the newsletter are wheelchair accessible. To request a sign language interpreter, real-time captioning, materials in large print or Braille, or other accommodations for this event, call 510-981-6107 or 510-548-1240 (TTY). At least five working days will help ensure availability. Please do not wear perfumes or scents to public performances.

Berkeley Reads Adult Literacy Program 2009

The Berkeley Public Library's literacy program offers a variety of services to adults who want to improve their basic reading and writing skills. Most students participate in one-to-one tutoring with trained volunteers; also available are family literacy programming for students with small children, computer-assisted learning, small group instruction, periodic workshops and student leadership opportunities. A student writes: "Berkeley READS takes the time and effort to find tutors to support people like me. When I first came to the program I was scared because I couldn't read or write. I thought people would laugh at me. When I was a kid in school I was passed, grade by grade, without learning how to read or write. I felt bad. It led me to be a dope dealer, a burglar and eventually to spend time in prison. When I first got to Berkeley READS, I met my first tutor, and felt good working with her. She wanted to help me read and write. So I kept going and going."

* Family literacy outreach storytimes, book distributions and early literacy workshops were conducted at eight outreach sites including all four Berkeley Head Start preschools, Women's Daytime Drop-In Center, Bahia and Centro Vida programs and Vera Casey Center Teen Parenting Program.

* Berkeley READS, in partnership with the Berkeley Adult School, continued their CBET (Community-based English Training) and family literacy for parents and children, providing direct-client service weekly on Wednesday evenings and Saturday mornings at the West Branch Library.

* Adult Literacy services including drop-in tutoring and computer lab instruction continue to be successfully provided at the Central Branch/Electronic Classroom on Tuesdays and Thursdays in addition to the West Branch.

* New adult literacy outreach sites were established at Youth Emergency Assistance Hostel—a seasonal shelter for youth ages 18-25 and Harrison House Family Shelter.

* Direct student referrals were established with Berkeley City College programs including Programs and Services for Students with Disabilities.

* A *Berkeley Reads* literacy student won the Finalist title in recognition for his submission to the California State Library's Writer to Writer Challenge. "While participating, I have come to the decision that when given the choice and the opportunity, we can learn to read and write. I have been enrolled in Berkeley READS for over a year and have been struggling with this problem for the majority of my life. Change is possible because of this program. It has helped me to become a better man."