

BAM/PFA and BPL membership partnership copy

[Another great reason to have a Library Card: Berkeley Public Library card holders are now eligible for membership discounts at the UC Berkeley Art Museum and Pacific Film Archive!](#)

Beginning June 21, all BPL library card holders will be entitled to a discount on new membership to Berkeley's renowned destination for art and cinema. A special kickoff discount of 20% for the summer season will be available through Sept. 21st to anyone who presents a valid Berkeley Public Library card when applying for membership. After summer, the BAM/PFA is generously offering BPL card holders a continued discount of 10% on memberships.

The University of California, Berkeley Art Museum and Pacific Film Archive (BAM/PFA) is the visual arts center of the University of California, Berkeley. One of the largest university art museums in the United States in terms of attendance, BAM/PFA opened the doors of its distinctive Modernist building on the south side of the UC Berkeley campus in 1970. BAM/PFA's diverse exhibition programs and its collections of more than 15,000 objects and approximately 14,000 films and videos are characterized by themes of artistic innovation, intellectual exploration, and social commentary, and reflect the central role of education in BAM/PFA's mission.

Among the benefits available to museum members are:

- Free admission to the BAM galleries for 2
- Discounted PFA Theater tickets for 2
- 10% discount on most books and merchandise in the Museum Store
- 10% discount at Cafe Muse
- Invitations to exhibition previews and special events
- Free lectures, seminars, and discussions with artists
- Free access to the PFA Library and Film Study Center
- Free charge-by-phone service for PFA tickets
- BAM/PFA *Art & Film Notes* mailed to you 6 times a year
- Reciprocal membership privileges at over 30 university art museums
- Discounts at selected local businesses

For more information, go to <http://bampfa.berkeley.edu> or call (510) 643-9632.